

Global Contingent Workforce Management Market Size Study, by Type (Permanent Staffing, Flexible Staffing) by End-User Industry (IT and Telecom, BFSI, Healthcare, Manufacturing-Automotive, Business/Professional Service, Retail Trade, Pharma/Biotech/Medical Equip, Manufacturing-Consumer Products, Government (Excluding Education), Transportation/Warehousing/Packaging, Real Estate and Rental Leasing, Others) and Regional Forecasts 2022-2032

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Abstracts

The global contingent workforce management market was valued at approximately USD 209.18 billion in 2023 and is expected to grow with a CAGR of 10.44% from 2024 to 2032. Contingent workforce management involves the strategic process of sourcing and managing non-permanent labor within an organization, which includes tasks like hiring and task assignment. Although it provides companies with operational flexibility, it also presents challenges such as instability and lower reliability compared to permanent employees. Effective contingent workforce management is crucial for maintaining quality control and mitigating risks associated with non-permanent workers. The rapid expansion of contingent workforce management services further reduces the need for extensive new employee training, thus providing a competitive edge to companies.

The rising demand for a flexible workforce is a significant growth driver for the contingent workforce management market. Factors such as increasing global population, changing demographics, and varying labor force participation rates are

propelling market growth. These elements enable employers to efficiently manage workforce availability and skill sets, thereby enhancing productivity. Furthermore, contingent workforce management offers cost-saving advantages as contingent workers often come at a lower wage and benefits cost compared to permanent staff. Additionally, the ability to swiftly fill open positions and adapt to market demands is another driving factor for market growth. However, challenges such as higher turnover rates, potential security risks, and integration issues with contingent workers can hinder market growth.

In 2023, Asia-Pacific dominates the global Contingent Workforce Management market in terms of revenue and is expected to have the fastest-growing market during the forecast period 2024-2032. In 2023, Asia-Pacific emerged as the dominant region in the global Contingent Workforce Management market, characterized by significant growth and adoption across various industries. The region's dominance can be attributed to several factors, including the rapid expansion of the gig economy, increasing adoption of flexible workforce solutions by businesses, and advancements in technology facilitating efficient management of contingent workers. Countries such as China, India, Japan, Australia, and Southeast Asian nations are key contributors to this growth, driven by a dynamic labor market and the need for workforce flexibility. Enterprises in Asia-Pacific are increasingly leveraging contingent workforce management platforms to streamline recruitment, onboarding, scheduling, and payment processes for temporary and contract workers.

Major market players included in this report are:

Avature

Beeline

BOWEN Group

Impartx

Coupa Software Inc.

SAP SE

CXC Global

Magnit

Ramco Systems

Zeel Solutions Ltd.

The detailed segments and sub-segment of the market are explained below:

By Type:

Permanent Staffing

Flexible Staffing

By End-User Industry:

IT and Telecom

BFSI

Healthcare

Manufacturing- Automotive

Business/Professional Service

Retail Trade

Pharma/Biotech/Medical Equip

Manufacturing- Consumer Products

Government (Excluding Education)

Transportation/Warehousing/Packaging

Real Estate and Rental Leasing

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

India

Japan

Australia

South Korea

Rest of Asia-Pacific

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

Contents

CHAPTER 1. GLOBAL CONTINGENT WORKFORCE MANAGEMENT MARKET EXECUTIVE SUMMARY

- 1.1. Global Contingent Workforce Management Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
 - 1.3.1. By Type
 - 1.3.2. By End-User Industry
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

CHAPTER 2. GLOBAL CONTINGENT WORKFORCE MANAGEMENT MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
 - 2.3.1. Inclusion & Exclusion
 - 2.3.2. Limitations
 - 2.3.3. Supply Side Analysis
 - 2.3.3.1. Availability
 - 2.3.3.2. Infrastructure
 - 2.3.3.3. Regulatory Environment
 - 2.3.3.4. Market Competition
 - 2.3.3.5. Economic Viability (Consumer's Perspective)
 - 2.3.4. Demand Side Analysis
 - 2.3.4.1. Regulatory frameworks
 - 2.3.4.2. Technological Advancements
 - 2.3.4.3. Environmental Considerations
 - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

