

Global Courier, Express, and Parcel (CEP) Market Size study, By Business (B2B (Business-to-Business), B2C (Business-to-Consumer)), By Destination (Domestic, International), By End User (Services, Wholesale and Retail Trade, Manufacturing, Construction), and Regional Forecasts 2022-2028

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Abstracts

Global Courier, Express, and Parcel (CEP) Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028.

The Courier, Express, and Parcel (CEP) can be defined as a collection of services that involves the delivery of various goods and products through land, air, or waterways across various destinations. Parcel refers to the goods being sent, and Courier is the company handling the entire shipping process from collection to delivery. Whereas express defined as time bound delivery of parcels. The rising expansion of e-commerce sector and increasing utilization of digital technologies as well as Strategic initiatives from leading market players are factors that are accelerating the global market demand. For instance, according to India Brand Equity Forum (IBEF) – as of 2022, the Indian ecommerce market is valued at USD 74.8 billion, and the Indian e-commerce market is expected to grow to USD 350 billion by 2030. Moreover, as per U.S. Census Bureau estimates – during 1st quarter of 2021, retail e-commerce sales in USA valued at USD 196.7 billion and it further increased to USD 231.4 billion in First quarter of 2022. Furthermore, recent strategic initiatives from leading market players such as new service launches, and acquisitions would influence the growth of the Global Courier, Express, and Parcel (CEP) Market. For instance, in June 2021, Delhivery, a fulfillment platform for digital commerce, launched a Consumer-to-Consumer (C2C) express

parcel service. This service enables an individual to have a parcel picked from their doorstep and get it delivered to throughout the country. This new service would be rolled out in over 2,500 cities in India. Moreover, in August 2021, Delhivery acquired Bengaluru based Spoton Logistics to strengthen its business to business (B2B) vertical. Also, growing industrialization in emerging markets coupled with rising growth of cross border trade in post covid era are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, a high operational cost associated with CEP services impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Courier, Express, and Parcel (CEP) Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing logistics and transportation sector and presence of leading market players in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as the thriving growth of e-commerce sector and increasing penetration of leading parcel delivery companies in the region, would create lucrative growth prospects for the global Courier, Express, and Parcel (CEP) Market across the Asia Pacific region.

Major market players included in this report are:

ZTO Express

FedEx

DTDC

United Parcel Service

Bring Couriers

TNT Express

Deutsche Post DHL

Aramex

SF Express

One World Express

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest

along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Business

B2B (Business-to-Business)

B2C (Business-to-Consumer)

By Destination

Domestic

International

By End User

Services

Wholesale and Retail Trade

Manufacturing

Construction

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Courier, Express, and Parcel (CEP) Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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