

Global Corrugated Mailer Market Size study & Forecast, by Product Type (C Flute, B Flute, E Flute, F Flute, Others (N Flute, A Flute)), Wall Type (Single Wall, Double Wall, Triple Wall), End Uses (Commercial, Institutional, Household) and Regional Analysis, 2022-2029

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Abstracts

Global Corrugated Mailer Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than 7.0% over the forecast period 2022-2029. Corrugated Mailers are constructed from several layers of material rather than a single sheet such as cardboard, it is a lightweight, durable, cost-effective, and versatile packaging solution for storing small, fragile items. Used in various industries for transportation. The Corrugated Mailer market is expanding because of factors such as the growth of e-commerce and consumer shift towards sustainable packaging solutions. This market is dominated by some of the key players such as DS Smith Packaging Limited, Oji Holdings Corporation, Smurfit Kappa Group Plc and WestRock Company.

The growth in E-commerce has benefited the corrugated mailer market by increasing its sales through online platforms. For instance, according to the United Nations Conference on Trade and Development (UNCTAD), global e-commerce sales reached \$26.7 trillion in 2019. Additionally, the United States continues to hold the number one position in the e-commerce market. Total e-commerce sales in the US reached \$9.6 trillion. Also, the ongoing digital transformation in India and the rapid adoption of smartphones are accelerating the growth of the e-commerce sector. According to the India Brand Equity Foundation, the e-commerce market is expected to reach \$350 billion by 2030 and it also expects to increase the corrugated mailers market growth.

The growing trend of using sustainable and eco-friendly packaging solutions, the increasing invasion of e-commerce platforms and the thriving demand for durable e-commerce packaging have been driving strong demand for corrugated packaging for the last few decades. Moreover, the digitalization in the corrugated industry developing a new range of paper is expected to propel this market by providing future opportunities. However, the significant competition from plastic packaging stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Corrugated Mailer Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. Asia Pacific dominated the market in terms of revenue, owing to the dominance of branded products and the region's environment and sustainability. According to the Observatory of Economic Complexity, China has been the top exporter of carton, corrugated mailers and boxes and cases, it exported paper and cardboard boxes, boxes and cartons with a value of US\$ 1.26 Billion in 2020. This creates profitable opportunities for the corrugated mailers market. It is also expected to grow with the highest CAGR during the forecast period, owing to factors such as technological advancement and population demand for sustainable products, an increase in the number of collaborations for geographic expansion of key players, and the government's stringent regulation in the market space.

Major market player included in this report are:

DS Smith Packaging Limited

Oji Holdings Corporation

Smurfit Kappa Group Plc

WestRock Company

Georgia Pacific Packaging LLC

Pratt Industries, Inc.

Tat Seng Packaging Group Ltd

Mondi Group Plc

Packaging Bee UK

Nelson Container Corporation

Recent Developments in the Market:

In September 2020, Mondi Group opened a new manufacturing facility with production lines in Szczecin, Poland. The expansion expands the company's packaging portfolio and streamlines its production process.

In August 2021, DS Smith developed fully recyclable packaging as part of its packaging design for Blue Heroes e-commerce. With this sustainably designed e-commerce package, DS Smith offers Blue Heroes eco-friendly cleaning tubs. It's 100%

cardboard with no plastic fillers and an upgraded look for online trading.

In March 2021, International Paper completed the acquisition of two of its state-of-the-art corrugated factories in Spain. Acquisition of this company will allow the company to increase its capacity in Madrid and Catalunya. In EMEA, the corrugated business is of strategic importance to the company.

Global Corrugated Mailer Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product Type, Wall Type, End Uses, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

C Flute

B Flute

E Flute

F Flute

Others (N Flute, A Flute)

By Wall Type:

Single Wall

Double Wall

Triple Wall

By Board type:

Commercial
Institutional
Household

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

RoLA

Rest of the World

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