

Global Content Intelligence Market Size study & Forecast, by component (Solutions, Services) by Deployment (Cloud, On-Premise, Hybrid), by Organization Type (Small and Medium Enterprises (SMEs), Large Premises), by Vertical (Banking, Financial Services and Insurance (BFSI), Government & Public Sector, Healthcare & Life Sciences, IT & Telecommunication, Manufacturing, Media & Entertainment, Retail & Consumer Goods, Travel & Hospitality, Other) and Regional Analysis, 2023-2030

<https://marketpublishers.com/r/G24DFB3566C2EN.html>

Date: July 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G24DFB3566C2EN

Abstracts

Global Content Intelligence Market is valued approximately at USD 1.1 billion in 2022 and is anticipated to grow with a compounded annual growth rate of more than 32.2% over the forecast period 2023-2030. Content Intelligence Content intelligence refers to the use of artificial intelligence (AI) and data analytics techniques to analyze and extract insights from content, such as text, images, and videos. It involves using advanced algorithms to understand and interpret the meaning, context, and sentiment behind the content. By applying content intelligence, organizations can automate content categorization, generate metadata, and extract relevant information from large volumes of content. This technology enables businesses to make data-driven decisions, improve content discovery and personalization, enhance customer experiences, and optimize content marketing strategies. However, increasing prevalence of Artificial Intelligence (AI) and rising use of social media are hampering the market growth during forecast years 2023-2030.

According to Statista in 2022, the average time spent by social media users on internet watching content increased from 145 minutes per day in 2021 to 147 minutes per day in 2022, and is expected to rise as the global social networking penetration rate is 54 percent. According to Statista in 2022, the global Artificial Intelligence software market reached to approximately USD 51.27 billion and is expected to reach USD 126 billion by 2025. Thus, it suggests that, due to the extensively growing prevalence of the market for content intelligence, poised because of the global presence of AI technology and the widespread use of social media. However, data privacy & security concern and lack skilled professionals may hamper the growth of the Global Content Intelligence Market. Furthermore, technology advancement in content intelligence market and expansion of content market elucidates as the growth opportunities in this market.

The key regions considered for the Global Content Intelligence Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market because of the growing investment in the digital marketing and content creating for the purpose of serving better customer experience. Along with the implementation of new technologies such as Machine Learning (ML), Artificial Intelligence (AI), Natural language Processing (NLP) and more the percentage of smartphone users as well as social media users are also rising in this region. Europe region expected to be the fastest growing region in the field of content intelligence due to increasing adaptation of advanced technology such as Artificial Intelligence (AI), Big DATA and more and rising social media users that accelerate the growth of content intelligence market.

Major market player included in this report are:

Adobe Systems Incorporated

M-Files Corporation Pvt. Ltd.

OpenText Corporation

Curata Industries LLP

Scoop.it Inc.

Socialbaker Inc.

Atomic Reach Inc.

OneSpot Solutions Pvt. Ltd.

Vennli Inc.

Content360 Inc.

Recent Developments in the Market:

In November 2022, International Business Machines (IBM) introduced a new software

solution aimed at assisting enterprises in dismantling data and analytics silos, enabling them to make swift data-driven decisions and navigate unforeseen disruptions. Known as IBM Business Analytics Enterprise, this suite encompasses various capabilities such as business intelligence planning, budgeting, reporting, forecasting, and dashboard functionalities. It offers users a comprehensive perspective on data sources throughout their entire organization.

In February 2023, Regital Limited and Skyrise Intelligence Limited announced their merger and is going to be known by Skyrise, the merger brings together programmatic expertise and groundbreaking audience analytics, providing advertisers with quantifiable data insights. It establishes a tangible alternative for purchasing, strategizing, and evaluating media in anticipation of a privacy-centric environment.

