

# **Global Continence Care Market Size study, by Product (Protective Incontinence Garments, Urine Bag, Urinary Catheter, Incontinence Drainage Bags, Incontinence Slings, Incontinence Pessaries, Incontinence Clamps, Nerve Stimulation, Artificial Sphincters), by Application (Urine Incontinence, Fecal Incontinence, Dual Incontinence), by Disease (Feminine Health, Chronic Disease, Benign Prostatic Hyperplasia, Bladder Cancer, Mental Disorders, Others), by Material (Plastic, Cotton Fabrics, Super Absorbents, Latex, Others), by End-use (Hospital, Ambulatory Surgical Centers, Nursing Facilities, Long-term Care Centers, Others) and Regional Forecasts 2022-2032**

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## **Abstracts**

Global Continence Care Market is valued at approximately USD 14.13 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 7.02% over the forecast period 2024-2032. Continence care involves the management and support of individuals experiencing urinary or fecal incontinence. It includes a range of products, such as absorbent pads, catheters, and skincare products, as well as medical interventions and lifestyle adjustments aimed at improving the quality of life for those affected. Effective continence care not only addresses the physical aspects of incontinence but also provides emotional and psychological support, helping individuals maintain dignity, independence, and overall well-being.

The Global Continence Care Market is driven by supportive reimbursement initiatives

and advancements in healthcare systems are driving global market growth. Increasing prevalence of urologic disorders, supportive reimbursement policies by governments, rising incidence of chronic diseases coupled with the growing elderly population, and recent technological advancements and new product developments are key growth drivers. Moreover, growing investment in R&D is anticipated to create lucrative opportunities for the market. However, a lack of awareness and the availability of alternative treatment methods pose challenges to market growth.

The key regions considered for the market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2023, the Asia-Pacific continence care market is anticipated to grow fastest region. The increasing prevalence of diabetes in the APAC area, which is directly linked to incontinence, is impacting the adoption of these products. Moreover, supportive measures made by regional government agencies and nonprofit groups will promote market expansion in the region. Furthermore, the market in Asia Pacific is anticipated to develop at the fastest rate over the forecast period 2024-2032.

Major market players included in this report are:

Unicharm Corporation  
Paul Hartmann AG  
Ontex  
First Quality Enterprises  
Medline Industries Inc  
Hollister Incorporated  
ConvaTec Group PLC  
B. Braun Melsungen AG  
Essity AB  
Kimberly-Clark Corporation  
Coloplast

The detailed segments and sub-segment of the market are explained below:

By Product

- Protective Incontinence Garments
- Urine Bag
- Urinary Catheter
- Incontinence Drainage Bags
- Incontinence Slings
- Incontinence Pessaries
- Incontinence Clamps
- Nerve Stimulation
- Artificial Sphincters

#### By Application

- Urine Incontinence
- Fecal Incontinence
- Dual Incontinence

#### By Disease

- Feminine Health
- Chronic Disease
- Benign Prostatic Hyperplasia
- Bladder Cancer
- Mental Disorders
- Others

#### By Material

- Plastic
- Cotton Fabrics
- Super Absorbents
- Latex
- Others

#### By End-use

- Hospital
- Ambulatory Surgical Centers
- Nursing Facilities
- Long-term Care Centers
- Others

#### By Region:

##### North America

- U.S.
- Canada

##### Europe

- UK
- Germany
- France
- Spain
- Italy
- ROE

##### Asia Pacific

- China
- India
- Japan
- Australia

- South Korea
- RoAPAC

#### Latin America

- Brazil
- Mexico
- RoLA

#### Middle East & Africa

- Saudi Arabia
- South Africa
- RoMEA

Years considered for the study are as follows:

- Historical year – 2022
- Base year – 2023
- Forecast period – 2024 to 2032

Key Takeaways:

- Market Estimates & Forecast for 10 years from 2022 to 2032.
- Annualized revenues and regional level analysis for each market segment.
- Detailed analysis of geographical landscape with Country level analysis of major regions.
- Competitive landscape with information on major players in the market.
- Analysis of key business strategies and recommendations on future market approach.
- Analysis of competitive structure of the market.
- Demand side and supply side analysis of the market

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