

Global Cosmetic Chemicals Market Size study, by Product Type (Surfactants, Emollients & Moisturizers, Film-Formers, Colorants & Pigments, Preservatives, Emulsifying & Thickening Agents, Single-Use Additives and Others), Application (Skin Care, Hair Care, Makeup, Oral Care, Fragrances and Others) and Regional Forecasts 2020-2027

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Abstracts

Global Cosmetic Chemicals Market is valued approximately USD 19.9 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 4.8% over the forecast period 2020-2027. Cosmetic Chemicals are type of synthetic and natural chemicals used in making of hair care products, skin and body lotions, sunscreen and other cosmetics products. Preservative chemicals such as parabens, benzyl alcohol and others are very important chemical in cosmetic products as they increase the shelf life of the product and prevent the growth of bacteria and fungi. Increase in research and development by prominent market players, preference of the customers for natural ingredients in skin care products and increasing investments by companies in technological innovations in the industry are expected to boost the demand. For Instance: in 2021 Eastman Chemical Company announced an investment to upgrade and expand their capabilities for production of interlayers product lines at its Massachusetts manufacturing facility. However, technological advancement in manufacturing of active ingredients for cosmetics use are expected to impede the growth of the market over the forecast period of 2020-2027. Also, increasing stress levels and pollutions leading to hair problems such as dandruff, hair fall, discoloring and others among youth which are the factors leading to increase in sale of hair care products which is likely to increase the market growth during the forecast period.

The regional analysis of global Cosmetic Chemicals market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to increasing research and development in the sector complimented with technological innovations in the areas of ingredient processing and cost effective production of cosmetics chemicals. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as preference for luxurious products due to high disposable income and improved standard of livings among consumers would create lucrative growth prospects for the Cosmetic Chemicals market across Asia-Pacific region.

Major market player included in this report are:

Cargill, Incorporated

BASF SE.

P&G Chemicals

Stepan Company

Evonik Industries AG

Croda International Plc

Genomatica, Inc

Bayer AG.

Lonza Group

Eastman Chemical Company

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Surfactants

•

Emollients & Moisturizers

Film-Formers

Colorants & Pigment

Preservatives
Emulsifying & Thickening Agents
Single-Use Additives
Others
By Application:
Skin Care
Hair Care
Makeup
Oral Care
Fragrances
Others
By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Cosmetic Chemicals Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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