

# **Global Cosmetic Preservative Market Size study, by Product (Paraben esters, Formaldehyde donors, Phenol derivatives, Alcohols, Quaternary compounds, Organic acids, and Others), Application (Skin & sun care, Hair care, Toiletries, Fragrances & perfumes, Makeup & color, and Others) and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Cosmetic Preservative Market is valued approximately USD 312.47 million in 2020 and is anticipated to grow with a healthy growth rate of more than 5.67 % over the forecast period 2021-2027. Preservatives in cosmetics are primarily used as stabilizers, antimicrobials, and antioxidants. Cosmetic preservatives are ingredients added to cosmetics to prevent the growth of microbes. Individuals' growing desire for natural and herbal cosmetic products is a significant factor projected to fuel global market growth over the projected period. The increasing demand for cosmetics with increased self-life has led to the adoption of cosmetic preservatives. In addition, improved standard of living and urbanization increased the use of cosmetics and skin care, thus driving the market for cosmetic preservatives. For instance, according to the CBI, Ministry of Foreign Affairs Europe, the European natural cosmetics market was valued at ?3.6 billion in 2018. As per the report of Global Wellness Institute, in 2018, the personal care, beauty and anti-aging industry accounted to \$1083 billion. However, skin infections and allergies induced by the chemicals such as paraben, as well as government regulatory restrictions limits the growth of the market over the forecast period of 2021-2027. Also, increasing inclination towards organic skin care products and new and innovative development in the cosmetic and skin care industry is likely to increase the market growth during the forecast period.

Asia Pacific, North America, Europe, Latin America and Rest of the World are the key regions considered for the geographical analysis of global cosmetic preservative market. North America is the leading region across the world in terms of market share attributing to the growth of beauty products & functional cosmetics. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate over the forecast period 2021-2027. Factors such as rising disposable income, rising demand of skin care products and growing market for cosmetics would create lucrative growth prospects for the Cosmetic Preservative market across Asia-Pacific region.

Major market player included in this report are:

Lonza Group  
Akema Fine Chemicals  
The Dow Chemical Company  
Brenntag AG  
Clariant AG  
Ashland Inc.  
BASF SE  
Salicylates & Chemicals Pvt. Ltd  
Chemipol  
Symrise AG

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Paraben esters  
Formaldehyde donors  
Phenol derivatives  
Alcohols  
Quaternary compounds  
Organic acids  
Others

By Application:

Skin & sun care

Hair care

Toiletries

Fragrances & perfumes

Makeup & color

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Cosmetic Preservative Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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