

Global Content Recommendation Engine Market Size study, by Component (Solution, Service), by Filtering Approach (Collaborative, Content-Based, Hybrid), by Vertical (E-Commerce, Media, Entertainment & Gaming, Retail, Hospitality, IT & Telecommunication, BFSI, Education & Training, Healthcare & Pharmaceutical, Others) and Regional Forecasts 2019-2026

<https://marketpublishers.com/r/G9A3AB3D1D3EN.html>

Date: June 2019

Pages: 200

Price: US\$ 3,950.00 (Single User License)

ID: G9A3AB3D1D3EN

Abstracts

Global Content Recommendation Engine Market valued approximately USD 1.58 billion in 2018 is anticipated to grow with a CAGR of 33.72% over the forecasted period of 2019-2026. The content recommendation engine is a software that analyzes available data to make suggestions for something that a website user might be interested in, such as a book, a video or a job, among other possibilities. Content Recommendation Engine has enabled the corporate world to work smarter, faster as well as doing more with significantly less. Increasing focus on enhancing customer experience, rapid digitalization, and need for analyzing large volumes of customer data are factors driving the market across the globe. It is essential to understand that Content Recommendation Engine includes several minor technologies like deep learning, machine learning, robotics, etc.

The regional analysis of Global Content Recommendation Engine Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the fastest growing region across the world in terms of market share. Whereas, owing to the countries such as China, Japan, and India, Asia Pacific region is anticipated to be the dominating region over the forecast period

2019-2026.

The leading market players mainly include-

IBM

Amazon Web Services

Revcontent

Taboola

Outbrain

Cxense

Dynamic Yield

Curata

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component:

Solution

Service

By Filtering Approach:

Collaborative

Content-Based

Hybrid

By Vertical:

E-commerce

Media, Entertainment & Gaming

Retail

Hospitality

IT & Telecommunication
BFSI
Education & training
Healthcare & Pharmaceutical
Others

By Regions:
North America
U.S.
Canada
Europe
UK
Germany
Asia Pacific
China
India
Japan
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017
Base year – 2018
Forecast period – 2019 to 2026

Target Audience of the Global Content Recommendation Engine Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Key Trends
- 1.3. Global & Segmental Market Estimates & Forecasts, 2016-2026 (USD Billion)
 - 1.3.1. Content Recommendation Engine Market, by Component, 2016-2026 (USD Billion)
 - 1.3.2. Content Recommendation Engine Market, by Filtering Approach, 2016-2026 (USD Billion)
 - 1.3.3. Content Recommendation Engine Market, by Vertical, 2016-2026 (USD Billion)
 - 1.3.4. Content Recommendation Engine Market, by Region, 2016-2026 (USD Billion)
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL CONTENT RECOMMENDATION ENGINE MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Industry Evolution
 - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL CONTENT RECOMMENDATION ENGINE MARKET DYNAMICS

- 3.1. See Saw Analysis
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. GLOBAL CONTENT RECOMMENDATION ENGINE MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Buyers

- 4.1.2. Bargaining Power of Suppliers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.2. PEST Analysis
 - 4.2.1. Political Scenario
 - 4.2.2. Economic Scenario
 - 4.2.3. Social Scenario
 - 4.2.4. Technological Scenario
- 4.3. Key Buying Criteria
- 4.4. Regulatory Framework
- 4.5. Investment Vs Adoption Scenario
- 4.6. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL CONTENT RECOMMENDATION ENGINE MARKET, BY COMPONENT

- 5.1. Market Snapshot
- 5.2. Market Performance - Potential Model
- 5.3. Content Recommendation Engine Market, Sub Segment Analysis
 - 5.3.1. Solution
 - 5.3.1.1. Market estimates & forecasts, 2016-2026 (USD Billion)
 - 5.3.1.2. Regional breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 5.3.2. Service
 - 5.3.2.1. Market estimates & forecasts, 2016-2026 (USD Billion)
 - 5.3.2.2. Regional breakdown estimates & forecasts, 2016-2026 (USD Billion)

CHAPTER 6. GLOBAL CONTENT RECOMMENDATION ENGINE MARKET, BY FILTERING APPROACH

- 6.1. Market Snapshot
- 6.2. Market Performance - Potential Model
- 6.3. Content Recommendation Engine Market, Sub Segment Analysis
 - 6.3.1. Collaborative
 - 6.3.1.1. Market estimates & forecasts, 2016-2026 (USD Billion)
 - 6.3.1.2. Regional breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 6.3.2. Content-Based
 - 6.3.2.1. Market estimates & forecasts, 2016-2026 (USD Billion)

