

Global Covid-19 Impact on Marketing & Ad Spending Market Size study, by Type (Online Marketing & Advertising, Offline Marketing & Advertising), Category (Direct Marketing, Branding, Social events, Third party marketing & Advertising), End User (Automotive, FMCG, Consumer Electronics, Cosmetics, Real Estate, Others) and Regional Forecasts 2020-2027

<https://marketpublishers.com/r/GA5CD83F372AEN.html>

Date: May 2020

Pages: 200

Price: US\$ 3,218.00 (Single User License)

ID: GA5CD83F372AEN

Abstracts

Global Covid-19 Impact on Marketing & Ad Spending Market is valued approximately USD XXX billion in 2019 and is anticipated to grow with a healthy growth rate of more than XXX% over the forecast period 2020-2027.. The outbreak of Covid-19 pandemic has negatively impacted the surge and development of marketing & advertising on the global scenario as the government imposed a nationwide lockdown. According to Association of Advertising Products (ASAP) which represents around 75 advertising member organization that consists of around 90% of the overall advertising sector of India has announced to pause all the ongoing operations associated with marketing and advertising. On March 16 2020, Association of Advertising Producers (ASAP) along with other film bodies which include India Motion Pictures Producers Association (IMPPA), Federation of Western Indian Cine Employees (FWICE), Indian Film and Television Producers council (IFTCP) and Indian film & Television directors association (IFTDA), simultaneously decide to put halt to all shoots beginning from 19th march to end of April 2020 which has negatively impacted the surge and utility of marketing & ad spending market. Moreover, according to Influencer Marketing Hub survey, 69% of the multinational and domestic brands of both developed and developing countries has announced to decrease the advertising spending for the year 2020. Also, as per the

survey, 74% of the brands have declined their digital marketing & advertising on social media platforms as they have estimated a major decline in the revenue or sales of the company caused due to outbreak of Covid-19 resulting in hindering the development and growth of marketing & ad spending market.

The regional analysis of global Covid-19 Impact on Marketing & Ad Spending market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the presence of large number of multinational and domestic brands operating in various sector along with oligopolistic market in United states and Canada present s lucrative opportunity for marketing and advertising spending. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as rising urbanization in countries such as China and India along with escalating disposable income & changing lifestyle has forced organization to spend on advertising and brand image that would create lucrative growth prospects for the Covid-19 Impact on Marketing & Ad Spending market across Asia-Pacific region.

Major market player included in this report are:

Ameredia

Arnold Worldwide

BBDO

Doyle dane Bernbach

Goodby Silverstien & Partners

N.W. Ayer & son

Ogilvy & Mather

Saatchi and Saatchi

Partnership Advertising

Widen & Kennedy

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Online Marketing & Advertising

Offline Marketing & Advertising

By Category:

Direct Marketing

Branding

Social Events

Third Party Marketing & Advertising

By End User:

Automotive

FMCG

Consumer Electronics

Cosmetics

Real Estate

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Covid-19 Impact on Marketing & Ad Spending Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Billion)
 - 1.2.1. Covid-19 Impact on Marketing & Ad Spending Market, by Region, 2018-2027 (USD Billion)
 - 1.2.2. Covid-19 Impact on Marketing & Ad Spending Market, by Type, 2018-2027 (USD Billion)
 - 1.2.3. Covid-19 Impact on Marketing & Ad Spending Market, by Category, 2018-2027 (USD Billion)
 - 1.2.4. Covid-19 Impact on Marketing & Ad Spending Market, by End User, 2018-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET DYNAMICS

- 3.1. Covid-19 Impact on Marketing & Ad Spending Market Impact Analysis (2018-2027)
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. GLOBAL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2017-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET, BY TYPE

- 5.1. Market Snapshot
- 5.2. Global Covid-19 Impact on Marketing & Ad Spending Market by Type, Performance - Potential Analysis
- 5.3. Global Covid-19 Impact on Marketing & Ad Spending Market Estimates & Forecasts by Type 2017-2027 (USD Billion)
- 5.4. Covid-19 Impact on Marketing & Ad Spending Market, Sub Segment Analysis
 - 5.4.1. Online Marketing & Advertising
 - 5.4.2. Offline Marketing & Advertising

CHAPTER 6. GLOBAL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET, BY CATEGORY

