

Global Control Towers Market Size study & Forecast, by Type (Analytical, Operational) by Application (Supply Chain, Transportation), by End Use (Aerospace & Defense, Chemicals, Retail & Consumer Goods, Healthcare, Manufacturing, High Technology Products and Others), and Regional Analysis, 2022-2029

<https://marketpublishers.com/r/GF7C609BB39FEN.html>

Date: January 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GF7C609BB39FEN

Abstracts

Global Control Towers Market is valued at approximately USD 6.50 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 20.3% over the forecast period 2022-2029. Control towers serve as a nexus for real-time analytics-based action, decision-making, and visibility. Delivery processes are more productive and real-time delivery tracking is made simpler thanks to the supply chain ecosystem's increased demand for control towers. The Control Towers market is expanding because of factors such as the increasing adoption of big data and real-time analytics and needs to enhance operationally and supply chain efficiencies.

According to Statista, the global revenue from big data and business analytics worldwide in the year 2018 stood at USD 168.8 billion which increased to USD 215.7 billion in the year 2021 and is expected to reach USD 274.3 billion by year-end 2022. As a result, with the rising revenue, the demand for control towers is rising. Furthermore, Retailers, contract manufacturers, and logistics companies now have greater commercial reasons to digitalize their supply chain operations. ses and technological advancements and the rapid globalization of business are catering for the growth of the market in the forecasted period. However, growing concerns for data security across enterprises stifle market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Control Towers Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market because businesses there are using control towers in logistics more and more to evaluate the data effectively and efficiently from their supply chains. Control tower adoption is encouraged in the retail industry as businesses look for ways to reduce expenses and boost profitability in the face of fierce competition and rising operating costs. The existence of significant control tower providers in the area is also highlighting regional growth at the same time.

Major market player included in this report are:

Blue Yonder Group, Inc

E2open, LLC.

Elementum

Infor

Kinaxis

Coupa Software Inc.

One Network Enterprises

PearlChain

SAP

Viewlocity Technologies Pty Ltd.

Recent Developments in the Market:

In February 2022, Blue Yonder Group, Inc. announced the partnership with Snowflake, a data cloud company to develop the Luminate Platform, Powered by Snowflake, an end-to-end supply chain solution intended to aid retailers, producers, and third-party logistics service providers in improving their ability to forecast. .

In March 2020, An American manufacturer of automotive components used Siemens Logistics LLCs, a cloud-based control tower system, to enhance supply chain operations and truck order forecasting based on inbound and outgoing demand.

Global Control Towers Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Type, Application, End Use, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Type offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Analytical

Operational

By Application:

Supply Chain

Transportation

By End Use:

Aerospace & Defense

Chemicals

Retail & Consumer Goods

Healthcare

Manufacturing

High Technology Products

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
 - 1.2.1. Control Towers Market, by Region, 2019-2029 (USD Billion)
 - 1.2.2. Control Towers Market, by Type, 2019-2029 (USD Billion)
 - 1.2.3. Control Towers Market, by Application, 2019-2029 (USD Billion)
 - 1.2.4. Control Towers Market, by End Use, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL CONTROL TOWERS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL CONTROL TOWERS MARKET DYNAMICS

- 3.1. Control Towers Market Impact Analysis (2019-2029)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increasing adoption of big data and real-time analytics
 - 3.1.1.2. Need to enhance operational and supply chain efficiencies
 - 3.1.2. Market Challenges
 - 3.1.2.1. Growing concerns for data security across enterprises
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Increased business needs of retailers, contract manufacturers, and logistics providers to digitalize their supply chain processes.
 - 3.1.3.2. Technological advancements and the rapid globalization of business

CHAPTER 4. GLOBAL CONTROL TOWERS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
- 4.4. Investment Adoption Model
- 4.5. Analyst Recommendation & Conclusion
- 4.6. Top investment opportunity
- 4.7. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL CONTROL TOWERS MARKET, BY TYPE

- 6.1. Market Snapshot
- 6.2. Global Control Towers Market by Type, Performance - Potential Analysis
- 6.3. Global Control Towers Market Estimates & Forecasts by Type 2019-2029 (USD Billion)
- 6.4. Control Towers Market, Sub Segment Analysis
 - 6.4.1. Analytical
 - 6.4.2. Operational

