

Global Cosmetic Surgery and Services Market Size study, by Surgical Treatment(Breast Augmentation, Liposuction, Tummy Tuck, Eyelid Surgery, Breast Lift), by Non- surgical Treatment(Botulinum toxin, Dermal Fillers, Laser Hair Removal, Photo-rejuvenation, Microdermabrasion), and Regional Forecasts 2021-2027

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Abstracts

Global Cosmetic Surgery and Services Market is valued at approximately USD XX million in 2020 and is anticipated to grow with a healthy growth rate of more than 5.9 % over the forecast period 2021-2027. Cosmetic plastic surgery entails surgical and non-surgical operations to enhance and remodel bodily structures in order to modify looks . According to a study published in the Aesthetic Surgery Journal in July 2020 by Dana E Bregman et al., total surgeon fees collected from surgical and minimally invasive treatments in the United States totaled USD 5 billion in 2018. The present pandemic has resulted in a 20% reduction in fees received, which is likely to have a negative influence on the market studied in 2020. The safety of ablative resurfacing lasers, microneedling, and dermatological surgery techniques has been questioned as the COVID-19 epidemic has risen in size. Furthermore, a sluggish economy and less discretionary expenditure deter clients from going through the process. Technological developments in equipment, rising desire for minimally invasive and non-invasive procedures, and rising knowledge of cosmetic surgery are all driving this market forward. According to yearly plastic surgery procedure statistics, 1.8 million cosmetic surgical operations and 16.3 million cosmetic minimally invasive procedures were performed in the United States in 2019, representing a 2% increase over 2018. As a result, the industry is being driven by the rising popularity of aesthetic treatments for facial enhancement. However, side effects associated with cosmetic treatments may

impede the market growth over the forecast years.

The regional analysis of the global Cosmetic Surgery and Services Market is segmented for the key regions such as North America, Europe, Asia Pacific, Latin America, and Rest of the World (ROW). North America is the dominating region across the world in terms of market share due to rising population pool focusing on external aesthetics and the improvements that are being done in cosmetic procedures in the region. Whereas Asia Pacific is also anticipated to exhibit the highest growth rate over the forecast period 2021-2027, due to rise in spending more money on cosmetics and are eager to adopt novel cosmetic treatments across the region.

Major market player included in this report are:

AbbVie Inc.
Bausch Health Companies Inc.
Cynosure Technologies
Galderma SA
Laboratories Vivacy SAS
Merz Pharma GmbH & Co. KGaA
Sinclair Pharma PLC
Syneron
Teoxane Laboratories
Vital Esthetique

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Surgical Treatment:
Breast Augmentation
Liposuction
Tummy Tuck
Eyelid Surgery
Breast Lift

By non-surgical treatment:

- Botulinum toxin
- Dermal Fillers
- Laser Hair Removal
- Photo-rejuvenation
- Microdermabrasion

By Region:

- North America
 - U.S.
 - Canada
- Europe
 - UK
 - Germany
 - France
 - Spain
 - Italy
 - ROE

Asia Pacific

- China
- India
- Japan
- Australia
- South Korea
- RoAPAC
- Latin America
 - Brazil
 - Mexico
- Rest of the World

Furthermore, years considered for the study are as follows:

- Historical year – 2017, 2018-19
- Base year – 2019-2020
- Forecast period – 2021 to 2027.

Target Audience of the Global Cosmetic Surgery and Services Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
 - 1.2.1. Cosmetic Surgery and Services Market , by Region, 2019-2027 (USD Billion)
 - 1.2.2. Cosmetic Surgery and Services Market , by Surgical treatment, 2019-2027 (USD Billion)
 - 1.2.3. Cosmetic Surgery and Services Market , by Non- surgical treatment, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL COSMETIC SURGERY AND SERVICES MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL COSMETIC SURGERY AND SERVICES MARKET DYNAMICS

- 3.1. Cosmetic Surgery and Services Market Impact Analysis (2019-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Technological advancements in devices
 - 3.1.1.2. Growing demand for minimally invasive and non-invasive procedures
 - 3.1.2. Market Restraint
 - 3.1.2.1. Side effects associated with cosmetic treatments
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Growing awareness regarding cosmetic surgery

CHAPTER 4. GLOBAL COSMETIC SURGERY AND SERVICES MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL COSMETIC SURGERY AND SERVICES MARKET , BY SURGICAL TREATMENT

- 5.1. Market Snapshot
- 5.2. Global Cosmetic Surgery and Services Market by Surgical treatment , Performance - Potential Analysis
- 5.3. Global Cosmetic Surgery and Services Market Estimates & Forecasts by Surgical treatment 2018-2027 (USD Billion)
- 5.4. Cosmetic Surgery and Services Market , Sub Segment Analysis
 - 5.4.1. Breast Augmentation
 - 5.4.2. Liposuction
 - 5.4.3. Tummy Tuck
 - 5.4.4. Eyelid Surgery
 - 5.4.5. Breast Lift

