

Global Corporate Lending Market Size study, By Type (Term Loan Bank, Overdraft, Letter of Credit, Lease Finance, Construction Equipment Loans) and Interest Rate (Fixed Interest Rate and Floating Interest Rates), and Regional Forecasts 2022-2028

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Abstracts

Global Corporate Lending Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028.

The Corporate Lending refers to type of lending in which Banks and Non-banking financial companies offers debt-based finance to corporate organizations. This funding is provided to cover capital expenditure as well as to cover operational costs. Banks and Financial Institutions offer finance through different lending products such as Term loans, Line of Credit, Working Capital loans, Venture loans, Real estate loans, Equipment loans and Loan against future lease rentals among others. The rising penetration of digital lending platforms and increasing inclination towards maintaining ownership of the business as well as recent Strategic initiatives from leading market players are factors that are accelerating the global market demand. For instance, according to Statista – in 2019, the digital lending market in India valued at USD 110 billion, and the digital lending market is projected to grow to USD 350 billion by 2023. Moreover, leading market players are working towards launch of innovative co-lending and digital lending platforms. For instance, in April 2022, Square launched Square Loans in Canada. This new loan product is intended for Small Businesses. In addition, in May 2022, Bank of Baroda announced the launch of an end-to-end digital platform to facilitate co-lending of loans in partnership with NBFCs. Through this new portal the company would offer co-lending loans to MSMEs, and retail customers. Also, growing need for finance among Small & Medium Enterprises coupled with increasing number of

co-lending collaboration between Banks & NBFCs are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, rising concern over loan defaults and increasing rate of interest impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Corporate Lending Mmarket study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the presence of leading market players and increasing number of corporate lending activities in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as the thriving growth of startups and increasing number of co-lending platforms, would create lucrative growth prospects for the Corporate Lending Mmarket across the Asia Pacific region.

Major market players included in this report are:

UBS Group AG

Morgan Stanley

Bank of America Corporation.

JPMorgan Chase & Co

Goldman Sachs

Royal Bank of Canada

Charles Schwab & Co

Citigroup Inc.

Julius Baer Group

Credit Suisse Group

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type

Term Loan Bank

Overdraft

Letter of Credit
Lease Finance
Construction Equipment Loans
By Interest Rate
Fixed Interest Rate
Floating Interest Rates
By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020
Base year – 2021
Forecast period – 2022 to 2028

Target Audience of the Global Corporate Lending Market in Market Study:

Key Consulting Companies & Advisors

Global Corporate Lending Market Size study, By Type (Term Loan Bank, Overdraft, Letter of Credit, Lease Financ...

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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