

Global Cosmetics and Perfumery Glass Bottles Market Size study, by Product Type (Perfumes, Nail Care, Skin Care and Others) and Regional Forecasts 2021-2027

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Abstracts

Global Cosmetics and Perfumery Glass Bottles Market is valued approximately at USD 1.8 Billion in 2020 and is anticipated to grow with a healthy growth rate of more than 3.63% over the forecast period 2021-2027. The packaging of cosmetics and perfumes has become the most crucial part of their marketing. Glass bottles help to protect them from any damage as well as unique glass bottles to make them attractive. The global Cosmetics and Perfumery Glass Bottles market is being driven by growing luxurious and attractive packaging as a form of marketing to influence customers. The other important driving factor is the introduction of new perfumes in the market that are packed in glass bottles. For instance: in June 2021, Ait?e launched “Soul Journey”, the new perfume collection. Also, in June 2021, Jean Paul Gaultier announced to launch Scandal Men’s perfume. Furthermore, the growing disposable income, changing lifestyles to luxury and growing preference as well as the availability of international recognized brands will provide new opportunities for the global Cosmetics and Perfumery Glass Bottles industry. However, high prices of glass bottles which make the final good unaffordable for certain section of population and availability of alternative substitutes for packaging may impede market growth over the forecast period of 2021-2027.

The important regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World are considered for regional analysis of the global Cosmetics and Perfumery Glass Bottles Market. North America is the leading region across the world in terms of market share due to presence of large perfume and cosmetic companies and enhanced standards of living. Whereas Asia Pacific is anticipated to exhibit the highest

CAGR over the forecast period 2021-2027 due to the rising consumption of cosmetic products and increasing demand for luxurious and premium goods in the region.

Major market player included in this report are:

Heinz-Glas Group Holding
SGD Group
ZIGNAGO VETRO S.p.A.
Rockwood & Hines
Gerresheimer Group
Saverglass
Piramal Glass
Groupe Pochet
Roma International PLC
Vitro Packaging, LLC

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Perfumes
Nail Care
Skin Care
Others

By Region:

North America
U.S.
Canada
Europe
UK
Germany

France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027.

Target Audience of the Global Cosmetics and Perfumery Glass Bottles Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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