+44 20 8123 2220
info@marketpublishers.com

Global Corporate E-Learning Market Size study, by Training (Outsourced, Instructor-Led, Text based), by End User(Consumer Goods Sector, Energy Sector, Automotive Industry, Banking, Financial Services, and Insurance (BFSI), Manufacturing, Retail, Services, Others), by Deployment (Cloud-Based, On-Premise), by Technology (Mobile E-Learning, Learning Content Management System (LCMS), Virtual Classrooms, Web Based, Podcasts, Learning Management System (LMS), Others) and Regional Forecasts 2020-2027

https://marketpublishers.com/r/GA15D6A05118EN.html
Date: June 2020
Pages: 200
Price: US$ 4,950.00 (Single User License)
ID: GA15D6A05118EN

Abstracts

Global Corporate E-Learning Market is valued approximately at USD XXX billion in 2019 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2020-2027. E-learning denotes to a learning system built on formalized teaching by electronic resources. It is a network-enabled transfer of knowledge to a large number of recipients at the same time. E-Learning permits business executives to learn from almost any place with a computer or mobile device & internet connection. It allows employees to gain knowledge and skills to commence a specific operation that will help an organization to continue to operate efficiently. For Instance: As per Research Institute of America, e-learning increases the retention rates of training by 25 to 60% as compared to face to face training which has a low retention rate of 8 to 10%. Increasing adoption of Corporate E-Learning among various organizations across the globe is the major factor driving the market growth. As per IBM, investment of one dollar in online training results in a return of 30 dollar in productivity. E-learning facilitates reduction of HR cost by automation of on-board training and recruitment processes..

+44 20 8123 2220
info@marketpublishers.com

However, the intrinsic freedom might decrease the employee's concentration and discipline towards the learning which is the major challenge the market. However, impedes the growth of the market over the forecast period of 2020-2027.

The regional analysis of global Corporate E-Learning market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to advanced technological infrastructure in the region coupled with availability of fast internet connection. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as rising disposable income and growing number of connected devices and smart phones would create lucrative growth prospects for the Corporate E-Learning market across Asia-Pacific region.

Major market player included in this report are:
Infor (U.S.)
Oracle (U.S.)
SAP (Germany)
SkillSoft Corporation (U.S.)
Adrenna (U.S.)
24x7 Learning (India)
CERTPOINT Systems (U.S.)
Digital Ignite (U.S.)
GeoMetrix Data Systems Inc. (Canada)
Blatant Media Corporation (Canada)

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:
By Training:
Outsourced
Instructor-Led
Text based

+44 20 8123 2220
info@marketpublishers.com

By End User:
Consumer Goods Sector
Energy Sector
Automotive Industry
Banking, Financial Services, and Insurance (BFSI)
Manufacturing
Retail
Services
Others
By Deployment:
Cloud-Based
On-Premise
By Technology:
Mobile E-Learning
Learning Content Management System (LCMS)
Virtual Classrooms
Web Based
Podcasts
Learning Management System (LMS)
Others

By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea

+44 20 8123 2220
info@marketpublishers.com

RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018
Base year – 2019
Forecast period – 2020 to 2027

Target Audience of the Global Corporate E-Learning Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

+44 20 8123 2220
info@marketpublishers.com

Contents

CHAPTER 1. EXECUTIVE SUMMARY

1.1. Market Snapshot
1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Billion)
  1.2.1. Corporate E-Learning Market, by Region, 2018-2027 (USD Billion)
  1.2.2. Corporate E-Learning Market, by Training, 2018-2027 (USD Billion)
  1.2.3. Corporate E-Learning Market, by End User, 2018-2027 (USD Billion)
  1.2.4. Corporate E-Learning Market, by Deployment, 2018-2027 (USD Billion)
  1.2.5. Corporate E-Learning Market, by Technology, 2018-2027 (USD Billion)
  1.2.6. Corporate E-Learning Market, by End User, 2018-2027 (USD Billion)
1.3. Key Trends
1.4. Estimation Methodology
1.5. Research Assumption

