

Global Corporate Wellness Market Size Study, by Services (Health Risk Assessment, Smoking Cessation, Fitness, Weight/Nutrition Management, Stress Management, Others), by Delivery Model (Onsite, Virtual), by End User (Small-sized Organizations, Medium-sized Organizations, Large Organizations) and Regional Forecasts 2022-2032

<https://marketpublishers.com/r/G727CEE3174CEN.html>

Date: August 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G727CEE3174CEN

Abstracts

Global Corporate Wellness Market is valued at approximately USD 62.38 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 5.6% over the forecast period 2024-2032. Corporate wellness programs, also known as workplace wellness initiatives, are systematically designed efforts adopted by employers to enhance the health and well-being of their employees. These programs aim to educate employees about their health risks and encourage the adoption of healthier behaviors. Increasingly, organizations are embracing these programs to foster personal development, boost morale, mitigate stress, reduce absenteeism, and enhance productivity.

The market is driven by the rising prevalence of chronic diseases due to unhealthy diets, sedentary lifestyles, high stress levels, and prolonged exposure to digital screens from long working hours. The World Health Organization's 2023 statistics indicate that lower back pain affected 619 million people globally in 2020, projected to rise to 843 million by 2050. This increase in health issues is a significant driver of corporate wellness program adoption. Furthermore, growing awareness of mental health issues and the shifting focus of employers on employee engagement and retention are fueling market growth. Moreover, the technological advancements in wellness programs and growing emphasis on holistic wellness present various lucrative opportunities over the

forecast years. However, the high cost of wellness programs and limited awareness in developing countries are challenging the market growth throughout the forecast period of 2024-2032.

The key regions considered for the Global Corporate Wellness Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is a dominating region in the Global Corporate Wellness Market in terms of revenue. The market growth in the region is being attributed to factors including the growing preference for wellness programs, increased employer adoption to improve engagement and reduce absenteeism, and the launch of new wellness programs. Whereas, the market in the Asia Pacific is anticipated to grow at the fastest rate over the forecast period fueled by the increasing number of companies, rising employee awareness, and growing employer adoption of wellness services.

Major market players included in this report are:

ComPsych Corporation (U.S.)

Privia Health (U.S.)

Personify Health (U.S.)

EXOS (U.S.)

Marino Wellness (U.S.)

Vitality (U.S.)

Wellsource, Inc. (U.S.)

Central Corporate Wellness (Singapore)

Truworth Wellness (India)

Virgin Pulse, Inc.

Sonic Boom Wellness, Inc.

Fitbit, Inc.

Premise Health Holding Corp.

Quest Diagnostics Incorporated

Limeade, Inc.

The detailed segments and sub-segment of the market are explained below:

By Services

Health Risk Assessment

Smoking Cessation

Fitness

Weight/Nutrition Management

Stress Management

Others

By Delivery Model

Onsite

Virtual

By End User

Small-sized Organizations

Medium-sized Organizations

Large Organizations

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

Contents

CHAPTER 1. GLOBAL CORPORATE WELLNESS MARKET EXECUTIVE SUMMARY

- 1.1. Global Corporate Wellness Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
 - 1.3.1. By Services
 - 1.3.2. By Delivery Model
 - 1.3.3. By End User
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

CHAPTER 2. GLOBAL CORPORATE WELLNESS MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
 - 2.3.1. Inclusion & Exclusion
 - 2.3.2. Limitations
 - 2.3.3. Supply Side Analysis
 - 2.3.3.1. Availability
 - 2.3.3.2. Infrastructure
 - 2.3.3.3. Regulatory Environment
 - 2.3.3.4. Market Competition
 - 2.3.3.5. Economic Viability (Consumer's Perspective)
 - 2.3.4. Demand Side Analysis
 - 2.3.4.1. Regulatory frameworks
 - 2.3.4.2. Technological Advancements
 - 2.3.4.3. Environmental Considerations
 - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

CHAPTER 3. GLOBAL CORPORATE WELLNESS MARKET DYNAMICS

3.1. Market Drivers

- 3.1.1. Rising prevalence of chronic diseases
- 3.1.2. Growing awareness of mental health issues
- 3.1.3. Increasing demand for virtual wellness programs

3.2. Market Challenges

- 3.2.1. High cost of wellness programs
- 3.2.2. Limited awareness in developing countries

3.3. Market Opportunities

- 3.3.1. Technological advancements in wellness programs
- 3.3.2. Growing emphasis on holistic wellness

CHAPTER 4. GLOBAL CORPORATE WELLNESS MARKET INDUSTRY ANALYSIS

4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.1.7. Porter's 5 Force Impact Analysis

