

Global Cosmetic Pigments Market Size study, by Composition (Organic, Inorganic), by Type (Special Effect, Surface treated, Nano, Natural Colorants), by Application (Facial Makeup, Eye Makeup, Lip Products, Nail Products, Hair Color Products, Special effect and special purpose products) and Regional Forecasts 2021-2027

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Abstracts

Global Cosmetic Pigments Market is valued approximately USD xxx billion in 2020 and is anticipated to grow with a healthy growth rate of more than xx% over the forecast period 2021-2027. Cosmetic Pigments are the type of material which affects the color of light reflection and absorption in cosmetic products. They are fine dry powder and added to a binding solution to essentially enable the intense color to stay on your eyelashes, eyelids, lips etc. The rising disposable income across the nations, especially the increase in income of women, has resulted into increased demand of cosmetics. Rising consciousness regarding the looks and makeup and growing demand for organic makeup products, coupled with the upgrading standard of living in the developing nations, are driving the global Cosmetic Pigments Market. The entire cosmetic industry is also rising rapidly owing to the rising middle class and new market of men's personal care and cosmetics. Moreover, the product launches and initiative taken by market players are accelerating the growth of market. For instance: In February 2018, Venator materials P.C has released its new Granufin pigments. The new pigments contain a hybrid pigment, black, and bluish-black carbon grade that combines elements of carbon black pigment and iron oxide. Also, stringent policies from the government on the safety of cosmetics products and curb on luxurious expenditure after COVID-19 pandemic may act as a restraint for its growth. However, innovations in beauty and cosmetics products by various companies act as an opportunity for Cosmetic Pigments Market in

subsequent decade.

Key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World are analyzed to provide a holistic picture of Cosmetic Pigments Market. Due to higher expenditure on cosmetics products as well as higher per capita income, Asia-Pacific has emerged as the significant region across the world in terms of market share. Also, the region is expected to exhibit highest growth rate for the forecast period 2021-2027 owing to the growing middle-class population in developing nations. Rising disposable income and growing awareness for beauty and makeup will also boost growth in this region.

Major market player included in this report are:

Sun Chemicals

Sensient Cosmetic Technologies

Merck

Eckart

Sudarshan Chemical

Kobo Products

Clariant

Geotech

Venator

Lanxess

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Composition:

Inorganic Pigments

Organic Pigments

By Type:

Special Effect Pigments

Surface-Treated Pigments

Nano Pigments

Natural Colorants

By Chemical:

Facial Makeup

Eye Makeup

Lip Products

Nail Products

Hair Color Products

Special effect & Special Purpose Products

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Cosmetic Pigments Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
 - 1.2.1. Cosmetic Pigments Market, by Composition, 2019-2027 (USD Billion)
 - 1.2.2. Cosmetic Pigments Market, by Type, 2019-2027 (USD Billion)
 - 1.2.3. Cosmetic Pigments Market, by Application, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL COSMETIC PIGMENTS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL COSMETIC PIGMENTS MARKET DYNAMICS

- 3.1. Cosmetic Pigments Market Impact Analysis (2019-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Growth of the cosmetics industry
 - 3.1.1.2. Increasing awareness for beauty and makeup
 - 3.1.2. Market Challenges
 - 3.1.2.1. Strict government rules for toxicity in cosmetics
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Innovations in the cosmetic products

CHAPTER 4. GLOBAL COSMETIC PIGMENTS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants

- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Top Investment Opportunities
- 4.5. Top Winning Strategies
- 4.6. Industry Experts Prospective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. CHAPTER 5 RISK ASSESSMENT : COVID -19 IMPACT

- 5.1. Assessment of the Overall Impact of COVID-19 on the Industry
- 5.2. Pre COVID-19 and Post COVID-19 Market Scenario

CHAPTER 6. GLOBAL COSMETIC PIGMENTS MARKET, BY COMPOSITION

- 6.1. Market Snapshot
- 6.2. Global Cosmetic Pigments Market by Composition, Performance - Potential Analysis
- 6.3. Global Cosmetic Pigments Market Estimates & Forecasts by Composition 2018-2027 (USD Billion)
- 6.4. Cosmetic Pigments Market, Sub Segment Analysis
 - 6.4.1. Inorganic Pigments
 - 6.4.2. Organic Pigments