CHAPTER 2. GLOBAL CORPORATE E-LEARNING MARKET DEFINITION AND SCOPE

2.1. Objective of the Study
2.2. Market Definition & Scope
  2.2.1. Scope of the Study
  2.2.2. Industry Evolution
2.3. Years Considered for the Study
2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL CORPORATE E-LEARNING MARKET DYNAMICS

3.1. Corporate E-Learning Market Impact Analysis (2018-2027)
  3.1.1. Market Drivers
  3.1.2. Market Challenges
  3.1.3. Market Opportunities

CHAPTER 4. GLOBAL CORPORATE E-LEARNING MARKET: INDUSTRY ANALYSIS

4.1. Porter’s 5 Force Model
  4.1.1. Bargaining Power of Suppliers
  4.1.2. Bargaining Power of Buyers

+44 20 8123 2220
info@marketpublishers.com

4.1.3. Threat of New Entrants
4.1.4. Threat of Substitutes
4.1.5. Competitive Rivalry
4.1.6. Futuristic Approach to Porter’s 5 Force Model (2017-2027)
4.2. PEST Analysis
4.2.1. Political
4.2.2. Economical
4.2.3. Social
4.2.4. Technological
4.3. Investment Adoption Model
4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL CORPORATE E-LEARNING MARKET, BY TRAINING

5.1. Market Snapshot
5.2. Global Corporate E-Learning Market by Training, Performance - Potential Analysis
5.3. Global Corporate E-Learning Market Estimates & Forecasts by Training 2017-2027 (USD Billion)
5.4. Corporate E-Learning Market, Sub Segment Analysis
5.4.1. Outsourced
5.4.2. Instructor-Led
5.4.3. Text based

CHAPTER 6. GLOBAL CORPORATE E-LEARNING MARKET, BY END USER

6.1. Market Snapshot
6.2. Global Corporate E-Learning Market by End User, Performance - Potential Analysis
6.3. Global Corporate E-Learning Market Estimates & Forecasts by End User 2017-2027 (USD Billion)
6.4. Corporate E-Learning Market, Sub Segment Analysis
6.4.1. Consumer Goods Sector
6.4.2. Energy Sector
6.4.3. Automotive Industry
6.4.4. Banking, Financial Services, and Insurance (BFSI)
6.4.5. Manufacturing
6.4.6. Retail
6.4.7. Services
6.4.8. Others

+44 20 8123 2220
info@marketpublishers.com

CHAPTER 7. GLOBAL CORPORATE E-LEARNING MARKET, BY DEPLOYMENT

7.1. Market Snapshot
7.2. Global Corporate E-Learning Market by Deployment, Performance - Potential Analysis
7.3. Global Corporate E-Learning Market Estimates & Forecasts by Deployment 2017-2027 (USD Billion)
7.4. Corporate E-Learning Market, Sub Segment Analysis
  7.4.1. Cloud-Based
  7.4.2. On-Premise

CHAPTER 8. GLOBAL CORPORATE E-LEARNING MARKET, BY TECHNOLOGY

8.1. Market Snapshot
8.2. Global Corporate E-Learning Market by Technology, Performance - Potential Analysis
8.3. Global Corporate E-Learning Market Estimates & Forecasts by Technology 2017-2027 (USD Billion)
8.4. Corporate E-Learning Market, Sub Segment Analysis
  8.4.1. Mobile E-Learning
  8.4.2. Learning Content Management System (LCMS)
  8.4.3. Virtual Classrooms
  8.4.4. Web Based
  8.4.5. Podcasts
  8.4.6. Learning Management System (LMS)
  8.4.7. Others

