

Global Content Security Gateway Market Size study & Forecast, by Type (Hardware, Software, Services) by Application (E-mail security, Web security, Data loss prevention) by End-User (BFSI, Healthcare, IT and Telecom, Government, Military Defence) and Regional Analysis, 2023-2030

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Abstracts

Global Content Security Gateway Market is valued at approximately USD 5.5 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 17.4% over the forecast period 2023-2030. A Content Security Gateway is a network security device that secures organizations from numerous threats while also ensuring safe and secure access to the internet and other network resources. It acts as a network traffic tracking and filtering system, preventing dangerous or undesirable information from reaching users or the network itself. The Content Security Gateway market is expanding because of factors such as increasing demand for cloud-based security solutions and the growing number of cyber threats. The primary function of a Content Security Gateway is to enforce security policies and apply various security measures to ensure the confidentiality, and availability of data. Its importance has progressively increased during the forecast period 2023-2030.

Cloud-based security solutions are typically maintained and updated by the provider, ensuring the latest threat intelligence and security patches are applied regularly. According to Statista, in 2020, The global market for cloud security software was valued at USD 29.5 billion. By 2026, it is estimated to be worth around USD 37 billion. Furthermore, in 2020, The market for cloud-based email security accounts approx. USD 763 million. By 2026, it is estimated to be worth roughly USD 1.25 billion. Another important factor that drives the market is the increase in the number of cyber threats.

Gateways can detect and block phishing attempts, where attackers impersonate legitimate websites or send deceptive emails to trick users into divulging sensitive information, such as login credentials or financial data. As per Statista, in 2022, Phishing was the most common type of cybercrime reported to the United States Internet Crime Complaint Centre, affecting roughly 300,000 people, with nearly 59 thousand occurrences of personal data breaches recorded to the IC3 during that year. In addition, in 2022, Riskware was the most frequent cyber threat detected globally, accounting for 46.3% of all detections. A further 12% of the threat detections were Heuristic, with nine being Adware. Viruses accounted for approximately 8.4% of all detected threats. By filtering and inspecting web traffic, Content Security Gateways act as a critical line of defense against cyber threats, helping organizations maintain a secure online environment and safeguard their sensitive data and assets. Also, rising technological advancement in Content Security Gateways and increasing adoption of digital technologies would create a lucrative growth prospectus for the market over the forecast period. However, the high cost of Content Security Gateway and technical complexity stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Content Security Gateway Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the rising technological advancement in email security platforms. According to Statista, Security Services in North America are estimated to reach up to USD 41.22 billion in 2023. Asia Pacific is expected to grow significantly during the forecast period, owing to factors such as the rising number of cases related to data breaches and malware attacks, and the active participation of government and nonprofit organizations in the market space.

Major market player included in this report are:

Raytheon Technologies Corporation

Proofpoint Inc

McAfee Corp

Gen Digital Inc.

Check Point Software Technologies Ltd.

Microsoft Corporation

FirstWave Cloud Technology Limited

Cisco Systems Inc.

Sophos Ltd

Barracuda Networks Inc

Recent Developments in the Market:

In April 2023, McAfee Corporation expanded its collaboration with Samsung to secure users' personal data and information from internet risks. As a result of this collaboration, Samsung smartphones, including the new Galaxy S23 Ultra, Galaxy S23+, and Galaxy S23, as well as the Galaxy Book3 series, now come pre-installed with McAfee antivirus protection. The agreement extends beyond smartphones including protection of Samsung tablets and PCs also.

Global Content Security Gateway Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Type, Application, End-User, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type

Hardware

Software

Services

by Application

E-mail security,

Web security,

Data loss prevention

by End-User

BFSI

Healthcare

IT and Telecom

Government

Military Defence

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Billion)
 - 1.2.1. Content Security Gateway Market, by Region, 2020-2030 (USD Billion)
 - 1.2.2. Content Security Gateway Market, by Type, 2020-2030 (USD Billion)
 - 1.2.3. Content Security Gateway Market, by Application, 2020-2030 (USD Billion)
 - 1.2.4. Content Security Gateway Market, by End-User, 2020-2030 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL CONTENT SECURITY GATEWAY MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Industry Evolution
 - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL CONTENT SECURITY GATEWAY MARKET DYNAMICS

- 3.1. Content Security Gateway Market Impact Analysis (2020-2030)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increasing demand for cloud-based security solutions
 - 3.1.1.2. Growing number of cyberthreats
 - 3.1.2. Market Challenges
 - 3.1.2.1. High Cost of Content Security Gateway
 - 3.1.2.2. Technical complexity
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Rising technological advancement in Content Security Gateway
 - 3.1.3.2. Increasing adoption of digital technologies