4.2. PESTEL Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.2.5. Environmental
- 4.2.6. Legal

4.3. Top investment opportunity

4.4. Top winning strategies

4.5. Disruptive Trends

4.6. Industry Expert Perspective

4.7. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL CORPORATE WELLNESS MARKET SIZE & FORECASTS BY SERVICES 2022-2032

5.1. Segment Dashboard

5.2. Global Corporate Wellness Market: Services Revenue Trend Analysis, 2022 &

2032 (USD Billion)

- 5.2.1. Health Risk Assessment
- 5.2.2. Smoking Cessation
- 5.2.3. Fitness
- 5.2.4. Weight/Nutrition Management
- 5.2.5. Stress Management
- 5.2.6. Others

CHAPTER 6. GLOBAL CORPORATE WELLNESS MARKET SIZE & FORECASTS BY DELIVERY MODEL 2022-2032

- 6.1. Segment Dashboard
- 6.2. Global Corporate Wellness Market: Delivery Model Revenue Trend Analysis, 2022 & 2032 (USD Billion)
 - 6.2.1. Onsite
 - 6.2.2. Virtual

CHAPTER 7. GLOBAL CORPORATE WELLNESS MARKET SIZE & FORECASTS BY END USER 2022-2032

- 7.1. Segment Dashboard
- 7.2. Global Corporate Wellness Market: End User Revenue Trend Analysis, 2022 & 2032 (USD Billion)
 - 7.2.1. Small-sized Organizations
 - 7.2.2. Medium-sized Organizations
 - 7.2.3. Large Organizations

CHAPTER 8. GLOBAL CORPORATE WELLNESS MARKET SIZE & FORECASTS BY REGION 2022-2032

- 8.1. North America Corporate Wellness Market
 - 8.1.1. U.S. Corporate Wellness Market
 - 8.1.1.1. Services breakdown size & forecasts, 2022-2032
 - 8.1.1.2. Delivery Model breakdown size & forecasts, 2022-2032
 - 8.1.1.3. End User breakdown size & forecasts, 2022-2032
 - 8.1.2. Canada Corporate Wellness Market
 - 8.1.2.1. Services breakdown size & forecasts, 2022-2032
 - 8.1.2.2. Delivery Model breakdown size & forecasts, 2022-2032
 - 8.1.2.3. End User breakdown size & forecasts, 2022-2032

- 8.2. Europe Corporate Wellness Market
 - 8.2.1. UK Corporate Wellness Market
 - 8.2.2. Germany Corporate Wellness Market
 - 8.2.3. France Corporate Wellness Market
 - 8.2.4. Spain Corporate Wellness Market
 - 8.2.5. Italy Corporate Wellness Market
 - 8.2.6. Rest of Europe Corporate Wellness Market
- 8.3. Asia-Pacific Corporate Wellness Market
 - 8.3.1. China Corporate Wellness Market
 - 8.3.2. India Corporate Wellness Market
 - 8.3.3. Japan Corporate Wellness Market
 - 8.3.4. Australia Corporate Wellness Market
 - 8.3.5. South Korea Corporate Wellness Market
 - 8.3.6. Rest of Asia Pacific Corporate Wellness Market
- 8.4. Latin America Corporate Wellness Market
 - 8.4.1. Brazil Corporate Wellness Market
 - 8.4.2. Mexico Corporate Wellness Market
 - 8.4.3. Rest of Latin America Corporate Wellness Market
- 8.5. Middle East & Africa Corporate Wellness Market
 - 8.5.1. Saudi Arabia Corporate Wellness Market
 - 8.5.2. South Africa Corporate Wellness Market
 - 8.5.3. Rest of Middle East & Africa Corporate Wellness Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Key Company SWOT Analysis
 - 9.1.1. Company
 - 9.1.2. Company
 - 9.1.3. Company
- 9.2. Top Market Strategies
- 9.3. Company Profiles
 - 9.3.1. ComPsych Corporation
 - 9.3.1.1. Key Information
 - 9.3.1.2. Overview
 - 9.3.1.3. Financial (Subject to Data Availability)
 - 9.3.1.4. Product Summary
 - 9.3.1.5. Market Strategies
 - 9.3.2. Privia Health
 - 9.3.3. Personify Health

- 9.3.4. EXOS
- 9.3.5. Marino Wellness
- 9.3.6. Vitality
- 9.3.7. Wellsource, Inc.
- 9.3.8. Central Corporate Wellness
- 9.3.9. Truworth Wellness
- 9.3.10. Virgin Pulse, Inc.
- 9.3.11. Sonic Boom Wellness, Inc.
- 9.3.12. Fitbit, Inc.
- 9.3.13. Premise Health Holding Corp.
- 9.3.14. Quest Diagnostics Incorporated
- 9.3.15. Limeade, Inc.