- 6.3.2.2. Regional breakdown estimates & forecasts, 2016-2026 (USD Billion)
- 6.3.3. Hybrid
 - 6.3.3.1. Market estimates & forecasts, 2016-2026 (USD Billion)
 - 6.3.3.2. Regional breakdown estimates & forecasts, 2016-2026 (USD Billion)

CHAPTER 7. GLOBAL CONTENT RECOMMENDATION ENGINE MARKET, BY VERTICAL

- 7.1. Market Snapshot
- 7.2. Market Performance - Potential Model
- 7.3. Content Recommendation Engine Market, Sub Segment Analysis
 - 7.3.1. E-Commerce
 - 7.3.1.1. Market estimates & forecasts, 2016-2026 (USD Billion)
 - 7.3.1.2. Regional breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 7.3.2. Media, Entertainment & Gaming
 - 7.3.2.1. Market estimates & forecasts, 2016-2026 (USD Billion)
 - 7.3.2.2. Regional breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 7.3.3. Retail
 - 7.3.3.1. Market estimates & forecasts, 2016-2026 (USD Billion)
 - 7.3.3.2. Regional breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 7.3.4. Hospitality
 - 7.3.4.1. Market estimates & forecasts, 2016-2026 (USD Billion)
 - 7.3.4.2. Regional breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 7.3.5. IT & Telecommunication
 - 7.3.5.1. Market estimates & forecasts, 2016-2026 (USD Billion)
 - 7.3.5.2. Regional breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 7.3.6. BFSI
 - 7.3.6.1. Market estimates & forecasts, 2016-2026 (USD Billion)
 - 7.3.6.2. Regional breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 7.3.7. Education & Training
 - 7.3.7.1. Market estimates & forecasts, 2016-2026 (USD Billion)
 - 7.3.7.2. Regional breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 7.3.8. Healthcare & Pharmaceutical
 - 7.3.8.1. Market estimates & forecasts, 2016-2026 (USD Billion)
 - 7.3.8.2. Regional breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 7.3.9. Others
 - 7.3.9.1. Market estimates & forecasts, 2016-2026 (USD Billion)
 - 7.3.9.2. Regional breakdown estimates & forecasts, 2016-2026 (USD Billion)

