

# **Global Cool Roofs Market Size study, by Roof type (Steep Slope Roof, Low slope roofs), Product (Coated Roofs, Foam Roofs, Single ply membranes, Asphalt Shingles, Metal Roofs, Tiles. Slates) Application (Residential, Commercial, Industrial) and Regional Forecasts 2020-2027**

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## **Abstracts**

Global Cool Roofs Market is valued approximately USD 19.14 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 6 % over the forecast period 2020-2027. Cool Roofs is a Roof type which absorb less heat and reflect sunlight as compare to standard roof. It is a roofing system which has an ability of reflecting the visible, infrared and ultraviolet wave lengths of the sun which helps in reducing heat. The increasing growth in demand of global construction industry owing to growth in urbanization, removal of trade barriers and increase in the spending of global construction industry drive the demand of cool roofs in the forecast period. According to the report of National Research Development Corporation Cool roofs helps in improving thermal comfortability of a building occupants and also save energy in air-conditioned buildings. At the time when cool roofs are applies at scale, they can counter the urban heat effect, which is caused by heat absorbing material in the present environment. With the help of solar radiation, cool roofs can reduce the temperatures inside the buildings and alleviate cooling demand of the whole city. However, high manufacturing costs and high installation charges impedes the growth of the market over the forecast period of 2020-2027. Also, with the increasing in technological advancement and in roofing materials and chemicals is likely to increase the market growth during the forecast period.

The regional analysis of global Cool Roofs market is considered for the key regions

such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia-pacific is the leading/significant region across the world in terms of market share owing to the growing population and economic growth of the region, leading towards leading urbanization and rapid industrialization. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as rising disposable income, and increasing industrialization and continuous population growth would create lucrative growth prospects for the Cool Roofs market across Asia-Pacific region.

Major market player included in this report are:

Owens Corning  
CertainTeed Corporation  
GAF Materials Corporation  
Tamko Building Products, Inc.  
IKO Industries Ltd.  
ATAS International Inc.  
Henry Company  
PABCO Building Products, LLC  
Malarkey Roofing  
Firestone Building Products

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Roof type:

Steep Slope Roof  
Low slope roofs

By Product:

Coated Roofs  
Foam Roofs  
Single ply membranes  
Asphalt Shingles  
Metal Roofs, Tiles. Slates

**By Application:**

Residential  
Commercial  
Industrial

**By Region:**

North America  
U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

**Asia Pacific**

China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Cool Roofs Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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