

# **Global Cooking Wine Market Size Study, By Product (Dessert Wine, White Wine, Red Wine, Others), By Application (B2B, B2C), and Regional Forecasts 2022-2032**

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## **Abstracts**

The Global Cooking Wine Market was valued at USD 373.79 million in 2023 and is expected to expand at a CAGR of 3.0% from 2024 to 2032. The rising globalization of diverse cuisines and an increasing preference for premium ingredients in culinary applications have significantly driven the demand for cooking wines. The ability of cooking wine to enhance flavors, tenderize meats, and add depth to dishes has cemented its role in both commercial and home kitchens. The growing influence of digital media platforms, particularly food influencers and online culinary tutorials, has further propelled consumer awareness and adoption of cooking wines across various regional markets.

The rapid expansion of the foodservice industry, particularly in regions such as North America and Europe, where international restaurant chains and high-end eateries continuously innovate their menu offerings, has catalyzed the demand for cooking wines. A growing trend toward gourmet home cooking, where consumers aspire to replicate restaurant-quality dishes, has further supported market growth. The rise of low-alcohol and alcohol-free cooking wines also caters to health-conscious individuals who seek the same taste-enhancing properties without the traditional alcoholic content, making it an attractive segment within the industry.

Several manufacturers are increasingly diversifying their product offerings to meet varying consumer needs. The market is witnessing the launch of premium and specialty cooking wines, such as those tailored for specific culinary traditions, including Mediterranean, Asian, and French cuisines. Additionally, the emergence of ready-to-use

cooking wine sprays and pre-mixed wine-based sauces provides convenience to home cooks and professional chefs, reducing waste while maintaining high-quality flavoring.

From a regional perspective, Europe holds the dominant share in the market, owing to its long-standing culinary traditions that incorporate wine as a core ingredient. Countries such as France, Italy, and Spain have a deeply ingrained culture of cooking with wine, fueling continuous demand. Meanwhile, the Asia-Pacific region is projected to grow at the fastest rate, driven by the increasing adoption of Western culinary practices in fast-growing economies such as China, India, and Japan. North America also remains a significant market due to the rising trend of gourmet home cooking and the presence of numerous cooking wine manufacturers.

Major Market Players Included in This Report Are:

AAK AB

Batory Foods

PALMETTO CANNING

ECOVINAL, S.L.U.

Elegre

Iberica Export

Marina Foods, Inc.

Stratas Foods

The Kroger Co.

Mizkan America Inc.

Roland Foods, LLC

Heinz Company Brands LLC

Colavita USA

De Nigris 1889

Kikkoman Corporation

The Detailed Segments and Sub-segments of the Market Are Explained Below:

#### By Product

Dessert Wine

White Wine

Red Wine

Others

#### By Application

B2B

B2C

#### By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of MEA

Years Considered for the Study Are as Follows:

Historical Year – 2022

Base Year – 2023

Forecast Period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecasts for 10 years from 2022 to 2032, covering market revenue and growth trends.

Regional-level and country-level analysis to provide a comprehensive understanding of market opportunities.

Detailed segmentation analysis by product, application, and region to assess growth patterns and emerging trends.

Competitive landscape assessment, including company market share analysis and SWOT evaluations of key players.

Strategic insights and market intelligence to help businesses identify investment opportunities and expansion strategies.

In-depth demand and supply-side analysis with key focus on pricing trends, distribution channels, and supply chain dynamics.

Impact of economic, social, and technological factors on market growth, including recession analysis and sustainability trends.

Detailed insights into regulatory landscapes across key regions affecting the cooking wine industry.

## Contents

### CHAPTER 1. GLOBAL COOKING WINE MARKET EXECUTIVE SUMMARY

- 1.1. Global Cooking Wine Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
  - 1.3.1. By Product
  - 1.3.2. By Application
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

### CHAPTER 2. GLOBAL COOKING WINE MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
  - 2.3.1. Inclusion & Exclusion
  - 2.3.2. Limitations
  - 2.3.3. Supply Side Analysis
    - 2.3.3.1. Availability
    - 2.3.3.2. Infrastructure
    - 2.3.3.3. Regulatory Environment
    - 2.3.3.4. Market Competition
    - 2.3.3.5. Economic Viability (Consumer's Perspective)
  - 2.3.4. Demand Side Analysis
    - 2.3.4.1. Regulatory Frameworks
    - 2.3.4.2. Technological Advancements
    - 2.3.4.3. Environmental Considerations
    - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

### CHAPTER 3. GLOBAL COOKING WINE MARKET DYNAMICS

- 3.1. Market Drivers

- 3.1.1. Increasing Demand for Gourmet Home Cooking
- 3.1.2. Growth in the Foodservice and Hospitality Industry
- 3.1.3. Rising Popularity of Alcohol-Free and Low-Alcohol Cooking Wines
- 3.2. Market Challenges
  - 3.2.1. High Salt Content and Preservatives in Cooking Wines
  - 3.2.2. Regulatory Constraints on Alcohol-Based Cooking Products
- 3.3. Market Opportunities
  - 3.3.1. Innovation in Cooking Wine Blends and Flavored Cooking Wines
  - 3.3.2. Expansion in Emerging Markets and Online Retail Channels