Global Content Intelligence Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Component, Deployment, Organization Type, Vertical, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component:

Solutions

Services

By Deployment:

Cloud
On-Premises
Hybrid

By Organization:
Small and Medium Enterprises (SMEs)
Large Enterprise

By Vertical:
BFSI
Government & Public Sector
Healthcare & Life Sciences
IT & Telecommunications
Manufacturing
Media & Entertainment
Retail & Consumer Goods
Travel & Hospitality
Other

By Region:

North America
U.S.
Canada

Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Billion)
 - 1.2.1. Content Intelligence Market, by region, 2020-2030 (USD Billion)
 - 1.2.2. Content Intelligence Market, by Component, 2020-2030 (USD Billion)
 - 1.2.3. Content Intelligence Market, by Deployment, 2020-2030 (USD Billion)
 - 1.2.4. Content Intelligence Market, by Organization Type, 2020-2030 (USD Billion)
 - 1.2.5. Content Intelligence Market, by Vertical, 2020-2030 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL CONTENT INTELLIGENCE MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Industry Evolution
 - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL CONTENT INTELLIGENCE MARKET DYNAMICS

- 3.1. Content Intelligence Market Impact Analysis (2020-2030)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increasing Prevalence of Artificial Intelligence (AI)
 - 3.1.1.2. Rising Use of Social Media
 - 3.1.2. Market Challenges
 - 3.1.2.1. Data Privacy & Security Concern
 - 3.1.2.2. Lack of Skilled Professionals
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Technology Advancements in Content Intelligence Market
 - 3.1.3.2. Global Expansion of Content Market.

CHAPTER 4. GLOBAL CONTENT INTELLIGENCE MARKET: INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Impact Analysis
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economic
 - 4.3.3. Social
 - 4.3.4. Technological
 - 4.3.5. Environmental
 - 4.3.6. Legal
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. COVID-19 Impact Analysis
- 4.7. Disruptive Trends
- 4.8. Industry Expert Perspective
- 4.9. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL CONTENT INTELLIGENCE MARKET, BY COMPONENT

- 5.1. Market Snapshot
- 5.2. Global Content Intelligence Market by Component, Performance - Potential Analysis
- 5.3. Global Content Intelligence Market Estimates & Forecasts by Component 2020-2030 (USD Billion)
- 5.4. Content Intelligence Market, Sub Segment Analysis
 - 5.4.1. Solutions
 - 5.4.2. Services
 - 5.4.3. Global Content Intelligence Market, by Deployment
- 5.5. Market Snapshot
- 5.6. Global Content Intelligence Market by Deployment, Performance - Potential Analysis
- 5.7. Global Content Intelligence Market Estimates & Forecasts by Deployment 2020-2030 (USD Billion)
- 5.8. Content Intelligence Market, Sub Segment Analysis

- 5.8.1. Cloud
- 5.8.2. On-Premises
- 5.8.3. Hybrid

CHAPTER 6. GLOBAL CONTENT INTELLIGENCE MARKET, BY ORGANIZATION TYPE

- 6.1. Market Snapshot
- 6.2. Global Content Intelligence Market by Organization Type, Performance - Potential Analysis
- 6.3. Global Content Intelligence Market Estimates & Forecasts by Organization Type 2020-2030 (USD Billion)
- 6.4. Content Intelligence Market, Sub Segment Analysis
 - 6.4.1. Small and Medium Enterprises (SMEs)
 - 6.4.2. Large Enterprises

CHAPTER 7. GLOBAL CONTENT INTELLIGENCE MARKET, BY VERTICAL

- 7.1. Market Snapshot
- 7.2. Global Content Intelligence Market by Vertical, Performance - Potential Analysis
- 7.3. Global Content Intelligence Market Estimates & Forecasts by Vertical 2020-2030 (USD Billion)
- 7.4. Content Intelligence Market, Sub Segment Analysis
 - 7.4.1. Banking, Financial Services and Insurance (BFSI)
 - 7.4.2. Government & Public Sector
 - 7.4.3. Healthcare & Life Sciences
 - 7.4.4. IT & Telecommunications
 - 7.4.5. Manufacturing
 - 7.4.6. Media & Entertainment
 - 7.4.7. Retail & Consumer Goods
 - 7.4.8. Travel & Hospitality
 - 7.4.9. Other

