

# **Global Corporate Wellness Solutions Market Size study, by Service Type(Health Risk Assessment, Nutrition & Weight Management, Stress Management, Smoking Cessation, Other Service Types), by End user(Private Sector, Public Sector, Other End Users), and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Corporate Wellness Solutions Market is valued at approximately USD 56.1 billion in 2020 and is anticipated to grow with a healthy growth rate of more 9.1 % over the forecast period 2021-2027. Corporate wellness programmes are a collection of policies, programmes, and perks that target a variety of risk factors and conditions while influencing both employees and the firm as a whole. According to the National Center for Chronic Disease Prevention and Health Promotion (NCCDPHP), corporate wellness and health initiatives, as well as disease prevention plans, have the potential to influence more than 150 million employees in the United States, lowering healthcare costs significantly. Moreover, according to the American Institute of Stress, a whopping 94 percent of American workers were stressed at work in 2019. As a result, in the next years, stress management programmes are expected to become an important part of personnel management operations. Anti-stress programmes such as yoga, counselling, EAPs, social events, childcare efforts, work-from-home options, flexible scheduling, and mindfulness training are all helping the corporate wellness sector flourish. Classes (e.g., meditation/mindfulness, time management, stress management, etc. ), counselling, or perks and on-site amenities (e.g., sleep pods, silent rooms, etc.) are also available from various employers. However, dearth of qualified and licensed professionals to support corporate wellness programs may impede market growth over the forecast period of 2021-2027.

The global Corporate Wellness Solutions Market is segmented for regional analysis on the basis of key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World (ROW). North America is the leading region across the world in terms of market share due to rising need for corporate wellness solutions for employees due to the rising prevalence of chronic conditions across the region. Whereas Asia Pacific is also anticipated to exhibit the highest growth rate over the forecast period 2021-2027 as the increased depression and stress is growing the requirement of the behavioral/mental health management, in turn, leading to the growth of the concerned market.

Major market player included in this report are:

ComPsych Corporation  
Marino Wellness LLC  
Privia Health LLC  
Quest Diagnostics Incorporated  
SOL WELLNESS  
Truworth Wellness Technologies Pvt. Ltd  
Virgin Pulse Inc.  
Wellness Corporate Solutions, LLC  
Wellsource Inc.  
Beacon Health Options

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Service Type:

Health Risk Assessment  
Nutrition & Weight Management  
Stress Management  
Smoking Cessation  
Other Service Types

By End user:

Private Sector  
Public Sector  
Other End Users

By Region:  
North America  
U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018-19  
Base year – 2019-2020  
Forecast period – 2021 to 2027.

Target Audience of the Global Corporate Wellness Solutions Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists

Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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