

Global Contingent Workforce Management Market Size Study, by Type (Permanent Staffing, Flexible Staffing) by End-User Industry (IT and Telecom, BFSI, Healthcare, Manufacturing-Automotive, Business/Professional Service, Retail Trade, Pharma/Biotech/Medical Equip, Manufacturing-Consumer Products, Government (Excluding Education), Transportation/Warehousing/Packaging, Real Estate and Rental Leasing, Others) and Regional Forecasts 2022-2032

<https://marketpublishers.com/r/GDCD7AB4F564EN.html>

Date: July 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GDCD7AB4F564EN

Abstracts

The global contingent workforce management market was valued at approximately USD 209.18 billion in 2023 and is expected to grow with a CAGR of 10.44% from 2024 to 2032. Contingent workforce management involves the strategic process of sourcing and managing non-permanent labor within an organization, which includes tasks like hiring and task assignment. Although it provides companies with operational flexibility, it also presents challenges such as instability and lower reliability compared to permanent employees. Effective contingent workforce management is crucial for maintaining quality control and mitigating risks associated with non-permanent workers. The rapid expansion of contingent workforce management services further reduces the need for extensive new employee training, thus providing a competitive edge to companies.

The rising demand for a flexible workforce is a significant growth driver for the contingent workforce management market. Factors such as increasing global population, changing demographics, and varying labor force participation rates are

propelling market growth. These elements enable employers to efficiently manage workforce availability and skill sets, thereby enhancing productivity. Furthermore, contingent workforce management offers cost-saving advantages as contingent workers often come at a lower wage and benefits cost compared to permanent staff. Additionally, the ability to swiftly fill open positions and adapt to market demands is another driving factor for market growth. However, challenges such as higher turnover rates, potential security risks, and integration issues with contingent workers can hinder market growth.

In 2023, Asia-Pacific dominates the global Contingent Workforce Management market in terms of revenue and is expected to have the fastest-growing market during the forecast period 2024-2032. In 2023, Asia-Pacific emerged as the dominant region in the global Contingent Workforce Management market, characterized by significant growth and adoption across various industries. The region's dominance can be attributed to several factors, including the rapid expansion of the gig economy, increasing adoption of flexible workforce solutions by businesses, and advancements in technology facilitating efficient management of contingent workers. Countries such as China, India, Japan, Australia, and Southeast Asian nations are key contributors to this growth, driven by a dynamic labor market and the need for workforce flexibility. Enterprises in Asia-Pacific are increasingly leveraging contingent workforce management platforms to streamline recruitment, onboarding, scheduling, and payment processes for temporary and contract workers.

Major market players included in this report are:

Avature

Beeline

BOWEN Group

Impartx

Coupa Software Inc.

SAP SE

CXC Global

Magnit

Ramco Systems

Zeel Solutions Ltd.

The detailed segments and sub-segment of the market are explained below:

By Type:

Permanent Staffing

Flexible Staffing

By End-User Industry:

IT and Telecom

BFSI

Healthcare

Manufacturing- Automotive

Business/Professional Service

Retail Trade

Pharma/Biotech/Medical Equip

Manufacturing- Consumer Products

Government (Excluding Education)

Transportation/Warehousing/Packaging

Real Estate and Rental Leasing

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

India

Japan

Australia

South Korea

Rest of Asia-Pacific

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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