CHAPTER 7. GLOBAL COSMETIC PIGMENTS MARKET, BY TYPE

- 7.1. Market Snapshot
- 7.2. Global Cosmetic Pigments Market by Type, Performance - Potential Analysis
- 7.3. Global Cosmetic Pigments Market Estimates & Forecasts by Type 2018-2027 (USD Billion)
- 7.4. Cosmetic Pigments Market, Sub Segment Analysis
 - 7.4.1. Special Effect Pigments
 - 7.4.2. Surface-Treated Pigments

- 7.4.3. Nano Pigments
- 7.4.4. Natural Colorants

CHAPTER 8. GLOBAL COSMETIC PIGMENTS MARKET, BY APPLICATION

- 8.1. Market Snapshot
- 8.2. Global Cosmetic Pigments Market by Application, Performance - Potential Analysis
- 8.3. Global Cosmetic Pigments Market Estimates & Forecasts by Application 2018-2027 (USD Billion)
- 8.4. Cosmetic Pigments Market, Sub Segment Analysis
 - 8.4.1. Facial Makeup
 - 8.4.2. Eye Makeup
 - 8.4.3. Lip Products
 - 8.4.4. Nail Products
 - 8.4.5. Hair Colour Products
 - 8.4.6. Special effect & Special Purpose Products
 - 8.4.7. Others

CHAPTER 9. GLOBAL COSMETIC PIGMENTS MARKET, REGIONAL ANALYSIS

- 9.1. Cosmetic Pigments Market, Regional Market Snapshot
- 9.2. North America Cosmetic Pigments Market
 - 9.2.1. U.S. Cosmetic Pigments Market
 - 9.2.1.1. Composition breakdown estimates & forecasts, 2018-2027
 - 9.2.1.2. Type breakdown estimates & forecasts, 2018-2027
 - 9.2.1.3. Application breakdown estimates & forecasts, 2018-2027
 - 9.2.2. Canada Cosmetic Pigments Market
- 9.3. Europe Cosmetic Pigments Market Snapshot
 - 9.3.1. U.K. Cosmetic Pigments Market
 - 9.3.2. Germany Cosmetic Pigments Market
 - 9.3.3. France Cosmetic Pigments Market
 - 9.3.4. Spain Cosmetic Pigments Market
 - 9.3.5. Italy Cosmetic Pigments Market
 - 9.3.6. Rest of Europe Cosmetic Pigments Market
- 9.4. Asia-Pacific Cosmetic Pigments Market Snapshot
 - 9.4.1. China Cosmetic Pigments Market
 - 9.4.2. India Cosmetic Pigments Market
 - 9.4.3. Japan Cosmetic Pigments Market
 - 9.4.4. Australia Cosmetic Pigments Market

- 9.4.5. South Korea Cosmetic Pigments Market
- 9.4.6. Rest of Asia Pacific Cosmetic Pigments Market
- 9.5. Latin America Cosmetic Pigments Market Snapshot
 - 9.5.1. Brazil Cosmetic Pigments Market
 - 9.5.2. Mexico Cosmetic Pigments Market
- 9.6. Rest of The World Cosmetic Pigments Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Top Market Strategies
- 10.2. Company Profiles
- 10.3. Sun Chemicals
 - 10.3.1.1. Key Information
 - 10.3.1.2. Overview
 - 10.3.1.3. Financial (Subject to Data Availability)
 - 10.3.1.4. Product Summary
 - 10.3.1.5. Recent Developments
- 10.3.2. Sensient Cosmetic Technologies
- 10.3.3. Merck
- 10.3.4. Eckart
- 10.3.5. Sudarshan Chemical
- 10.3.6. Kobo Products
- 10.3.7. Clariant
- 10.3.8. Geotech
- 10.3.9. Venator
- 10.3.10. Lanxess

CHAPTER 11. RESEARCH PROCESS

- 11.1. Research Process
 - 11.1.1. Data Mining
 - 11.1.2. Analysis
 - 11.1.3. Market Estimation
 - 11.1.4. Validation
 - 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Cosmetic Pigments Market, report scope

TABLE 2. Global Cosmetic Pigments Market estimates & forecasts by region 2018-2027 (USD Billion)

