

Global Cosmetics ODM (Original Design Manufacturer) Market Size study, by Product Type (Skin Care, Hair Care, Makeup, Body Care, Others) by Nature Type (Natural, Synthetic) by Packaging Format (Bottles, Compact Cases, Droppers, Folding Cartons, Jars, Pallets, Pouches, Pumps and Dispensers, Roll on, Roll on Sticks, Sachets, Sticks, Tubes, Wraps, Others) by end use industries (Prestige Brands, Private Labels, Mass Brands, Indie Brands) and Regional Forecasts 2022-2028

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Abstracts

Global Cosmetics ODM (Original Design Manufacturer) Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Cosmetics ODM (Original Design Manufacturer) is known as white label or private labeling. In Cosmetics ODM, the manufacturer has an existing range of products and any third-party customer can make slight changes in its packaging, labels and can sell it under their own brand portfolio. Every product is custom branded, colored and packaged according to each buyer's specifications. Growing personal care industry and changing Lifestyle and consumption patterns are key drivers for the growth of Cosmetics ODM (Original Design Manufacturer) market. For instance, according to India Brand Equity Forum (IBEF)- India's Personal market was estimated at USD 6.5 billion in the year 2016 and as per estimations by the year 2025 the market would reach to USD 20 billion. Also, as per global database management company Statista- size of the global men's grooming products is estimated at USD 66.81 billion and by the year 2023 the market would reach

to USD 77.34 billion. Also, with the increasing penetration of e-commerce in emerging economies and rapid growth of men's personal care market, the adoption & demand for Cosmetics ODM (Original Design Manufacturer) is likely to increase the market growth during the forecast period. However, growing concerns over the allergic effects of chemicals on the skin and supply chain disruption owing to covid 19 pandemic impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the Global Cosmetics ODM (Original Design Manufacturer) Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region across the world in terms of market share owing to increasing adoption of differentiated manufacturing technology in the region. Whereas, Asia-Pacific is anticipated to exhibit highest growth rate over the forecast period 2022-2028. Factors such as growing personal care industry and surging e-commerce industry would create lucrative growth prospects for the Cosmetics ODM (Original Design Manufacturer) market across Asia-Pacific region.

Major market player included in this report are:

Cosmax Corporation

Toyo Beauty Co. Ltd.

Nox Bellcow Cosmetics Co. Ltd.

Picaso Cosmetic Laboratory Group

Kolmar Korea

Ancorotti Cosmetics S.r.l.

Cosmo Beauty Company Ltd.

Cosmecca Korea

The Fareva Group

B. Kolormakeup & Skincare S.p.a.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Skin Care,

Hair Care,

Makeup,
Body Care,
Others

By Nature Type:

Natural

Synthetic

By Packaging Format:

Bottles

Compact Cases

Droppers

Folding Cartons

Jars

Pallets

Pouches

Pumps and Dispensers

Roll On

Roll On Sticks

Sachets

Sticks

Tubes

Wraps

Others

By End Use Industries:

Prestige Brands

Private Labels

Mass Brands

Indie Brands

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020
Base year – 2021
Forecast period – 2022 to 2028

Target Audience of the Global Cosmetics ODM (Original Design Manufacturer) Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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