- 6.1. Market Snapshot
- 6.2. Global Covid-19 Impact on Marketing & Ad Spending Market by Category, Performance - Potential Analysis
- 6.3. Global Covid-19 Impact on Marketing & Ad Spending Market Estimates & Forecasts by Category, 2017-2027 (USD Billion)
- 6.4. Covid-19 Impact on Marketing & Ad Spending Market, Sub Segment Analysis
 - 6.4.1. Direct Marketing
 - 6.4.2. Branding
 - 6.4.3. Social Events

6.4.4. Third Party Marketing & Advertising

CHAPTER 7. GLOBAL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET, BY END USER

7.1. Market Snapshot

7.2. Global Covid-19 Impact on Marketing & Ad Spending Market by End User, Performance - Potential Analysis

7.3. Global Covid-19 Impact on Marketing & Ad Spending Market Estimates & Forecasts by End User 2017-2027 (USD Billion)

7.4. Covid-19 Impact on Marketing & Ad Spending Market, Sub Segment Analysis

7.4.1. Automotive

7.4.2. FMCG

7.4.3. Consumer Electronics

7.4.4. Cosmetics

7.4.5. Real Estate

7.4.6. Others

CHAPTER 8. GLOBAL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET, REGIONAL ANALYSIS

8.1. Covid-19 Impact on Marketing & Ad Spending Market, Regional Market Snapshot

8.2. North America Covid-19 Impact on Marketing & Ad Spending Market

8.2.1. U.S. Covid-19 Impact on Marketing & Ad Spending Market

8.2.1.1. Type breakdown estimates & forecasts, 2017-2027

8.2.1.2. Category breakdown estimates & forecasts, 2017-2027

8.2.1.3. End User breakdown estimates & forecasts, 2017-2027

8.2.2. Canada Covid-19 Impact on Marketing & Ad Spending Market

8.3. Europe Covid-19 Impact on Marketing & Ad Spending Market Snapshot

8.3.1. U.K. Covid-19 Impact on Marketing & Ad Spending Market

8.3.2. Germany Covid-19 Impact on Marketing & Ad Spending Market

8.3.3. France Covid-19 Impact on Marketing & Ad Spending Market

8.3.4. Spain Covid-19 Impact on Marketing & Ad Spending Market

8.3.5. Italy Covid-19 Impact on Marketing & Ad Spending Market

8.3.6. Rest of Europe Covid-19 Impact on Marketing & Ad Spending Market

8.4. Asia-Pacific Covid-19 Impact on Marketing & Ad Spending Market Snapshot

8.4.1. China Covid-19 Impact on Marketing & Ad Spending Market

8.4.2. India Covid-19 Impact on Marketing & Ad Spending Market

8.4.3. Japan Covid-19 Impact on Marketing & Ad Spending Market

- 8.4.4. Australia Covid-19 Impact on Marketing & Ad Spending Market
- 8.4.5. South Korea Covid-19 Impact on Marketing & Ad Spending Market
- 8.4.6. Rest of Asia Pacific Covid-19 Impact on Marketing & Ad Spending Market
- 8.5. Latin America Covid-19 Impact on Marketing & Ad Spending Market Snapshot
 - 8.5.1. Brazil Covid-19 Impact on Marketing & Ad Spending Market
 - 8.5.2. Mexico Covid-19 Impact on Marketing & Ad Spending Market
- 8.6. Rest of The World Covid-19 Impact on Marketing & Ad Spending Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Top Market Strategies
- 9.2. Company Profiles
 - 9.2.1. Ameredia
 - 9.2.1.1. Key Information
 - 9.2.1.2. Overview
 - 9.2.1.3. Financial (Subject to Data Availability)
 - 9.2.1.4. Product Summary
 - 9.2.1.5. Recent Developments
 - 9.2.2. Arnold Worldwide
 - 9.2.3. BBDO
 - 9.2.4. Doyle Dane Bernbach
 - 9.2.5. Goodby Silverstein & Partners
 - 9.2.6. N.W. Ayer & son
 - 9.2.7. Ogilvy & Mather
 - 9.2.8. Saatchi and Saatchi
 - 9.2.9. Partnership Advertising
 - 9.2.10. Widen & Kennedy