CHAPTER 7. GLOBAL CONTROL TOWERS MARKET, BY APPLICATION

- 7.1. Market Snapshot
- 7.2. Global Control Towers Market by Application, Performance - Potential Analysis
- 7.3. Global Control Towers Market Estimates & Forecasts by Application 2019-2029 (USD Billion)
- 7.4. Control Towers Market, Sub Segment Analysis
 - 7.4.1. Supply Chain

7.4.2. Transportation

CHAPTER 8. GLOBAL CONTROL TOWERS MARKET, BY END USE

8.1. Market Snapshot

8.2. Global Control Towers Market by End Use, Performance - Potential Analysis

8.3. Global Control Towers Market Estimates & Forecasts by End Use 2019-2029 (USD Billion)

8.4. Control Towers Market, Sub Segment Analysis

8.4.1. Aerospace & Defense

8.4.2. Chemicals

8.4.3. Retail & Consumer Goods

8.4.4. Healthcare

8.4.5. Manufacturing

8.4.6. High Technology Products

8.4.7. Others

CHAPTER 9. GLOBAL CONTROL TOWERS MARKET, REGIONAL ANALYSIS

9.1. Control Towers Market, Regional Market Snapshot

9.2. North America Control Towers Market

9.2.1. U.S. Control Towers Market

9.2.1.1. Type breakdown estimates & forecasts, 2019-2029

9.2.1.2. Application breakdown estimates & forecasts, 2019-2029

9.2.1.3. End Use breakdown estimates & forecasts, 2019-2029

9.2.2. Canada Control Towers Market

9.3. Europe Control Towers Market Snapshot

9.3.1. U.K. Control Towers Market

9.3.2. Germany Control Towers Market

9.3.3. France Control Towers Market

9.3.4. Spain Control Towers Market

9.3.5. Italy Control Towers Market

9.3.6. Rest of Europe Control Towers Market

9.4. Asia-Pacific Control Towers Market Snapshot

9.4.1. China Control Towers Market

9.4.2. India Control Towers Market

9.4.3. Japan Control Towers Market

9.4.4. Australia Control Towers Market

9.4.5. South Korea Control Towers Market

- 9.4.6. Rest of Asia Pacific Control Towers Market
- 9.5. Latin America Control Towers Market Snapshot
 - 9.5.1. Brazil Control Towers Market
 - 9.5.2. Mexico Control Towers Market
- 9.6. Rest of The World Control Towers Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Top Market Strategies
- 10.2. Company Profiles
 - 10.2.1. Blue Yonder Group, Inc.
 - 10.2.1.1. Key Information
 - 10.2.1.2. Overview
 - 10.2.1.3. Financial (Subject to Data Availability)
 - 10.2.1.4. Product Summary
 - 10.2.1.5. Recent Developments
 - 10.2.2. E2open, LLC.
 - 10.2.3. Elementum
 - 10.2.4. Infor
 - 10.2.5. Kinaxis
 - 10.2.6. Coupa Software Inc.
 - 10.2.7. One Network Enterprises
 - 10.2.8. PearlChain
 - 10.2.9. SAP
 - 10.2.10. Viewlocity Technologies Pty Ltd.

CHAPTER 11. RESEARCH PROCESS

- 11.1. Research Process
 - 11.1.1. Data Mining
 - 11.1.2. Analysis
 - 11.1.3. Market Estimation
 - 11.1.4. Validation
 - 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Control Towers Market, report scope

TABLE 2. Global Control Towers Market estimates & forecasts by Region 2019-2029 (USD Billion)

TABLE 3. Global Control Towers Market estimates & forecasts by Type 2019-2029 (USD Billion)

TABLE 4. Global Control Towers Market estimates & forecasts by Application 2019-2029 (USD Billion)

TABLE 5. Global Control Towers Market estimates & forecasts by End Use 2019-2029 (USD Billion)

TABLE 6. Global Control Towers Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 7. Global Control Towers Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 8. Global Control Towers Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 9. Global Control Towers Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 10. Global Control Towers Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 11. Global Control Towers Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 12. Global Control Towers Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 13. Global Control Towers Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 14. Global Control Towers Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 15. Global Control Towers Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 16. U.S. Control Towers Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 17. U.S. Control Towers Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 18. U.S. Control Towers Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 19. Canada Control Towers Market estimates & forecasts, 2019-2029 (USD

