

Global Countertop Market Size study, by Material Type (Granite, Solid Surfaces, Laminates, Engineered Quartz, Marble, Others) by Construction Activity (New Construction, Renovation) by end use industries (Residential, Non-residential) and Regional Forecasts 2022-2028

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Abstracts

Global Countertop Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Countertop refers to a raised surface which used to cover top of furniture (Counter) and kitchen. Countertop are used to place objects or serve food on them. Growing food services industry and rising residential construction sector are key drivers for the growth of Countertop market. For instance, according to India Brand Equity Forum (IBEF)- In 2021, real estate sector in India was estimated at USD 200 billion and it is expected to reach USD 1 trillion in market size by 2030 and contribute 13% to the country's GDP by 2025. Furthermore, in June 2020, H&R Johnson (India) has launched new product from Johnson Marble & Quartz called the Johnson Top Shield. Also, with the increasing popularity of the Do-It-Yourself (DIY) trend and rapid urbanization and growing disposable income, the adoption & demand for Countertop is likely to increase the market growth during the forecast period. However, volatile cost of raw materials coupled with high labor and maintenance cost impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Countertop market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region across the world in terms of market share owing to presence of leading market players and increasing commercialization in the region. Whereas, Asia-

Pacific is anticipated to exhibit highest growth rate over the forecast period 2022-2028. Factors such as rapid urbanization as well as growing commercialization in the region would create lucrative growth prospects for the Countertop market across Asia-Pacific region.

Major market player included in this report are:

Caesarstone Ltd.

Illinois Tool Works Inc.

Pokarna Ltd.

DuPont de Nemours, Inc.

Cosentino Group

Silestone Pvt Ltd.

AKG Group

Vicostone Ltd.

Cambria Pvt Ltd.

Aro Granite Industries Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Material Type:

Granite

Solid Surfaces

Laminates

Engineered Quartz

Marble

Others

By Construction Activity:

New Construction

Renovation

By End Use Industries:

Residential

Non-residential

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Countertop Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
 - 1.2.1. Countertop Market, by Region, 2020-2028 (USD Billion)
 - 1.2.2. Countertop Market, by Material Type, 2020-2028 (USD Billion)
 - 1.2.3. Countertop Market, by Construction Activity, 2020-2028 (USD Billion)
 - 1.2.4. Countertop Market, by End Use Industries, 2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL COUNTERTOP MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL COUNTERTOP MARKET DYNAMICS

- 3.1. Countertop Market Impact Analysis (2020-2028)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Growing food service industry.
 - 3.1.1.2. Rising residential construction sector.
 - 3.1.2. Market Challenges
 - 3.1.2.1. Volatile cost of Raw materials.
 - 3.1.2.2. High labour and maintenance cost.
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Rising disposable income and rapid urbanization.
 - 3.1.3.2. Growing popularity of the Do-It-Yourself (DIY) trend.

CHAPTER 4. GLOBAL COUNTERTOP MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 market scenario

CHAPTER 6. GLOBAL COUNTERTOP MARKET, BY MATERIAL TYPE

- 6.1. Market Snapshot
- 6.2. Global Countertop Market by Material Type, Performance - Potential Analysis
- 6.3. Global Countertop Market Estimates & Forecasts by Material Type 2018-2028 (USD Billion)
- 6.4. Countertop Market, Sub Segment Analysis
 - 6.4.1. Granite
 - 6.4.2. Solid Surfaces
 - 6.4.3. Laminates
 - 6.4.4. Engineered Quartz
 - 6.4.5. Marble
 - 6.4.6. Others

CHAPTER 7. GLOBAL COUNTERTOP MARKET, BY CONSTRUCTION ACTIVITY

- 7.1. Market Snapshot
- 7.2. Global Countertop Market by Construction Activity, Performance - Potential

