

Global Cosmetic Pencil & Pen Market Size study, by Material Type (Plastic, wood, Metal) by Product Type (Sharpenable Wooden Pencils, Sharpenable Molded Pencils, Mechanical Pencils) by Application (foods & beverages, Cosmetics & Personal Care, Others) and Regional Forecasts 2022-2028

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Abstracts

Global Cosmetic Pencil & Pen Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Eyebrow Pencils are products that are applied to color the eyebrows. They are used to fill in and define the eyebrows. Eyebrow pencils and pen contains special ingredients that apply color where it is needed in a precise and controlled manner. Growing cosmetics and personal care industry and rising disposable income and rapid urbanization are key drivers for the growth of Cosmetic Pencil & Pen market. For instance, according to global database management company Statista-as of 2020, revenue in the Beauty & Personal Care market is estimated at USD 564 billion and as per projections the market is expected to grow annually by 4.76% between 2022 and 2026 and would reach to USD 679 billion. Also, with increasing adoption of cosmetics products in emerging economies and rising e-commerce sector, the adoption & demand for Cosmetic Pencil & Pen is likely to increase the market growth during the forecast period. However, disruption in global supply chain due to pandemic restrictions and high cost of cosmetics pencil and pen products impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Cosmetic Pencil & Pen market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region across the world in terms of market share owing to

presence of leading market players and growing demand for cosmetics products in the region. Whereas Asia-Pacific is also anticipated to exhibit highest growth rate over the forecast period 2022-2028. Factors such as growing adoption of cosmetics products and rising e-commerce industry in the region would create lucrative growth prospects for the Cosmetic Pencil & Pen market across Asia-Pacific region.

Major market player included in this report are:

Intercos S.p.A

Swallowfield PLC

Schwan-STABILO Cosmetic GmbH & Co. KG

HCT Group

Alkos Cosmetiques SAS

Oxygen Development LLC

JOVI S.A

A.W. Faber-Castell Cosmetics GmbH

Confalonieri Matite S.R.L

Columbia Cosmetics Manufacturing Inc

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Material Type:

Plastic

Wood

Metal

By Product Type:

Sharpenable Wooden Pencils

Sharpenable Molded Pencils

Mechanical Pencils

By Application:

Eye

Lip

Clean-up Pencils

Concealer Pencils
Cheek Balms
Sculpting Pencils
Skin Glossing Pencils
By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Cosmetic Pencil & Pen Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists

Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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