## **CHAPTER 4. GLOBAL COOKING WINE MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
- 4.2. PESTEL Analysis
  - 4.2.1. Political
  - 4.2.2. Economic
  - 4.2.3. Social
  - 4.2.4. Technological
  - 4.2.5. Environmental
  - 4.2.6. Legal
- 4.3. Top Investment Opportunity
- 4.4. Top Winning Strategies
- 4.5. Disruptive Trends
- 4.6. Industry Expert Perspective
- 4.7. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL COOKING WINE MARKET SIZE & FORECASTS BY PRODUCT 2022-2032**

- 5.1. Segment Dashboard
- 5.2. Global Cooking Wine Market: Product Revenue Trend Analysis, 2022 & 2032 (USD Million)
  - 5.2.1. Dessert Wine
  - 5.2.2. White Wine

5.2.3. Red Wine

5.2.4. Others

## **CHAPTER 6. GLOBAL COOKING WINE MARKET SIZE & FORECASTS BY APPLICATION 2022-2032**

6.1. Segment Dashboard

6.2. Global Cooking Wine Market: Application Revenue Trend Analysis, 2022 & 2032 (USD Million)

6.2.1. B2B

6.2.2. B2C

## **CHAPTER 7. GLOBAL COOKING WINE MARKET SIZE & FORECASTS BY REGION 2022-2032**

7.1. North America Cooking Wine Market

7.1.1. U.S. Cooking Wine Market

7.1.1.1. Product breakdown size & forecasts, 2022-2032

7.1.1.2. Application breakdown size & forecasts, 2022-2032

7.1.2. Canada Cooking Wine Market

7.1.3. Mexico Cooking Wine Market

7.2. Europe Cooking Wine Market

7.2.1. U.K. Cooking Wine Market

7.2.2. Germany Cooking Wine Market

7.2.3. France Cooking Wine Market

7.2.4. Italy Cooking Wine Market

7.2.5. Spain Cooking Wine Market

7.2.6. Rest of Europe Cooking Wine Market

7.3. Asia-Pacific Cooking Wine Market

7.3.1. China Cooking Wine Market

7.3.2. India Cooking Wine Market

7.3.3. Japan Cooking Wine Market

7.3.4. Australia Cooking Wine Market

7.3.5. South Korea Cooking Wine Market

7.3.6. Rest of Asia-Pacific Cooking Wine Market

7.4. Latin America Cooking Wine Market

7.4.1. Brazil Cooking Wine Market

7.4.2. Rest of Latin America Cooking Wine Market

7.5. Middle East & Africa Cooking Wine Market



- 7.5.1. Saudi Arabia Cooking Wine Market
- 7.5.2. Rest of Middle East & Africa Cooking Wine Market

## **CHAPTER 8. COMPETITIVE INTELLIGENCE**

- 8.1. Key Company SWOT Analysis
  - 8.1.1. AAK AB
  - 8.1.2. Batory Foods
  - 8.1.3. Stratas Foods
- 8.2. Top Market Strategies
- 8.3. Company Profiles
  - 8.3.1. AAK AB
    - 8.3.1.1. Key Information
    - 8.3.1.2. Overview
    - 8.3.1.3. Financial (Subject to Data Availability)
    - 8.3.1.4. Product Summary
    - 8.3.1.5. Market Strategies
  - 8.3.2. Batory Foods
  - 8.3.3. PALMETTO CANNING
  - 8.3.4. ECOVINAL, S.L.U.
  - 8.3.5. Elegre
  - 8.3.6. Iberica Export
  - 8.3.7. Marina Foods, Inc.
  - 8.3.8. Stratas Foods
  - 8.3.9. The Kroger Co.
  - 8.3.10. Mizkan America Inc.
  - 8.3.11. Roland Foods, LLC

## **CHAPTER 9. RESEARCH PROCESS**

- 9.1. Research Process
  - 9.1.1. Data Mining
  - 9.1.2. Analysis
  - 9.1.3. Market Estimation
  - 9.1.4. Validation
  - 9.1.5. Publishing
- 9.2. Research Attributes

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Cooking Wine Market, Report Scope

TABLE 2. Global Cooking Wine Market Estimates & Forecasts by Region 2022-2032  
(USD Million)

TABLE 3. Global Cooking Wine Market Estimates & Forecasts by Product 2022-2032  
(USD Million)

TABLE 4. Global Cooking Wine Market Estimates & Forecasts by Application  
2022-2032 (USD Million)

...

This list is not complete, the final report does contain more than 100 tables. The list may be updated in the final deliverable.

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Cooking Wine Market, Research Methodology
- FIG 2. Global Cooking Wine Market, Market Estimation Techniques
- FIG 3. Global Cooking Wine Market, Key Trends 2023
- FIG 4. Global Cooking Wine Market, Growth Prospects 2022-2032
- FIG 5. Global Cooking Wine Market, Porter's 5 Force Model
- FIG 6. Global Cooking Wine Market, PESTEL Analysis
- FIG 7. Global Cooking Wine Market, Value Chain Analysis
- FIG 8. Global Cooking Wine Market by Product, 2022 & 2032 (USD Million)
- FIG 9. Global Cooking Wine Market by Application, 2022 & 2032 (USD Million)
- FIG 10. Global Cooking Wine Market, Company Market Share Analysis (2023)

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This list is not complete, the final report does contain more than 50 figures. The list may be updated in the final deliverable.

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