CHAPTER 3. GLOBAL CONTINGENT WORKFORCE MANAGEMENT MARKET DYNAMICS

3.1. Market Drivers

- 3.1.1. Increasing Demand for Flexible Workforce
- 3.1.2. Rising Global Population and Changing Demographics
- 3.1.3. Growing Labor Force Participation Rates

3.2. Market Challenges

- 3.2.1. High Turnover Rate
- 3.2.2. Security Concerns
- 3.2.3. Integration Issues with Contingent Workers

3.3. Market Opportunities

- 3.3.1. Cost-Saving Advantages
- 3.3.2. Rapid Expansion of Contingent Workforce Management Services
- 3.3.3. Ability to Swiftly Fill Open Positions

CHAPTER 4. GLOBAL CONTINGENT WORKFORCE MANAGEMENT MARKET INDUSTRY ANALYSIS

4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.1.7. Porter's 5 Force Impact Analysis

4.2. PESTEL Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.2.5. Environmental
- 4.2.6. Legal

4.3. Top investment opportunity

4.4. Top winning strategies

4.5. Disruptive Trends

4.6. Industry Expert Perspective

4.7. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL CONTINGENT WORKFORCE MANAGEMENT MARKET SIZE

& FORECASTS BY TYPE 2022-2032

5.1. Segment Dashboard

5.2. Global Contingent Workforce Management Market: Type Revenue Trend Analysis, 2022 & 2032 (USD Billion)

5.2.1. Permanent Staffing

5.2.2. Flexible Staffing

CHAPTER 6. GLOBAL CONTINGENT WORKFORCE MANAGEMENT MARKET SIZE & FORECASTS BY END-USER INDUSTRY 2022-2032

6.1. Segment Dashboard

6.2. Global Contingent Workforce Management Market: End-User Industry Revenue Trend Analysis, 2022 & 2032 (USD Billion)

6.2.1. IT and Telecom

6.2.2. BFSI

6.2.3. Healthcare

6.2.4. Manufacturing- Automotive

6.2.5. Business/Professional Service

6.2.6. Retail trade

6.2.7. Pharma/biotech/medical equip

6.2.8. Manufacturing- Consumer Products

6.2.9. Government (Excluding Education)

6.2.10. Transportation/warehousing/packaging

6.2.11. Real Estate and rental leasing

6.2.12. Others

CHAPTER 7. GLOBAL CONTINGENT WORKFORCE MANAGEMENT MARKET SIZE & FORECASTS BY REGION 2022-2032

7.1. North America Contingent Workforce Management Market

7.1.1. U.S. Contingent Workforce Management Market

7.1.1.1. Type breakdown size & forecasts, 2022-2032

7.1.1.2. End-User Industry breakdown size & forecasts, 2022-2032

7.1.2. Canada Contingent Workforce Management Market

7.2. Europe Contingent Workforce Management Market

7.2.1. UK Contingent Workforce Management Market

7.2.2. Germany Contingent Workforce Management Market

7.2.3. France Contingent Workforce Management Market

- 7.2.4. Spain Contingent Workforce Management Market
- 7.2.5. Italy Contingent Workforce Management Market
- 7.2.6. Rest of Europe Contingent Workforce Management Market
- 7.3. Asia-Pacific Contingent Workforce Management Market
 - 7.3.1. China Contingent Workforce Management Market
 - 7.3.2. India Contingent Workforce Management Market
 - 7.3.3. Japan Contingent Workforce Management Market
 - 7.3.4. Australia Contingent Workforce Management Market
 - 7.3.5. South Korea Contingent Workforce Management Market
 - 7.3.6. Rest of Asia Pacific Contingent Workforce Management Market
- 7.4. Latin America Contingent Workforce Management Market
 - 7.4.1. Brazil Contingent Workforce Management Market
 - 7.4.2. Mexico Contingent Workforce Management Market
 - 7.4.3. Rest of Latin America Contingent Workforce Management Market
- 7.5. Middle East & Africa Contingent Workforce Management Market
 - 7.5.1. Saudi Arabia Contingent Workforce Management Market
 - 7.5.2. South Africa Contingent Workforce Management Market
 - 7.5.3. Rest of Middle East & Africa Contingent Workforce Management Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Key Company SWOT Analysis
 - 8.1.1. Company
 - 8.1.2. Company
 - 8.1.3. Company
- 8.2. Top Market Strategies
- 8.3. Company Profiles
 - 8.3.1. Avature
 - 8.3.1.1. Key Information
 - 8.3.1.2. Overview
 - 8.3.1.3. Financial (Subject to Data Availability)
 - 8.3.1.4. Product Summary
 - 8.3.1.5. Market Strategies
 - 8.3.2. Beeline
 - 8.3.3. BOWEN Group
 - 8.3.4. Impartx
 - 8.3.5. Coupa Software Inc.
 - 8.3.6. SAP SE
 - 8.3.7. CXC Global

