

Global Cosmeceuticals Market Size study, by Product Type (Skin Care, Haircare, Lip Care, Oral Care), by Distribution Channel (Hypermarkets /Supermarkets, Convenience Stores, Online Stores, Specialty Stores, and Other Distribution Channels) and Regional Forecasts 2022-2028

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Abstracts

Global Cosmeceuticals Market is valued at approximately USD XX Billion in 2021 and is anticipated to grow with a healthy growth rate of more than 8.81% over the forecast period 2022-2028. Cosmeceuticals are cosmetics that include physiologically active chemicals that claim to have drug-like properties. They encompass a wide range of personal care goods. These are commercially accessible as a prescription or over-the-counter medications. Because of the move from synthetic to organic personal care products, cosmetics are in great demand. The market is driven by raising awareness regarding cosmeceutical and cosmetics products and growing preference toward natural/organic products. As per Statista, the global market value for natural cosmetics and personal care is predicted to rise from USD 34.5 billion in 2018 to over USD 54.5 billion in 2027. These statistics demonstrate the rising importance of the natural and organic beauty business. Furthermore, Heliocare announced the launch of new sun protection products in 2021, including the Heliocare 360 Pigment Solution Fluid, which helps to prevent and treat hyperpigmentation caused by sun damage. The medication contains niacinamide, which inhibits melanin transfer while ellagic acid inhibits melanin formation. Also, with an introduction of new products with bio-active ingredients and product launches are likely to increase the market growth during the forecast period. However, growing deceptive marketing practices impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Cosmeceuticals Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is leading the market share owing to an increase in sales of cosmeceuticals. However, Asia Pacific is expected to be fastest growing region due to growing popularity of e-commerce or e-tailing in the region.

Major market players included in this report are:

L'Oreal SA
Shiseido Co. Ltd
Avon Products Inc.
Groupe Clarins
Unilever PLC
Johnson & Johnson Inc.
Revlon Inc.
Beiersdorf AG
Kao Corporation
Procter & Gamble

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Application offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Skincare
Haircare
Lip care
Oral care

By Distribution Channel:

Supermarket/Hypermarkets
Online Retail Stores

Convenience Stores
Specialty Stores
Other Distribution Channels

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Cosmeceuticals Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers
Investment bankers
Investors

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