Billion)

TABLE 20. Canada Control Towers Market estimates & forecasts by segment
2019-2029 (USD Billion)

TABLE 21. Canada Control Towers Market estimates & forecasts by segment
2019-2029 (USD Billion)

TABLE 22. UK Control Towers Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 23. UK Control Towers Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 24. UK Control Towers Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 25. Germany Control Towers Market estimates & forecasts, 2019-2029 (USD
Billion)

TABLE 26. Germany Control Towers Market estimates & forecasts by segment
2019-2029 (USD Billion)

TABLE 27. Germany Control Towers Market estimates & forecasts by segment
2019-2029 (USD Billion)

TABLE 28. France Control Towers Market estimates & forecasts, 2019-2029 (USD
Billion)

TABLE 29. France Control Towers Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 30. France Control Towers Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 31. Italy Control Towers Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 32. Italy Control Towers Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 33. Italy Control Towers Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 34. Spain Control Towers Market estimates & forecasts, 2019-2029 (USD
Billion)

TABLE 35. Spain Control Towers Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 36. Spain Control Towers Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 37. RoE Control Towers Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 38. RoE Control Towers Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 39. RoE Control Towers Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 40. China Control Towers Market estimates & forecasts, 2019-2029 (USD

Billion)

TABLE 41. China Control Towers Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 42. China Control Towers Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 43. India Control Towers Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 44. India Control Towers Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 45. India Control Towers Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 46. Japan Control Towers Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 47. Japan Control Towers Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 48. Japan Control Towers Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 49. South Korea Control Towers Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 50. South Korea Control Towers Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 51. South Korea Control Towers Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 52. Australia Control Towers Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 53. Australia Control Towers Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 54. Australia Control Towers Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 55. RoAPAC Control Towers Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 56. RoAPAC Control Towers Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 57. RoAPAC Control Towers Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 58. Brazil Control Towers Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 59. Brazil Control Towers Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 60. Brazil Control Towers Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 61. Mexico Control Towers Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 62. Mexico Control Towers Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 63. Mexico Control Towers Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 64. RoLA Control Towers Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 65. RoLA Control Towers Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 66. RoLA Control Towers Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 67. Row Control Towers Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 68. Row Control Towers Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 69. Row Control Towers Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 70. List of secondary sources, used in the study of global Control Towers Market

TABLE 71. List of primary sources, used in the study of global Control Towers Market

TABLE 72. Years considered for the study

TABLE 73. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Control Towers Market, research methodology
 - FIG 2. Global Control Towers Market, Market estimation techniques
 - FIG 3. Global Market size estimates & forecast methods
 - FIG 4. Global Control Towers Market, key trends 2021
 - FIG 5. Global Control Towers Market, growth prospects 2022-2029
 - FIG 6. Global Control Towers Market, porters 5 force model
 - FIG 7. Global Control Towers Market, pest analysis
 - FIG 8. Global Control Towers Market, value chain analysis
 - FIG 9. Global Control Towers Market by segment, 2019 & 2029 (USD Billion)
 - FIG 10. Global Control Towers Market by segment, 2019 & 2029 (USD Billion)
 - FIG 11. Global Control Towers Market by segment, 2019 & 2029 (USD Billion)
 - FIG 12. Global Control Towers Market by segment, 2019 & 2029 (USD Billion)
 - FIG 13. Global Control Towers Market by segment, 2019 & 2029 (USD Billion)
 - FIG 14. Global Control Towers Market, regional snapshot 2019 & 2029
 - FIG 15. North America Control Towers Market 2019 & 2029 (USD Billion)
 - FIG 16. Europe Control Towers Market 2019 & 2029 (USD Billion)
 - FIG 17. Asia pacific Control Towers Market 2019 & 2029 (USD Billion)
 - FIG 18. Latin America Control Towers Market 2019 & 2029 (USD Billion)
 - FIG 19. Global Control Towers Market, company Market share analysis (2021)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

I would like to order

Product name: Global Control Towers Market Size study & Forecast, by Type (Analytical, Operational) by Application (Supply Chain, Transportation), by End Use (Aerospace & Defense, Chemicals, Retail & Consumer Goods, Healthcare, Manufacturing, High Technology Products and Others), and Regional Analysis, 2022-2029

Product link: <https://marketpublishers.com/r/GF7C609BB39FEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GF7C609BB39FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970