CHAPTER 8. GLOBAL CONTENT RECOMMENDATION ENGINE MARKET, BY REGIONAL ANALYSIS

8.1. Content Recommendation Engine Market, Regional Market Snapshot (2016-2026)

8.2. North America Content Recommendation Engine Market Snapshot

8.2.1. U.S.

8.2.1.1. Market estimates & forecasts, 2016-2026 (USD Billion)

8.2.1.2. Component breakdown estimates & forecasts, 2016-2026 (USD Billion)

8.2.1.3. Filtering Approach breakdown estimates & forecasts, 2016-2026 (USD Billion)

8.2.1.4. Vertical breakdown estimates & forecasts, 2016-2026 (USD Billion)

8.2.2. Canada

8.2.2.1. Market estimates & forecasts, 2016-2026 (USD Billion)

8.2.2.2. Component breakdown estimates & forecasts, 2016-2026 (USD Billion)

8.2.2.3. Filtering Approach breakdown estimates & forecasts, 2016-2026 (USD Billion)

8.2.2.4. Vertical breakdown estimates & forecasts, 2016-2026 (USD Billion)

8.3. Europe Content Recommendation Engine Market Snapshot

8.3.1. U.K.

8.3.1.1. Market estimates & forecasts, 2016-2026 (USD Billion)

8.3.1.2. Component breakdown estimates & forecasts, 2016-2026 (USD Billion)

8.3.1.3. Filtering Approach breakdown estimates & forecasts, 2016-2026 (USD Billion)

8.3.1.4. Vertical breakdown estimates & forecasts, 2016-2026 (USD Billion)

8.3.2. Germany

8.3.2.1. Market estimates & forecasts, 2016-2026 (USD Billion)

8.3.2.2. Component breakdown estimates & forecasts, 2016-2026 (USD Billion)

8.3.2.3. Filtering Approach breakdown estimates & forecasts, 2016-2026 (USD Billion)

8.3.2.4. Vertical breakdown estimates & forecasts, 2016-2026 (USD Billion)

8.3.3. Rest of Europe

8.3.3.1. Market estimates & forecasts, 2016-2026 (USD Billion)

8.3.3.2. Component breakdown estimates & forecasts, 2016-2026 (USD Billion)

8.3.3.3. Filtering Approach breakdown estimates & forecasts, 2016-2026 (USD Billion)

8.3.3.4. Vertical breakdown estimates & forecasts, 2016-2026 (USD Billion)

8.4. Asia Content Recommendation Engine Market Snapshot

8.4.1. China

8.4.1.1. Market estimates & forecasts, 2016-2026 (USD Billion)

- 8.4.1.2. Component breakdown estimates & forecasts, 2016-2026 (USD Billion)
- 8.4.1.3. Filtering Approach breakdown estimates & forecasts, 2016-2026 (USD Billion)
- 8.4.1.4. Vertical breakdown estimates & forecasts, 2016-2026 (USD Billion)
- 8.4.2. India
 - 8.4.2.1. Market estimates & forecasts, 2016-2026 (USD Billion)
 - 8.4.2.2. Component breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 8.4.2.3. Filtering Approach breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 8.4.2.4. Vertical breakdown estimates & forecasts, 2016-2026 (USD Billion)
- 8.4.3. Japan
 - 8.4.3.1. Market estimates & forecasts, 2016-2026 (USD Billion)
 - 8.4.3.2. Component breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 8.4.3.3. Filtering Approach breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 8.4.3.4. Vertical breakdown estimates & forecasts, 2016-2026 (USD Billion)
- 8.4.4. Rest of Asia Pacific
 - 8.4.4.1. Market estimates & forecasts, 2016-2026 (USD Billion)
 - 8.4.4.2. Component breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 8.4.4.3. Filtering Approach breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 8.4.4.4. Vertical breakdown estimates & forecasts, 2016-2026 (USD Billion)
- 8.5. Latin America Content Recommendation Engine Market Snapshot
 - 8.5.1. Brazil
 - 8.5.1.1. Market estimates & forecasts, 2016-2026 (USD Billion)
 - 8.5.1.2. Component breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 8.5.1.3. Filtering Approach breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 8.5.1.4. Vertical breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 8.5.2. Mexico
 - 8.5.2.1. Market estimates & forecasts, 2016-2026 (USD Billion)
 - 8.5.2.2. Component breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 8.5.2.3. Filtering Approach breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 8.5.2.4. Vertical breakdown estimates & forecasts, 2016-2026 (USD Billion)
- 8.6. Rest of The World
 - 8.6.1. South America
 - 8.6.1.1. Market estimates & forecasts, 2016-2026 (USD Billion)
 - 8.6.1.2. Component breakdown estimates & forecasts, 2016-2026 (USD Billion)

8.6.1.3. Filtering Approach breakdown estimates & forecasts, 2016-2026 (USD Billion)

8.6.1.4. Vertical breakdown estimates & forecasts, 2016-2026 (USD Billion)

8.6.2. Middle East and Africa

8.6.2.1. Market estimates & forecasts, 2016-2026 (USD Billion)

8.6.2.2. Component breakdown estimates & forecasts, 2016-2026 (USD Billion)

8.6.2.3. Filtering Approach breakdown estimates & forecasts, 2016-2026 (USD Billion)

8.6.2.4. Vertical breakdown estimates & forecasts, 2016-2026 (USD Billion)

CHAPTER 9. COMPETITIVE INTELLIGENCE

9.1. Company Market Share (Subject to Data Availability)

9.2. Top Market Strategies

9.3. Company Profiles

9.3.1. IBM

9.3.1.1. Overview

9.3.1.2. Financial (Subject to Data Availability)

9.3.1.3. Product Summary

9.3.1.4. Recent Developments

9.3.2. Amazon Web Services

9.3.3. Revcontent

9.3.4. Taboola

9.3.5. Outbrain

9.3.6. Cxense

9.3.7. Dynamic Yield

9.3.8. Curata

CHAPTER 10. RESEARCH PROCESS

10.1. Research Process

10.1.1. Data Mining

10.1.2. Analysis

10.1.3. Market Estimation

10.1.4. Validation

10.1.5. Publishing

10.1.6. Research Assumption

I would like to order

Product name: Global Content Recommendation Engine Market Size study, by Component (Solution, Service), by Filtering Approach (Collaborative, Content-Based, Hybrid), by Vertical (E-Commerce, Media, Entertainment & Gaming, Retail, Hospitality, IT & Telecommunication, BFSI, Education & Training, Healthcare & Pharmaceutical, Others) and Regional Forecasts 2019-2026

Product link: <https://marketpublishers.com/r/G9A3AB3D1D3EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9A3AB3D1D3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970