8.3.8. Magnit

8.3.9. Ramco Systems

8.3.10. Zeel Solutions Ltd.

CHAPTER 9. RESEARCH PROCESS

9.1. Research Process

9.1.1. Data Mining

9.1.2. Analysis

9.1.3. Market Estimation

9.1.4. Validation

9.1.5. Publishing

9.2. Research Attributes

List Of Tables

LIST OF TABLES

TABLE 1. Global Contingent Workforce Management market, report scope

TABLE 2. Global Contingent Workforce Management market estimates & forecasts by Region 2022-2032 (USD Billion)

TABLE 3. Global Contingent Workforce Management market estimates & forecasts by Type 2022-2032 (USD Billion)

TABLE 4. Global Contingent Workforce Management market estimates & forecasts by End-User Industry 2022-2032 (USD Billion)

TABLE 5. Global Contingent Workforce Management market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 6. Global Contingent Workforce Management market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 7. Global Contingent Workforce Management market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 8. Global Contingent Workforce Management market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 9. Global Contingent Workforce Management market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 10. Global Contingent Workforce Management market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 11. Global Contingent Workforce Management market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 12. Global Contingent Workforce Management market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 13. Global Contingent Workforce Management market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 14. Global Contingent Workforce Management market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 15. U.S. Contingent Workforce Management market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 16. U.S. Contingent Workforce Management market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 17. U.S. Contingent Workforce Management market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 18. Canada Contingent Workforce Management market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 19. Canada Contingent Workforce Management market estimates & forecasts
by segment 2022-2032 (USD Billion)

TABLE 20. Canada Contingent Workforce Management market estimates & forecasts
by segment 2022-2032 (USD Billion)

.....

This list is not complete, final report does contain more than 100 tables. The list may be
updated in the final deliverable.

List Of Figures

LIST OF FIGURES

- FIG 1. Global Contingent Workforce Management market, research methodology
- FIG 2. Global Contingent Workforce Management market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods.
- FIG 4. Global Contingent Workforce Management market, key trends 2023
- FIG 5. Global Contingent Workforce Management market, growth prospects 2022-2032
- FIG 6. Global Contingent Workforce Management market, porters 5 force model
- FIG 7. Global Contingent Workforce Management market, PESTEL analysis
- FIG 8. Global Contingent Workforce Management market, value chain analysis
- FIG 9. Global Contingent Workforce Management market by segment, 2022 & 2032 (USD Billion)
- FIG 10. Global Contingent Workforce Management market by segment, 2022 & 2032 (USD Billion)
- FIG 11. Global Contingent Workforce Management market by segment, 2022 & 2032 (USD Billion)
- FIG 12. Global Contingent Workforce Management market by segment, 2022 & 2032 (USD Billion)
- FIG 13. Global Contingent Workforce Management market by segment, 2022 & 2032 (USD Billion)
- FIG 14. Global Contingent Workforce Management market, regional snapshot 2022 & 2032
- FIG 15. North America Contingent Workforce Management market 2022 & 2032 (USD Billion)
- FIG 16. Europe Contingent Workforce Management market 2022 & 2032 (USD Billion)
- FIG 17. Asia-Pacific Contingent Workforce Management market 2022 & 2032 (USD Billion)
- FIG 18. Latin America Contingent Workforce Management market 2022 & 2032 (USD Billion)
- FIG 19. Middle East & Africa Contingent Workforce Management market 2022 & 2032 (USD Billion)
- FIG 20. Global Contingent Workforce Management market, company market share analysis (2023)

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