

Global Content Recommendation Engine Market Size study, by Component (Solution, Service), by Filtering Approach (Collaborative, Content-Based, Hybrid), by Vertical (E-Commerce, Media, Entertainment & Gaming, Retail, Hospitality, IT & Telecommunication, BFSI, Education & Training, Healthcare & Pharmaceutical, Others) and Regional Forecasts 2019-2026

<https://marketpublishers.com/r/G9A3AB3D1D3EN.html>

Date: June 2019

Pages: 200

Price: US\$ 3,950.00 (Single User License)

ID: G9A3AB3D1D3EN

Abstracts

Global Content Recommendation Engine Market valued approximately USD 1.58 billion in 2018 is anticipated to grow with a CAGR of 33.72% over the forecasted period of 2019-2026. The content recommendation engine is a software that analyzes available data to make suggestions for something that a website user might be interested in, such as a book, a video or a job, among other possibilities. Content Recommendation Engine has enabled the corporate world to work smarter, faster as well as doing more with significantly less. Increasing focus on enhancing customer experience, rapid digitalization, and need for analyzing large volumes of customer data are factors driving the market across the globe. It is essential to understand that Content Recommendation Engine includes several minor technologies like deep learning, machine learning, robotics, etc.

The regional analysis of Global Content Recommendation Engine Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the fastest growing region across the world in terms of market share. Whereas, owing to the countries such as China, Japan, and India, Asia Pacific region is anticipated to be the dominating region over the forecast period

2019-2026.

The leading market players mainly include-

IBM

Amazon Web Services

Revcontent

Taboola

Outbrain

Cxense

Dynamic Yield

Curata

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component:

Solution

Service

By Filtering Approach:

Collaborative

Content-Based

Hybrid

By Vertical:

E-commerce

Media, Entertainment & Gaming

Retail

Hospitality

IT & Telecommunication
BFSI
Education & training
Healthcare & Pharmaceutical
Others

By Regions:

North America
U.S.
Canada
Europe
UK
Germany
Asia Pacific
China
India
Japan
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017

Base year – 2018

Forecast period – 2019 to 2026

Target Audience of the Global Content Recommendation Engine Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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