CHAPTER 4. GLOBAL CONTENT SECURITY GATEWAY MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Impact Analysis
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
 - 4.3.5. Environmental
 - 4.3.6. Legal
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. COVID-19 Impact Analysis
- 4.7. Disruptive Trends
- 4.8. Industry Expert Perspective
- 4.9. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL CONTENT SECURITY GATEWAY MARKET, BY TYPE

- 5.1. Market Snapshot
- 5.2. Global Content Security Gateway Market by Type, Performance - Potential Analysis
- 5.3. Global Content Security Gateway Market Estimates & Forecasts by Type 2020-2030 (USD Billion)
- 5.4. Content Security Gateway Market, Sub Segment Analysis
 - 5.4.1. Hardware
 - 5.4.2. Software

CHAPTER 6. GLOBAL CONTENT SECURITY GATEWAY MARKET, BY APPLICATION

- 6.1. Market Snapshot
- 6.2. Global Content Security Gateway Market by Application, Performance - Potential Analysis
- 6.3. Global Content Security Gateway Market Estimates & Forecasts by Application

2020-2030 (USD Billion)

6.4. Content Security Gateway Market, Sub Segment Analysis

6.4.1. E-mail security

6.4.2. Web security

6.4.3. Data loss prevention

CHAPTER 7. GLOBAL CONTENT SECURITY GATEWAY MARKET, BY END-USER

7.1. Market Snapshot

7.2. Global Content Security Gateway Market by End-User, Performance - Potential Analysis

7.3. Global Content Security Gateway Market Estimates & Forecasts by End-User 2020-2030 (USD Billion)

7.4. Content Security Gateway Market, Sub Segment Analysis

7.4.1. BFSI

7.4.2. Healthcare

7.4.3. IT and Telecom

7.4.4. Government

7.4.5. Military Defence

CHAPTER 8. GLOBAL CONTENT SECURITY GATEWAY MARKET, REGIONAL ANALYSIS

8.1. Top Leading Countries

8.2. Top Emerging Countries

8.3. Content Security Gateway Market, Regional Market Snapshot

8.4. North America Content Security Gateway Market

8.4.1. U.S. Content Security Gateway Market

8.4.1.1. Type breakdown estimates & forecasts, 2020-2030

8.4.1.2. Application breakdown estimates & forecasts, 2020-2030

8.4.1.3. End-User breakdown estimates & forecasts, 2020-2030

8.4.2. Canada Content Security Gateway Market

8.5. Europe Content Security Gateway Market Snapshot

8.5.1. U.K. Content Security Gateway Market

8.5.2. Germany Content Security Gateway Market

8.5.3. France Content Security Gateway Market

8.5.4. Spain Content Security Gateway Market

8.5.5. Italy Content Security Gateway Market

8.5.6. Rest of Europe Content Security Gateway Market

- 8.6. Asia-Pacific Content Security Gateway Market Snapshot
 - 8.6.1. China Content Security Gateway Market
 - 8.6.2. India Content Security Gateway Market
 - 8.6.3. Japan Content Security Gateway Market
 - 8.6.4. Australia Content Security Gateway Market
 - 8.6.5. South Korea Content Security Gateway Market
 - 8.6.6. Rest of Asia Pacific Content Security Gateway Market
- 8.7. Latin America Content Security Gateway Market Snapshot
 - 8.7.1. Brazil Content Security Gateway Market
 - 8.7.2. Mexico Content Security Gateway Market
- 8.8. Middle East & Africa Content Security Gateway Market
 - 8.8.1. Saudi Arabia Content Security Gateway Market
 - 8.8.2. South Africa Content Security Gateway Market
 - 8.8.3. Rest of Middle East & Africa Content Security Gateway Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Key Company SWOT Analysis
 - 9.1.1. Company
 - 9.1.2. Company
 - 9.1.3. Company
- 9.2. Top Market Strategies
- 9.3. Company Profiles
 - 9.3.1. Raytheon Technologies Corporation
 - 9.3.1.1. Key Information
 - 9.3.1.2. Overview
 - 9.3.1.3. Financial (Subject to Data Availability)
 - 9.3.1.4. Product Summary
 - 9.3.1.5. Recent Developments
 - 9.3.2. Proofpoint Inc
 - 9.3.3. McAfee Corp
 - 9.3.4. Gen Digital Inc.
 - 9.3.5. Check Point Software Technologies Ltd.
 - 9.3.6. Microsoft Corporation
 - 9.3.7. FirstWave Cloud Technology Limited
 - 9.3.8. Cisco Systems Inc.
 - 9.3.9. Sophos Ltd
 - 9.3.10. Barracuda Networks Inc

CHAPTER 10. RESEARCH PROCESS

10.1. Research Process

10.1.1. Data Mining

10.1.2. Analysis

10.1.3. Market Estimation

10.1.4. Validation

10.1.5. Publishing

10.2. Research Attributes

10.3. Research Assumption

List of Tables

TABLE 1. Global Content Security Gateway Market, report scope

TABLE 2. Global Content Security Gateway Market estimates & forecasts by Region 2020-2030 (USD Billion)

