

# **Global Corporate LMS Market Size study, by Component (Solutions, Services), by Delivery Mode (Distance Learning, Instructor Led Training, Blended Learning), by Deployment Type (On-premises, Cloud-based), by Vertical (Software & Technology, Healthcare, Retail, BFSI, Manufacturing, Government & Defense) and Regional Forecasts 2018-2025**

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## **Abstracts**

Global Corporate LMS Market to reach USD 11.55 billion by 2025.

Global Corporate LMS Market valued approximately USD 1.58 billion in 2017 is anticipated to grow with a healthy growth rate of more than 28.23% over the forecast period 2018-2025. The major driving factor of global Corporate LMS market are continuous innovation in E-learning tools, growing emphasis on continuous learning and automating assessment functionalities. Moreover, increasing trend of bring-your-own-devices (BYOD) and enterprise mobility is another major factor that fueling the market growth. The major restraining factor of global corporate LMS market are technical constraint to implement LMS and low motivation & engagement by organization. Corporate learning management system (LMS) is a system which is preferred by companies to educate their employees. It provides various online material so that it can easily manage employees progress as well as monitor their performance. It can analyses skill gap analysis with providing pre-testing. There are many benefits of corporate LMS such as it organizes e-learning content in one location, it provides unlimited access to eLearning materials, it can easily track learner progress and performance, it reduces learning and development costs and it keep organization up-to-date with compliance regulations.

The regional analysis of Global Corporate LMS Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share in 2018 owing to technological advancements. Europe also contributes a satisfactory growth in the global corporate LMS market. Asia Pacific also anticipated to exhibit higher growth rate / CAGR over the forecast period 2018-2025 due to increasing adoption of LMS solutions and regional presence of major IT companies.

The major market player included in this report are:

Cornerstone OnDemand

Oracle

SAP

Skillssoft

Aptara

Articulate

City & Guild Group

Desire2Learn

Docebo

Saba Software

Schoology

Tata Interactive Systems

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also

caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

#### By Component:

Solutions

Services

#### By Delivery Mode:

Distance Learning

Instructor Led Training

Blended Learning

#### By Deployment Type:

On-premises

Cloud-based

#### By Vertical:

Software & Technology

Healthcare

Retail

BFSI

Manufacturing

Government & Defense

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

Target Audience of the Global Corporate LMS Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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