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

- TABLE 1. GLOBAL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET, REPORT SCOPE
- TABLE 2. GLOBAL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS BY REGION 2017-2027 (USD BILLION)
- TABLE 3. GLOBAL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS BY TYPE 2017-2027 (USD BILLION)
- TABLE 4. GLOBAL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS BY CATEGORY 2017-2027 (USD BILLION)
- TABLE 5. GLOBAL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS BY END USER 2017-2027 (USD BILLION)
- TABLE 6. GLOBAL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)
- TABLE 7. GLOBAL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET BY REGION, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)
- TABLE 8. GLOBAL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)
- TABLE 9. GLOBAL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET BY REGION, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)
- TABLE 10. GLOBAL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)
- TABLE 11. GLOBAL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET BY REGION, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)
- TABLE 12. GLOBAL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)
- TABLE 13. GLOBAL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET BY REGION, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)
- TABLE 14. GLOBAL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)
- TABLE 15. GLOBAL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET BY REGION, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)
- TABLE 16. U.S. COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)
- TABLE 17. U.S. COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)
- TABLE 18. U.S. COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET

ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 19. CANADA COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 20. CANADA COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 21. CANADA COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 22. UK COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 23. UK COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 24. UK COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 25. GERMANY COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 26. GERMANY COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 27. GERMANY COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 28. ROE COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 29. ROE COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 30. ROE COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 31. CHINA COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 32. CHINA COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 33. CHINA COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 34. INDIA COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 35. INDIA COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 36. INDIA COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 37. JAPAN COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 38. JAPAN COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 39. JAPAN COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 40. ROAPAC COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 41. ROAPAC COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 42. ROAPAC COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 43. BRAZIL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 44. BRAZIL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 45. BRAZIL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 46. MEXICO COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 47. MEXICO COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 48. MEXICO COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 49. ROLA COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 50. ROLA COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 51. ROLA COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 52. ROW COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 53. ROW COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 54. ROW COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 55. LIST OF SECONDARY SOURCES, USED IN THE STUDY OF GLOBAL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET

TABLE 56. LIST OF PRIMARY SOURCES, USED IN THE STUDY OF GLOBAL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET

TABLE 57. YEARS CONSIDERED FOR THE STUDY

TABLE 58. EXCHANGE RATES CONSIDERED

List Of Figures

LIST OF FIGURES

FIG 1. GLOBAL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET, RESEARCH METHODOLOGY

FIG 2. GLOBAL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET, MARKET ESTIMATION TECHNIQUES

FIG 3. GLOBAL MARKET SIZE ESTIMATES & FORECAST METHODS

FIG 4. GLOBAL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET, KEY TRENDS 2019

FIG 5. GLOBAL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET, GROWTH PROSPECTS 2020-2027

FIG 6. GLOBAL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET, PORTERS 5 FORCE MODEL

FIG 7. GLOBAL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET, PEST ANALYSIS

FIG 8. GLOBAL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET, VALUE CHAIN ANALYSIS

FIG 9. GLOBAL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET BY SEGMENT, 2017 & 2027 (USD BILLION)

FIG 10. GLOBAL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET BY SEGMENT, 2017 & 2027 (USD BILLION)

FIG 11. GLOBAL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET BY SEGMENT, 2017 & 2027 (USD BILLION)

FIG 12. GLOBAL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET BY SEGMENT, 2017 & 2027 (USD BILLION)

FIG 13. GLOBAL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET BY SEGMENT, 2017 & 2027 (USD BILLION)

FIG 14. GLOBAL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET, REGIONAL SNAPSHOT 2017 & 2027

FIG 15. NORTH AMERICA COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET 2017 & 2027 (USD BILLION)

FIG 16. EUROPE COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET 2017 & 2027 (USD BILLION)

FIG 17. ASIA PACIFIC COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET 2017 & 2027 (USD BILLION)

FIG 18. LATIN AMERICA COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET 2017 & 2027 (USD BILLION)

FIG 19. GLOBAL COVID-19 IMPACT ON MARKETING & AD SPENDING MARKET, COMPANY MARKET SHARE ANALYSIS (2019)

COMPANIES MENTIONED

Ameredia
Arnold Worldwide
BBDO
Doyle dane Bernbach
Goodby Silverstien & Partners
N.W. Ayer & son
Ogilvy & Mather
Saatchi and Saatchi
Partnership Advertising
Widen & Kennedy

I would like to order

Product name: Global Covid-19 Impact on Marketing & Ad Spending Market Size study, by Type (Online Marketing & Advertising, Offline Marketing & Advertising), Category (Direct Marketing, Branding, Social events, Third party marketing & Advertising), End User (Automotive, FMCG, Consumer Electronics, Cosmetics, Real Estate, Others) and Regional Forecasts 2020-2027

Product link: <https://marketpublishers.com/r/GA5CD83F372AEN.html>

Price: US\$ 3,218.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA5CD83F372AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970