CHAPTER 6. GLOBAL COSMETIC SURGERY AND SERVICES MARKET , BY NON-SURGICAL TREATMENT

- 6.1. Market Snapshot
- 6.2. Global Cosmetic Surgery and Services Market by Non- surgical treatment, Performance - Potential Analysis
- 6.3. Global Cosmetic Surgery and Services Market Estimates & Forecasts by Non-surgical treatment 2018-2027 (USD Billion)

6.4. Cosmetic Surgery and Services Market , Sub Segment Analysis

- 6.4.1. Botulinum toxin
- 6.4.2. Dermal Fillers
- 6.4.3. Laser Hair Removal
- 6.4.4. Photo-rejuvenation
- 6.4.5. Microdermabrasion

CHAPTER 7. GLOBAL COSMETIC SURGERY AND SERVICES MARKET , REGIONAL ANALYSIS

- 7.1. Cosmetic Surgery and Services Market , Regional Market Snapshot
- 7.2. North America Cosmetic Surgery and Services Market
 - 7.2.1. U.S. Cosmetic Surgery and Services Market
 - 7.2.1.1. Surgical treatment breakdown estimates & forecasts, 2018-2027
 - 7.2.1.2. Non- surgical treatment breakdown estimates & forecasts, 2018-2027
 - 7.2.2. Canada Cosmetic Surgery and Services Market
- 7.3. Europe Cosmetic Surgery and Services Market Snapshot
 - 7.3.1. U.K. Cosmetic Surgery and Services Market
 - 7.3.2. Germany Cosmetic Surgery and Services Market
 - 7.3.3. France Cosmetic Surgery and Services Market
 - 7.3.4. Spain Cosmetic Surgery and Services Market
 - 7.3.5. Italy Cosmetic Surgery and Services Market
 - 7.3.6. Rest of Europe Cosmetic Surgery and Services Market
- 7.4. Asia-Pacific Cosmetic Surgery and Services Market Snapshot
 - 7.4.1. China Cosmetic Surgery and Services Market
 - 7.4.2. India Cosmetic Surgery and Services Market
 - 7.4.3. Japan Cosmetic Surgery and Services Market
 - 7.4.4. Australia Cosmetic Surgery and Services Market
 - 7.4.5. South Korea Cosmetic Surgery and Services Market
 - 7.4.6. Rest of Asia Pacific Cosmetic Surgery and Services Market
- 7.5. Latin America Cosmetic Surgery and Services Market Snapshot
 - 7.5.1. Brazil Cosmetic Surgery and Services Market
 - 7.5.2. Mexico Cosmetic Surgery and Services Market
- 7.6. Rest of The World Cosmetic Surgery and Services Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Top Market Strategies
- 8.2. Company Profiles

- 8.2.1. AbbVie Inc.
 - 8.2.1.1. Key Information
 - 8.2.1.2. Overview
 - 8.2.1.3. Financial (Subject to Data Availability)
 - 8.2.1.4. Product Summary
 - 8.2.1.5. Recent Developments
- 8.2.2. Bausch Health Companies Inc.
- 8.2.3. Cynosure Technologies
- 8.2.4. Galderma SA
- 8.2.5. Laboratories Vivacy SAS
- 8.2.6. Merz Pharma GmbH & Co. KGaA
- 8.2.7. Sinclair Pharma PLC
- 8.2.8. Syneron
- 8.2.9. Teoxane Laboratories
- 8.2.10. Vital Esthetique

CHAPTER 9. RESEARCH NON- SURGICAL TREATMENT

- 9.1. Research Non- surgical treatment
 - 9.1.1. Data Mining
 - 9.1.2. Analysis
 - 9.1.3. Market Estimation
 - 9.1.4. Validation
 - 9.1.5. Publishing
- 9.2. Research Attributes
- 9.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Cosmetic Surgery and Services Market , report scope

TABLE 2. Global Cosmetic Surgery and Services Market estimates & forecasts by region 2018-2027 (USD Billion)

TABLE 3. Global Cosmetic Surgery and Services Market estimates & forecasts by Surgical treatment 2018-2027 (USD Billion)

TABLE 4. Global Cosmetic Surgery and Services Market estimates & forecasts by Non-surgical treatment 2018-2027 (USD Billion)

