

# **Global Cosmetic Isoparaffins Market Size study, by Product Type (Isododecane, Isohexadecane, and Isoeicosane), End Use (Hair Care, Skin Care, Lip Care, Antiperspirants & Deodorants, Sun Care, Color Cosmetics, and Others) and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Cosmetic Isoparaffins Market is valued approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than 4.78 % over the forecast period 2021-2027. Cosmetic isoparaffins are aromatic-free hydrocarbons that are widely found in cosmetics and personal care products. These compounds are mostly used as solvents, emollients, or thickening agents in a variety of personal care products. When combined with antioxidants in grooming products, it protects the skin from damaging free radicals, hence maintaining skin hygiene. Isoparaffins in cosmetics are found in mascara, lip care products, antiperspirants, deodorants, sun care products, manicure preparations, skin care, and hair care products. Changing living conditions and increased knowledge of personal grooming goods are leading to an increase in the consumer base for cosmetics goods. Increased usage of colour cosmetic goods as a result of rising disposable income resulted in increased demand for cosmetic isoparaffins internationally. According to Trading Economics Statistics on Disposable Personal Income in the United States, disposable personal income in the United States averaged US\$ 5,200.2 billion in 1959, rising to US\$ 15,742.81 billion in November 2018. However, government regulations restricting cosmetic ingredients, including isoparaffins, and negative effects of cosmetic on skin hampers the growth of the market over the forecast period of 2021-2027. Also, manufacturers are introducing innovative products to obtain a competitive advantage, and the demand for cosmetics and skin care products is expanding which is likely to increase the market growth during the

forecast period.

The global Cosmetic Isoparaffins market is segmented into main regions such as Asia Pacific, North America, Europe, Latin America, and the Rest of the World. Europe is the leading region across the world in terms of market share attributing to the growth of beauty products & functional cosmetics. Whereas, North America is also anticipated to exhibit highest growth over the forecast period 2021-2027. Factors such as increased purchasing power of consumers and growing demand for personal care products would create lucrative growth prospects for the Cosmetic Isoparaffins market across Asia-Pacific region.

Major market player included in this report are:

Croda International Plc.

Elementis PLC

INEOS Group Limited

The Innovation Company

Rita Corporation

Lanxess AG

Presperse Corporation

Nihon Koken Kogyo Co., Ltd.

Dow Corning

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Isododecane

Isohexadecane

Isoeicosane

Others

By End Use:

Hair Care

Skin Care

Lip Care  
Antiperspirants & Deodorants  
Sun Care  
Color Cosmetics  
Others  
By Region:  
North America  
U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Cosmetic Isoparaffins Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

*Global Cosmetic Isoparaffins Market Size study, by Product Type (Isododecane, Isohexadecane, and Isoeicosane),...*

Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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