CHAPTER 9. GLOBAL CORPORATE E-LEARNING MARKET, REGIONAL ANALYSIS

9.1. Corporate E-Learning Market, Regional Market Snapshot
9.2. North America Corporate E-Learning Market
  9.2.1. U.S. Corporate E-Learning Market
    9.2.1.1. Training breakdown estimates & forecasts, 2017-2027
    9.2.1.2. End User breakdown estimates & forecasts, 2017-2027
    9.2.1.3. Deployment breakdown estimates & forecasts, 2017-2027
    9.2.1.4. Technology breakdown estimates & forecasts, 2017-2027
  9.2.2. Canada Corporate E-Learning Market
9.3. Europe Corporate E-Learning Market Snapshot

+44 20 8123 2220
info@marketpublishers.com

9.3.1. U.K. Corporate E-Learning Market
9.3.2. Germany Corporate E-Learning Market
9.3.3. France Corporate E-Learning Market
9.3.4. Spain Corporate E-Learning Market
9.3.5. Italy Corporate E-Learning Market
9.3.6. Rest of Europe Corporate E-Learning Market
9.4. Asia-Pacific Corporate E-Learning Market Snapshot
9.4.1. China Corporate E-Learning Market
9.4.2. India Corporate E-Learning Market
9.4.3. Japan Corporate E-Learning Market
9.4.4. Australia Corporate E-Learning Market
9.4.5. South Korea Corporate E-Learning Market
9.4.6. Rest of Asia Pacific Corporate E-Learning Market
9.5. Latin America Corporate E-Learning Market Snapshot
9.5.1. Brazil Corporate E-Learning Market
9.5.2. Mexico Corporate E-Learning Market
9.6. Rest of The World Corporate E-Learning Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

10.1. Top Market Strategies
10.2. Company Profiles
10.2.1. Infor (U.S.)
10.2.1.1. Key Information
10.2.1.2. Overview
10.2.1.3. Financial (Subject to Data Availability)
10.2.1.4. Product Summary
10.2.1.5. Recent Developments
10.2.2. Oracle (U.S.)
10.2.3. SAP (Germany)
10.2.4. SkillSoft Corporation (U.S.)
10.2.5. Adrenna (U.S.)
10.2.6. 24x7 Learning (India)
10.2.7. CERTPOINT Systems (U.S.)
10.2.8. Digital Ignite (U.S.)
10.2.9. GeoMetrix Data Systems Inc. (Canada)
10.2.10. Blatant Media Corporation (Canada)

CHAPTER 11. RESEARCH PROCESS

+44 20 8123 2220
info@marketpublishers.com

11.1. Research Process
11.1.1. Data Mining
11.1.2. Analysis
11.1.3. Market Estimation
11.1.4. Validation
11.1.5. Publishing
11.2. Research Attributes
11.3. Research Assumption

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

TABLE 1. Global Corporate E-Learning market, report scope
TABLE 2. Global Corporate E-Learning market estimates & forecasts by Region 2017-2027 (USD Billion)
TABLE 3. Global Corporate E-Learning market estimates & forecasts by Training 2017-2027 (USD Billion)
TABLE 4. Global Corporate E-Learning market estimates & forecasts by End User 2017-2027 (USD Billion)
TABLE 5. Global Corporate E-Learning market estimates & forecasts by Deployment 2017-2027 (USD Billion)
TABLE 6. Global Corporate E-Learning market estimates & forecasts by Technology 2017-2027 (USD Billion)
TABLE 7. Global Corporate E-Learning market by segment, estimates & forecasts, 2017-2027 (USD Billion)
TABLE 8. Global Corporate E-Learning market by region, estimates & forecasts, 2017-2027 (USD Billion)
TABLE 9. Global Corporate E-Learning market by segment, estimates & forecasts, 2017-2027 (USD Billion)
TABLE 10. Global Corporate E-Learning market by region, estimates & forecasts, 2017-2027 (USD Billion)
TABLE 11. Global Corporate E-Learning market by segment, estimates & forecasts, 2017-2027 (USD Billion)
TABLE 12. Global Corporate E-Learning market by region, estimates & forecasts, 2017-2027 (USD Billion)
TABLE 13. Global Corporate E-Learning market by segment, estimates & forecasts, 2017-2027 (USD Billion)
TABLE 14. Global Corporate E-Learning market by region, estimates & forecasts, 2017-2027 (USD Billion)
TABLE 15. Global Corporate E-Learning market by segment, estimates & forecasts, 2017-2027 (USD Billion)
TABLE 16. Global Corporate E-Learning market by region, estimates & forecasts, 2017-2027 (USD Billion)
TABLE 17. U.S. Corporate E-Learning market estimates & forecasts, 2017-2027 (USD Billion)
TABLE 18. U.S. Corporate E-Learning market estimates & forecasts by segment 2017-2027 (USD Billion)