TABLE 5. Global Cosmetic Surgery and Services Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 6. Global Cosmetic Surgery and Services Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 7. Global Cosmetic Surgery and Services Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 8. Global Cosmetic Surgery and Services Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 9. Global Cosmetic Surgery and Services Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 10. Global Cosmetic Surgery and Services Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 11. Global Cosmetic Surgery and Services Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 12. Global Cosmetic Surgery and Services Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 13. Global Cosmetic Surgery and Services Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 14. Global Cosmetic Surgery and Services Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 15. Global Cosmetic Surgery and Services Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 16. Global Cosmetic Surgery and Services Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 17. Global Cosmetic Surgery and Services Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 18. Global Cosmetic Surgery and Services Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 19. Global Cosmetic Surgery and Services Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 20. Global Cosmetic Surgery and Services Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 21. U.S. Cosmetic Surgery and Services Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 22. U.S. Cosmetic Surgery and Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 23. U.S. Cosmetic Surgery and Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 24. Canada Cosmetic Surgery and Services Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 25. Canada Cosmetic Surgery and Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 26. Canada Cosmetic Surgery and Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 27. UK Cosmetic Surgery and Services Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 28. UK Cosmetic Surgery and Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 29. UK Cosmetic Surgery and Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 30. Germany Cosmetic Surgery and Services Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 31. Germany Cosmetic Surgery and Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 32. Germany Cosmetic Surgery and Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 33. France Cosmetic Surgery and Services Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 34. France Cosmetic Surgery and Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 35. France Cosmetic Surgery and Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 36. Spain Cosmetic Surgery and Services Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 37. Spain Cosmetic Surgery and Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 38. Spain Cosmetic Surgery and Services Market estimates & forecasts by

segment 2018-2027 (USD Billion)

TABLE 39. Italy Cosmetic Surgery and Services Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 40. Italy Cosmetic Surgery and Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 41. Italy Cosmetic Surgery and Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 42. ROE Cosmetic Surgery and Services Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 43. ROE Cosmetic Surgery and Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 44. ROE Cosmetic Surgery and Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 45. China Cosmetic Surgery and Services Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 46. China Cosmetic Surgery and Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 47. China Cosmetic Surgery and Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 48. India Cosmetic Surgery and Services Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 49. India Cosmetic Surgery and Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 50. India Cosmetic Surgery and Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 51. Japan Cosmetic Surgery and Services Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 52. Japan Cosmetic Surgery and Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 53. Japan Cosmetic Surgery and Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 54. Australia Cosmetic Surgery and Services Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 55. Australia Cosmetic Surgery and Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 56. Australia Cosmetic Surgery and Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 57. South Korea Cosmetic Surgery and Services Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 58. South Korea Cosmetic Surgery and Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 59. South Korea Cosmetic Surgery and Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 60. ROPAC Cosmetic Surgery and Services Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 61. ROPAC Cosmetic Surgery and Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 62. ROPAC Cosmetic Surgery and Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 63. Brazil Cosmetic Surgery and Services Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 64. Brazil Cosmetic Surgery and Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 65. Brazil Cosmetic Surgery and Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 66. Mexico Cosmetic Surgery and Services Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 67. Mexico Cosmetic Surgery and Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 68. Mexico Cosmetic Surgery and Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 69. ROLA Cosmetic Surgery and Services Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 70. ROLA Cosmetic Surgery and Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 71. ROLA Cosmetic Surgery and Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 72. ROW Cosmetic Surgery and Services Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 73. ROW Cosmetic Surgery and Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 74. ROW Cosmetic Surgery and Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 75. List of secondary sources used in the study of global Cosmetic Surgery and Services Market .

TABLE 76. List of primary sources used in the study of global Cosmetic Surgery and Services Market .

TABLE 77. Years considered for the study.

TABLE 78. Exchange rates considered.

List Of Figures

LIST OF FIGURES

- FIG 1. Global Cosmetic Surgery and Services Market , research methodology
- FIG 2. Global Cosmetic Surgery and Services Market , market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Cosmetic Surgery and Services Market , key trends 2019
- FIG 5. Global Cosmetic Surgery and Services Market , growth prospects 2020-2027
- FIG 6. Global Cosmetic Surgery and Services Market , porters 5 force model
- FIG 7. Global Cosmetic Surgery and Services Market , pest analysis
- FIG 8. Global Cosmetic Surgery and Services Market , value chain analysis
- FIG 9. Global Cosmetic Surgery and Services Market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Cosmetic Surgery and Services Market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Cosmetic Surgery and Services Market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Cosmetic Surgery and Services Market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Cosmetic Surgery and Services Market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Cosmetic Surgery and Services Market by segment, 2018 & 2027 (USD Billion)
- FIG 15. Global Cosmetic Surgery and Services Market by segment, 2018 & 2027 (USD Billion)
- FIG 16. Global Cosmetic Surgery and Services Market by segment, 2018 & 2027 (USD Billion)
- FIG 17. Global Cosmetic Surgery and Services Market , regional snapshot 2018 & 2027
- FIG 18. North America Cosmetic Surgery and Services Market 2018 & 2027 (USD Billion)
- FIG 19. Europe Cosmetic Surgery and Services Market 2018 & 2027 (USD Billion)
- FIG 20. Asia-Pacific Cosmetic Surgery and Services Market 2018 & 2027 (USD Billion)
- FIG 21. Latin America Cosmetic Surgery and Services Market 2018 & 2027 (USD Billion)
- FIG 22. Global Cosmetic Surgery and Services Market , company market share analysis (2019)

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