Analysis

7.3. Global Countertop Market Estimates & Forecasts by Construction Activity
2018-2028 (USD Billion)

7.4. Countertop Market, Sub Segment Analysis

7.4.1. New Construction

7.4.2. Renovation

CHAPTER 8. GLOBAL COUNTERTOP MARKET, BY END USE INDUSTRIES

8.1. Market Snapshot

8.2. Global Countertop Market by End Use Industries, Performance - Potential Analysis

8.3. Global Countertop Market Estimates & Forecasts by End Use Industries 2018-2028
(USD Billion)

8.4. Countertop Market, Sub Segment Analysis

8.4.1. Residential

8.4.2. Non-residential

CHAPTER 9. GLOBAL COUNTERTOP MARKET, REGIONAL ANALYSIS

9.1. Countertop Market, Regional Market Snapshot

9.2. North America Countertop Market

9.2.1. U.S. Countertop Market

9.2.1.1. Material Type breakdown estimates & forecasts, 2018-2028

9.2.1.2. Construction Activity breakdown estimates & forecasts, 2018-2028

9.2.1.3. End Use Industries breakdown estimates & forecasts, 2018-2028

9.2.2. Canada Countertop Market

9.3. Europe Countertop Market Snapshot

9.3.1. U.K. Countertop Market

9.3.2. Germany Countertop Market

9.3.3. France Countertop Market

9.3.4. Spain Countertop Market

9.3.5. Italy Countertop Market

9.3.6. Rest of Europe Countertop Market

9.4. Asia-Pacific Countertop Market Snapshot

9.4.1. China Countertop Market

9.4.2. India Countertop Market

9.4.3. Japan Countertop Market

9.4.4. Australia Countertop Market

9.4.5. South Korea Countertop Market

- 9.4.6. Rest of Asia Pacific Countertop Market
- 9.5. Latin America Countertop Market Snapshot
 - 9.5.1. Brazil Countertop Market
 - 9.5.2. Mexico Countertop Market
- 9.6. Rest of The World Countertop Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Top Market Strategies
- 10.2. Company Profiles
 - 10.2.1. Caesarstone Ltd.
 - 10.2.1.1. Key Information
 - 10.2.1.2. Overview
 - 10.2.1.3. Financial (Subject to Data Availability)
 - 10.2.1.4. Product Summary
 - 10.2.1.5. Recent Developments
 - 10.2.2. Illinois Tool Works Inc.
 - 10.2.3. Pokarna Ltd.
 - 10.2.4. DuPont de Nemours, Inc.
 - 10.2.5. Cosentino Group
 - 10.2.6. Silestone Pvt Ltd.
 - 10.2.7. AKG Group
 - 10.2.8. Vicostone Ltd.
 - 10.2.9. Cambria Pvt Ltd.
 - 10.2.10. Aro Granite Industries Ltd.

CHAPTER 11. RESEARCH PROCESS

- 11.1. Research Process
 - 11.1.1. Data Mining
 - 11.1.2. Analysis
 - 11.1.3. Market Estimation
 - 11.1.4. Validation
 - 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Countertop market, report scope

TABLE 2. Global Countertop market estimates & forecasts by Region 2018-2028 (USD Billion)

TABLE 3. Global Countertop market estimates & forecasts by Material Type 2018-2028 (USD Billion)

TABLE 4. Global Countertop market estimates & forecasts by Construction Activity 2018-2028 (USD Billion)

TABLE 5. Global Countertop market estimates & forecasts by End Use Industries 2018-2028 (USD Billion)

TABLE 6. Global Countertop market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 7. Global Countertop market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 8. Global Countertop market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 9. Global Countertop market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 10. Global Countertop market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 11. Global Countertop market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 12. Global Countertop market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 13. Global Countertop market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 14. Global Countertop market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 15. Global Countertop market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 16. U.S. Countertop market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 17. U.S. Countertop market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 18. U.S. Countertop market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 19. Canada Countertop market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 20. Canada Countertop market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 21. Canada Countertop market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 22. UK Countertop market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 23. UK Countertop market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 24. UK Countertop market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 25. Germany Countertop market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 26. Germany Countertop market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 27. Germany Countertop market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 28. RoE Countertop market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 29. RoE Countertop market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 30. RoE Countertop market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 31. China Countertop market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 32. China Countertop market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 33. China Countertop market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 34. India Countertop market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 35. India Countertop market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 36. India Countertop market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 37. Japan Countertop market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 38. Japan Countertop market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 39. Japan Countertop market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 40. RoAPAC Countertop market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 41. RoAPAC Countertop market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 42. RoAPAC Countertop market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 43. Brazil Countertop market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 44. Brazil Countertop market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 45. Brazil Countertop market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 46. Mexico Countertop market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 47. Mexico Countertop market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 48. Mexico Countertop market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 49. RoLA Countertop market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 50. RoLA Countertop market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 51. RoLA Countertop market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 52. Row Countertop market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 53. Row Countertop market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 54. Row Countertop market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 55. List of secondary sources, used in the study of global Countertop market

TABLE 56. List of primary sources, used in the study of global Countertop market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Countertop market, research methodology
- FIG 2. Global Countertop market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Countertop market, key trends 2021
- FIG 5. Global Countertop market, growth prospects 2022-2028
- FIG 6. Global Countertop market, porters 5 force model
- FIG 7. Global Countertop market, pest analysis
- FIG 8. Global Countertop market, value chain analysis
- FIG 9. Global Countertop market by segment, 2018 & 2028 (USD Billion)
- FIG 10. Global Countertop market by segment, 2018 & 2028 (USD Billion)
- FIG 11. Global Countertop market by segment, 2018 & 2028 (USD Billion)
- FIG 12. Global Countertop market by segment, 2018 & 2028 (USD Billion)
- FIG 13. Global Countertop market by segment, 2018 & 2028 (USD Billion)
- FIG 14. Global Countertop market, regional snapshot 2018 & 2028
- FIG 15. North America Countertop market 2018 & 2028 (USD Billion)
- FIG 16. Europe Countertop market 2018 & 2028 (USD Billion)
- FIG 17. Asia pacific Countertop market 2018 & 2028 (USD Billion)
- FIG 18. Latin America Countertop market 2018 & 2028 (USD Billion)
- FIG 19. Global Countertop market, company market share analysis (2021)

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