+44 20 8123 2220
info@marketpublishers.com

TABLE 19. U.S. Corporate E-Learning market estimates & forecasts by segment 2017-2027 (USD Billion)
TABLE 20. Canada Corporate E-Learning market estimates & forecasts, 2017-2027 (USD Billion)
TABLE 21. Canada Corporate E-Learning market estimates & forecasts by segment 2017-2027 (USD Billion)
TABLE 22. Canada Corporate E-Learning market estimates & forecasts by segment 2017-2027 (USD Billion)
TABLE 23. UK Corporate E-Learning market estimates & forecasts, 2017-2027 (USD Billion)
TABLE 24. UK Corporate E-Learning market estimates & forecasts by segment 2017-2027 (USD Billion)
TABLE 25. UK Corporate E-Learning market estimates & forecasts by segment 2017-2027 (USD Billion)
TABLE 26. Germany Corporate E-Learning market estimates & forecasts, 2017-2027 (USD Billion)
TABLE 27. Germany Corporate E-Learning market estimates & forecasts by segment 2017-2027 (USD Billion)
TABLE 28. Germany Corporate E-Learning market estimates & forecasts by segment 2017-2027 (USD Billion)
TABLE 29. RoE Corporate E-Learning market estimates & forecasts, 2017-2027 (USD Billion)
TABLE 30. RoE Corporate E-Learning market estimates & forecasts by segment 2017-2027 (USD Billion)
TABLE 31. RoE Corporate E-Learning market estimates & forecasts by segment 2017-2027 (USD Billion)
TABLE 32. China Corporate E-Learning market estimates & forecasts, 2017-2027 (USD Billion)
TABLE 33. China Corporate E-Learning market estimates & forecasts by segment 2017-2027 (USD Billion)
TABLE 34. China Corporate E-Learning market estimates & forecasts by segment 2017-2027 (USD Billion)
TABLE 35. India Corporate E-Learning market estimates & forecasts, 2017-2027 (USD Billion)
TABLE 36. India Corporate E-Learning market estimates & forecasts by segment 2017-2027 (USD Billion)
TABLE 37. India Corporate E-Learning market estimates & forecasts by segment 2017-2027 (USD Billion)
TABLE 38. Japan Corporate E-Learning market estimates & forecasts, 2017-2027 (USD

