

# **Global Corporate E-Learning Market Size study, by Training (Outsourced, Instructor-Led, Text based), by End User(Consumer Goods Sector, Energy Sector, Automotive Industry, Banking, Financial Services, and Insurance (BFSI), Manufacturing, Retail, Services, Others), by Deployment (Cloud-Based, On-Premise), by Technology (Mobile E-Learning, Learning Content Management System (LCMS), Virtual Classrooms, Web Based, Podcasts, Learning Management System (LMS), Others) and Regional Forecasts 2020-2027**

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## **Abstracts**

Global Corporate E-Learning Market is valued approximately at USD XXX billion in 2019 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2020-2027. E-learning denotes to a learning system built on formalized teaching by electronic resources. It is a network-enabled transfer of knowledge to a large number of recipients at the same time. E-Learning permits business executives to learn from almost any place with a computer or mobile device & internet connection. It allows employees to gain knowledge and skills to commence a specific operation that will help an organization to continue to operate efficiently. For Instance: As per Research Institute of America, e-learning increases the retention rates of training by 25 to 60% as compared to face to face training which has a low retention rate of 8 to 10%. Increasing adoption of Corporate E-Learning among various organizations across the globe is the major factor driving the market growth. As per IBM, investment of one dollar in online training results in a return of 30 dollar in productivity. E-learning facilitates reduction of HR cost by automation of on-board training and recruitment processes..

However, the intrinsic freedom might decrease the employee's concentration and discipline towards the learning which is the major challenge the market. However, impedes the growth of the market over the forecast period of 2020-2027.

The regional analysis of global Corporate E-Learning market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to advanced technological infrastructure in the region coupled with availability of fast internet connection. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as rising disposable income and growing number of connected devices and smart phones would create lucrative growth prospects for the Corporate E-Learning market across Asia-Pacific region.

Major market player included in this report are:

Infor (U.S.)

Oracle (U.S.)

SAP (Germany)

SkillSoft Corporation (U.S.)

Adrenna (U.S.)

24x7 Learning (India)

CERTPOINT Systems (U.S.)

Digital Ignite (U.S.)

GeoMetrix Data Systems Inc. (Canada)

Blatant Media Corporation (Canada)

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Training:

Outsourced

Instructor-Led

Text based

**By End User:**

Consumer Goods Sector

Energy Sector

Automotive Industry

Banking, Financial Services, and Insurance (BFSI)

Manufacturing

Retail

Services

Others

**By Deployment:**

Cloud-Based

On-Premise

**By Technology:**

Mobile E-Learning

Learning Content Management System (LCMS)

Virtual Classrooms

Web Based

Podcasts

Learning Management System (LMS)

Others

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018  
Base year – 2019  
Forecast period – 2020 to 2027

Target Audience of the Global Corporate E-Learning Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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Adrenna (U.S.)  
24x7 Learning (India)  
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