

Global Cosmetic Pigments Market Size study, by Composition (Organic, Inorganic), by Type (Special Effect, Surface treated, Nano, Natural Colorants), by Application (Facial Makeup, Eye Makeup, Lip Products, Nail Products, Hair Color Products, Special effect and special purpose products) and Regional Forecasts 2021-2027

<https://marketpublishers.com/r/G84A8B1E1F62EN.html>

Date: June 2021

Pages: 200

Price: US\$ 3,218.00 (Single User License)

ID: G84A8B1E1F62EN

Abstracts

Global Cosmetic Pigments Market is valued approximately USD xxx billion in 2020 and is anticipated to grow with a healthy growth rate of more than xx% over the forecast period 2021-2027. Cosmetic Pigments are the type of material which affects the color of light reflection and absorption in cosmetic products. They are fine dry powder and added to a binding solution to essentially enable the intense color to stay on your eyelashes, eyelids, lips etc. The rising disposable income across the nations, especially the increase in income of women, has resulted into increased demand of cosmetics. Rising consciousness regarding the looks and makeup and growing demand for organic makeup products, coupled with the upgrading standard of living in the developing nations, are driving the global Cosmetic Pigments Market. The entire cosmetic industry is also rising rapidly owing to the rising middle class and new market of men's personal care and cosmetics. Moreover, the product launches and initiative taken by market players are accelerating the growth of market. For instance: In February 2018, Venator materials P.C has released its new Granufin pigments. The new pigments contain a hybrid pigment, black, and bluish-black carbon grade that combines elements of carbon black pigment and iron oxide. Also, stringent policies from the government on the safety of cosmetics products and curb on luxurious expenditure after COVID-19 pandemic may act as a restraint for its growth. However, innovations in beauty and cosmetics products by various companies act as an opportunity for Cosmetic Pigments Market in

subsequent decade.

Key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World are analyzed to provide a holistic picture of Cosmetic Pigments Market. Due to higher expenditure on cosmetics products as well as higher per capita income, Asia-Pacific has emerged as the significant region across the world in terms of market share. Also, the region is expected to exhibit highest growth rate for the forecast period 2021-2027 owing to the growing middle-class population in developing nations. Rising disposable income and growing awareness for beauty and makeup will also boost growth in this region.

Major market player included in this report are:

Sun Chemicals

Sensient Cosmetic Technologies

Merck

Eckart

Sudarshan Chemical

Kobo Products

Clariant

Geotech

Venator

Lanxess

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Composition:

Inorganic Pigments

Organic Pigments

By Type:

Special Effect Pigments

Surface-Treated Pigments

Nano Pigments

Natural Colorants

By Chemical:

Facial Makeup

Eye Makeup

Lip Products

Nail Products

Hair Color Products

Special effect & Special Purpose Products

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Cosmetic Pigments Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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