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes

List Of Tables

LIST OF TABLES

TABLE 1. Global Corporate Wellness market, report scope

TABLE 2. Global Corporate Wellness market estimates & forecasts by Region
2022-2032 (USD Billion)

TABLE 3. Global Corporate Wellness market estimates & forecasts by Services
2022-2032 (USD Billion)

TABLE 4. Global Corporate Wellness market estimates & forecasts by Delivery Model
2022-2032 (USD Billion)

TABLE 5. Global Corporate Wellness market estimates & forecasts by End User
2022-2032 (USD Billion)

TABLE 6. Global Corporate Wellness market by segment, estimates & forecasts,
2022-2032 (USD Billion)

TABLE 7. Global Corporate Wellness market by region, estimates & forecasts,
2022-2032 (USD Billion)

TABLE 8. Global Corporate Wellness market by segment, estimates & forecasts,
2022-2032 (USD Billion)

TABLE 9. Global Corporate Wellness market by region, estimates & forecasts,
2022-2032 (USD Billion)

TABLE 10. Global Corporate Wellness market by segment, estimates & forecasts,
2022-2032 (USD Billion)

TABLE 11. Global Corporate Wellness market by region, estimates & forecasts,
2022-2032 (USD Billion)

TABLE 12. Global Corporate Wellness market by segment, estimates & forecasts,
2022-2032 (USD Billion)

TABLE 13. Global Corporate Wellness market by region, estimates & forecasts,
2022-2032 (USD Billion)

TABLE 14. Global Corporate Wellness market by segment, estimates & forecasts,
2022-2032 (USD Billion)

TABLE 15. U.S. Corporate Wellness market estimates & forecasts, 2022-2032 (USD
Billion)

TABLE 16. U.S. Corporate Wellness market estimates & forecasts by segment
2022-2032 (USD Billion)

TABLE 17. U.S. Corporate Wellness market estimates & forecasts by segment
2022-2032 (USD Billion)

TABLE 18. Canada Corporate Wellness market estimates & forecasts, 2022-2032 (USD
Billion)

TABLE 19. Canada Corporate Wellness market estimates & forecasts by segment
2022-2032 (USD Billion)

TABLE 20. Canada Corporate Wellness market estimates & forecasts by segment
2022-2032 (USD Billion)

.....

This list is not complete, the final report does contain more than 100 tables. The list may be updated in the final deliverable.

List Of Figures

LIST OF FIGURES

- FIG 1. Global Corporate Wellness market, research methodology
- FIG 2. Global Corporate Wellness market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods.
- FIG 4. Global Corporate Wellness market, key trends 2023
- FIG 5. Global Corporate Wellness market, growth prospects 2022-2032
- FIG 6. Global Corporate Wellness market, porters 5 force model
- FIG 7. Global Corporate Wellness market, PESTEL analysis
- FIG 8. Global Corporate Wellness market, value chain analysis
- FIG 9. Global Corporate Wellness market by segment, 2022 & 2032 (USD Billion)
- FIG 10. Global Corporate Wellness market by segment, 2022 & 2032 (USD Billion)
- FIG 11. Global Corporate Wellness market by segment, 2022 & 2032 (USD Billion)
- FIG 12. Global Corporate Wellness market by segment, 2022 & 2032 (USD Billion)
- FIG 13. Global Corporate Wellness market by segment, 2022 & 2032 (USD Billion)
- FIG 14. Global Corporate Wellness market, regional snapshot 2022 & 2032
- FIG 15. North America Corporate Wellness market 2022 & 2032 (USD Billion)
- FIG 16. Europe Corporate Wellness market 2022 & 2032 (USD Billion)
- FIG 17. Asia Pacific Corporate Wellness market 2022 & 2032 (USD Billion)
- FIG 18. Latin America Corporate Wellness market 2022 & 2032 (USD Billion)
- FIG 19. Middle East & Africa Corporate Wellness market 2022 & 2032 (USD Billion)
- FIG 20. Global Corporate Wellness market, company market share analysis (2023)

.....

This list is not complete, the final report does contain more than 50 figures. The list may be updated in the final deliverable.

I would like to order

Product name: Global Corporate Wellness Market Size Study, by Services (Health Risk Assessment, Smoking Cessation, Fitness, Weight/Nutrition Management, Stress Management, Others), by Delivery Model (Onsite, Virtual), by End User (Small-sized Organizations, Medium-sized Organizations, Large Organizations) and Regional Forecasts 2022-2032

Product link: <https://marketpublishers.com/r/G727CEE3174CEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G727CEE3174CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970