TABLE 3. Global Content Security Gateway Market estimates & forecasts by Type 2020-2030 (USD Billion)

TABLE 4. Global Content Security Gateway Market estimates & forecasts by Application 2020-2030 (USD Billion)

TABLE 5. Global Content Security Gateway Market estimates & forecasts by End-User 2020-2030 (USD Billion)

TABLE 6. Global Content Security Gateway Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 7. Global Content Security Gateway Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 8. Global Content Security Gateway Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 9. Global Content Security Gateway Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 10. Global Content Security Gateway Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 11. Global Content Security Gateway Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 12. Global Content Security Gateway Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 13. Global Content Security Gateway Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 14. Global Content Security Gateway Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 15. Global Content Security Gateway Market by region, estimates & forecasts,

2020-2030 (USD Billion)

TABLE 16. U.S. Content Security Gateway Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 17. U.S. Content Security Gateway Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 18. U.S. Content Security Gateway Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 19. Canada Content Security Gateway Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 20. Canada Content Security Gateway Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 21. Canada Content Security Gateway Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 22. UK Content Security Gateway Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 23. UK Content Security Gateway Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 24. UK Content Security Gateway Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 25. Germany Content Security Gateway Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 26. Germany Content Security Gateway Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 27. Germany Content Security Gateway Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 28. France Content Security Gateway Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 29. France Content Security Gateway Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 30. France Content Security Gateway Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 31. Italy Content Security Gateway Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 32. Italy Content Security Gateway Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 33. Italy Content Security Gateway Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 34. Spain Content Security Gateway Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 35. Spain Content Security Gateway Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 36. Spain Content Security Gateway Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 37. RoE Content Security Gateway Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 38. RoE Content Security Gateway Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 39. RoE Content Security Gateway Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 40. China Content Security Gateway Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 41. China Content Security Gateway Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 42. China Content Security Gateway Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 43. India Content Security Gateway Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 44. India Content Security Gateway Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 45. India Content Security Gateway Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 46. Japan Content Security Gateway Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 47. Japan Content Security Gateway Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 48. Japan Content Security Gateway Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 49. South Korea Content Security Gateway Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 50. South Korea Content Security Gateway Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 51. South Korea Content Security Gateway Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 52. Australia Content Security Gateway Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 53. Australia Content Security Gateway Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 54. Australia Content Security Gateway Market estimates & forecasts by

segment 2020-2030 (USD Billion)

TABLE 55. RoAPAC Content Security Gateway Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 56. RoAPAC Content Security Gateway Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 57. RoAPAC Content Security Gateway Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 58. Brazil Content Security Gateway Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 59. Brazil Content Security Gateway Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 60. Brazil Content Security Gateway Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 61. Mexico Content Security Gateway Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 62. Mexico Content Security Gateway Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 63. Mexico Content Security Gateway Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 64. RoLA Content Security Gateway Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 65. RoLA Content Security Gateway Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 66. RoLA Content Security Gateway Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 67. Saudi Arabia Content Security Gateway Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 68. South Africa Content Security Gateway Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 69. RoMEA Content Security Gateway Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 70. List of secondary sources, used in the study of global Content Security Gateway Market

TABLE 71. List of primary sources, used in the study of global Content Security Gateway Market

TABLE 72. Years considered for the study

TABLE 73. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List of figures

- FIG 1. Global Content Security Gateway Market, research methodology
- FIG 2. Global Content Security Gateway Market, Market estimation techniques
- FIG 3. Global Market size estimates & forecast methods
- FIG 4. Global Content Security Gateway Market, key trends 2022
- FIG 5. Global Content Security Gateway Market, growth prospects 2023-2030
- FIG 6. Global Content Security Gateway Market, porters 5 force model
- FIG 7. Global Content Security Gateway Market, pest analysis
- FIG 8. Global Content Security Gateway Market, value chain analysis
- FIG 9. Global Content Security Gateway Market by segment, 2020 & 2030 (USD Billion)
- FIG 10. Global Content Security Gateway Market by segment, 2020 & 2030 (USD Billion)
- FIG 11. Global Content Security Gateway Market by segment, 2020 & 2030 (USD Billion)
- FIG 12. Global Content Security Gateway Market by segment, 2020 & 2030 (USD Billion)
- FIG 13. Global Content Security Gateway Market by segment, 2020 & 2030 (USD Billion)
- FIG 14. Global Content Security Gateway Market, regional snapshot 2020 & 2030
- FIG 15. North America Content Security Gateway Market 2020 & 2030 (USD Billion)
- FIG 16. Europe Content Security Gateway Market 2020 & 2030 (USD Billion)
- FIG 17. Asia pacific Content Security Gateway Market 2020 & 2030 (USD Billion)
- FIG 18. Latin America Content Security Gateway Market 2020 & 2030 (USD Billion)
- FIG 19. Middle East & Africa Content Security Gateway Market 2020 & 2030 (USD Billion)

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

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