TABLE 3. Global Cosmetic Pigments Market estimates & forecasts by Composition 2018-2027 (USD Billion)

TABLE 4. Global Cosmetic Pigments Market estimates & forecasts by Type 2018-2027 (USD Billion)

TABLE 5. Global Cosmetic Pigments Market estimates & forecasts by Application 2018-2027 (USD Billion)

TABLE 6. Global Cosmetic Pigments Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 7. Global Cosmetic Pigments Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 8. Global Cosmetic Pigments Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 9. Global Cosmetic Pigments Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 10. Global Cosmetic Pigments Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 11. Global Cosmetic Pigments Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 12. Global Cosmetic Pigments Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 13. Global Cosmetic Pigments Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 14. Global Cosmetic Pigments Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 15. Global Cosmetic Pigments Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 16. U.S. Cosmetic Pigments Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 17. U.S. Cosmetic Pigments Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 18. U.S. Cosmetic Pigments Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 19. Canada Cosmetic Pigments Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 20. Canada Cosmetic Pigments Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 21. Canada Cosmetic Pigments Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 22. UK Cosmetic Pigments Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 23. UK Cosmetic Pigments Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 24. UK Cosmetic Pigments Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 25. Germany Cosmetic Pigments Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 26. Germany Cosmetic Pigments Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 27. Germany Cosmetic Pigments Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 28. RoE Cosmetic Pigments Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 29. RoE Cosmetic Pigments Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 30. RoE Cosmetic Pigments Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 31. China Cosmetic Pigments Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 32. China Cosmetic Pigments Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 33. China Cosmetic Pigments Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 34. India Cosmetic Pigments Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 35. India Cosmetic Pigments Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 36. India Cosmetic Pigments Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 37. Japan Cosmetic Pigments Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 38. Japan Cosmetic Pigments Market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 39. Japan Cosmetic Pigments Market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 40. RoAPAC Cosmetic Pigments Market estimates & forecasts, 2018-2027

(USD Billion)

TABLE 41. RoAPAC Cosmetic Pigments Market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 42. RoAPAC Cosmetic Pigments Market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 43. Brazil Cosmetic Pigments Market estimates & forecasts, 2018-2027 (USD

Billion)

TABLE 44. Brazil Cosmetic Pigments Market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 45. Brazil Cosmetic Pigments Market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 46. Mexico Cosmetic Pigments Market estimates & forecasts, 2018-2027 (USD

Billion)

TABLE 47. Mexico Cosmetic Pigments Market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 48. Mexico Cosmetic Pigments Market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 49. RoLA Cosmetic Pigments Market estimates & forecasts, 2018-2027 (USD

Billion)

TABLE 50. RoLA Cosmetic Pigments Market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 51. RoLA Cosmetic Pigments Market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 52. Row Cosmetic Pigments Market estimates & forecasts, 2018-2027 (USD

Billion)

TABLE 53. Row Cosmetic Pigments Market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 54. Row Cosmetic Pigments Market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 55. List of secondary sources, used in the study of global Cosmetic Pigments Market

TABLE 56. List of primary sources, used in the study of global Cosmetic Pigments Market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Cosmetic Pigments Market, research methodology
- FIG 2. Global Cosmetic Pigments Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Cosmetic Pigments Market, key trends 2020
- FIG 5. Global Cosmetic Pigments Market, growth prospects 2021-2027
- FIG 6. Global Cosmetic Pigments Market, porters 5 force model
- FIG 7. Global Cosmetic Pigments Market, pest analysis
- FIG 8. Global Cosmetic Pigments Market, value chain analysis
- FIG 9. Global Cosmetic Pigments Market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Cosmetic Pigments Market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Cosmetic Pigments Market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Cosmetic Pigments Market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Cosmetic Pigments Market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Cosmetic Pigments Market, regional snapshot 2018 & 2027
- FIG 15. North America Cosmetic Pigments Market 2018 & 2027 (USD Billion)
- FIG 16. Europe Cosmetic Pigments Market 2018 & 2027 (USD Billion)
- FIG 17. Asia pacific Cosmetic Pigments Market 2018 & 2027 (USD Billion)
- FIG 18. Latin America Cosmetic Pigments Market 2018 & 2027 (USD Billion)
- FIG 19. Global Cosmetic Pigments Market, company market share analysis (2020)

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