+44 20 8123 2220
info@marketpublishers.com

Billion)
TABLE 39. Japan Corporate E-Learning market estimates & forecasts by segment 2017-2027 (USD Billion)
TABLE 40. Japan Corporate E-Learning market estimates & forecasts by segment 2017-2027 (USD Billion)
TABLE 41. RoAPAC Corporate E-Learning market estimates & forecasts, 2017-2027 (USD Billion)
TABLE 42. RoAPAC Corporate E-Learning market estimates & forecasts by segment 2017-2027 (USD Billion)
TABLE 43. RoAPAC Corporate E-Learning market estimates & forecasts by segment 2017-2027 (USD Billion)
TABLE 44. Brazil Corporate E-Learning market estimates & forecasts, 2017-2027 (USD Billion)
TABLE 45. Brazil Corporate E-Learning market estimates & forecasts by segment 2017-2027 (USD Billion)
TABLE 46. Brazil Corporate E-Learning market estimates & forecasts by segment 2017-2027 (USD Billion)
TABLE 47. Mexico Corporate E-Learning market estimates & forecasts, 2017-2027 (USD Billion)
TABLE 48. Mexico Corporate E-Learning market estimates & forecasts by segment 2017-2027 (USD Billion)
TABLE 49. Mexico Corporate E-Learning market estimates & forecasts by segment 2017-2027 (USD Billion)
TABLE 50. RoLA Corporate E-Learning market estimates & forecasts, 2017-2027 (USD Billion)
TABLE 51. RoLA Corporate E-Learning market estimates & forecasts by segment 2017-2027 (USD Billion)
TABLE 52. RoLA Corporate E-Learning market estimates & forecasts by segment 2017-2027 (USD Billion)
TABLE 53. Row Corporate E-Learning market estimates & forecasts, 2017-2027 (USD Billion)
TABLE 54. Row Corporate E-Learning market estimates & forecasts by segment 2017-2027 (USD Billion)
TABLE 55. Row Corporate E-Learning market estimates & forecasts by segment 2017-2027 (USD Billion)
TABLE 56. List of secondary sources, used in the study of global Corporate E-Learning market
TABLE 57. List of primary sources, used in the study of global Corporate E-Learning market

+44 20 8123 2220
info@marketpublishers.com

TABLE 58. Years considered for the study
TABLE 59. Exchange rates considered

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

FIG 1. Global Corporate E-Learning market, research methodology
FIG 2. Global Corporate E-Learning market, market estimation techniques
FIG 3. Global market size estimates & forecast methods
FIG 4. Global Corporate E-Learning market, key trends 2019
FIG 5. Global Corporate E-Learning market, growth prospects 2020-2027
FIG 6. Global Corporate E-Learning market, porters 5 force model
FIG 7. Global Corporate E-Learning market, pest analysis
FIG 8. Global Corporate E-Learning market, value chain analysis
FIG 9. Global Corporate E-Learning market by segment, 2017 & 2027 (USD Billion)
FIG 10. Global Corporate E-Learning market by segment, 2017 & 2027 (USD Billion)
FIG 11. Global Corporate E-Learning market by segment, 2017 & 2027 (USD Billion)
FIG 12. Global Corporate E-Learning market by segment, 2017 & 2027 (USD Billion)
FIG 13. Global Corporate E-Learning market by segment, 2017 & 2027 (USD Billion)
FIG 14. Global Corporate E-Learning market, regional snapshot 2017 & 2027
FIG 15. North America Corporate E-Learning market 2017 & 2027 (USD Billion)
FIG 16. Europe Corporate E-Learning market 2017 & 2027 (USD Billion)
FIG 17. Asia pacific Corporate E-Learning market 2017 & 2027 (USD Billion)
FIG 18. Latin America Corporate E-Learning market 2017 & 2027 (USD Billion)
FIG 19. Global Corporate E-Learning market, company market share analysis (2019)

COMPANIES MENTIONED

Infor (U.S.)
Oracle (U.S.)
SAP (Germany)
SkillSoft Corporation (U.S.)
Adrenna (U.S.)
24x7 Learning (India)
CERTPOINT Systems (U.S.)
Digital Ignite (U.S.)
GeoMetrix Data Systems Inc. (Canada)
Blatant Media Corporation (Canada)

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Global Corporate E-Learning Market Size study, by Training (Outsourced, Instructor-Led, Text based), by End User(Consumer Goods Sector, Energy Sector, Automotive Industry, Banking, Financial Services, and Insurance (BFSI), Manufacturing, Retail, Services, Others), by Deployment (Cloud-Based, On-Premise), by Technology (Mobile E-Learning, Learning Content Management System (LCMS), Virtual Classrooms, Web Based, Podcasts, Learning Management System (LMS), Others) and Regional Forecasts 2020-2027

Product link: https://marketpublishers.com/r/GA15D6A05118EN.html

Price: US$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GA15D6A05118EN.html