CHAPTER 8. GLOBAL CONTENT INTELLIGENCE MARKET, REGIONAL ANALYSIS

- 8.1. Top Leading Countries
- 8.2. Top Emerging Countries
- 8.3. Content Intelligence Market, Regional Market Snapshot
- 8.4. North America Content Intelligence Market

- 8.4.1. U.S. Content Intelligence Market
 - 8.4.1.1. Component breakdown estimates & forecasts, 2020-2030
 - 8.4.1.2. Deployment breakdown estimates & forecasts, 2020-2030
 - 8.4.1.3. Organization Type breakdown estimates & forecasts, 2020-2030
 - 8.4.1.4. Vertical breakdown estimates & forecasts, 2020-2030
- 8.4.2. Canada Content Intelligence Market
- 8.5. Europe Content Intelligence Market Snapshot
 - 8.5.1. U.K. Content Intelligence Market
 - 8.5.2. Germany Content Intelligence Market
 - 8.5.3. France Content Intelligence Market
 - 8.5.4. Spain Content Intelligence Market
 - 8.5.5. Italy Content Intelligence Market
 - 8.5.6. Rest of Europe Content Intelligence Market
- 8.6. Asia-Pacific Content Intelligence Market Snapshot
 - 8.6.1. China Content Intelligence Market
 - 8.6.2. India Content Intelligence Market
 - 8.6.3. Japan Content Intelligence Market
 - 8.6.4. Australia Content Intelligence Market
 - 8.6.5. South Korea Content Intelligence Market
 - 8.6.6. Rest of Asia Pacific Content Intelligence Market
- 8.7. Latin America Content Intelligence Market Snapshot
 - 8.7.1. Brazil Content Intelligence Market
 - 8.7.2. Mexico Content Intelligence Market
- 8.8. Middle East & Africa Content Intelligence Market
 - 8.8.1. Saudi Arabia Content Intelligence Market
 - 8.8.2. South Africa Content Intelligence Market
 - 8.8.3. Rest of Middle East & Africa Content Intelligence Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Key Company SWOT Analysis
 - 9.1.1. Company
 - 9.1.2. Company
 - 9.1.3. Company
- 9.2. Top Market Strategies
- 9.3. Company Profiles
 - 9.3.1. Adobe Systems Incorporated
 - 9.3.1.1. Key Information
 - 9.3.1.2. Overview

- 9.3.1.3. Financial (Subject to Data Availability)
- 9.3.1.4. Product Summary
- 9.3.1.5. Recent Developments
- 9.3.2. M-Files Corporation Pvt. Ltd.
- 9.3.3. OpenText Corporation
- 9.3.4. Curata Industries LLP
- 9.3.5. Scoop.it Inc.
- 9.3.6. Socialbaker Inc.
- 9.3.7. Atomic Reach Inc.
- 9.3.8. OneSpot Solutions Pvt. Ltd.
- 9.3.9. Vennli Inc.
- 9.3.10. Content360 Inc.

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Content Intelligence Market, report scope

TABLE 2. Global Content Intelligence Market estimates & forecasts by Region
2020-2030 (USD Billion)

TABLE 3. Global Content Intelligence Market estimates & forecasts by Component
2020-2030 (USD Billion)

TABLE 4. Global Content Intelligence Market estimates & forecasts by Deployment
2020-2030 (USD Billion)

TABLE 5. Global Content Intelligence Market estimates & forecasts by Organization
Type 2020-2030 (USD Billion)

TABLE 6. Global Content Intelligence Market estimates & forecasts by Vertical
2020-2030 (USD Billion)

TABLE 7. Global Content Intelligence Market by segment, estimates & forecasts,
2020-2030 (USD Billion)

TABLE 8. Global Content Intelligence Market by region, estimates & forecasts,
2020-2030 (USD Billion)

TABLE 9. Global Content Intelligence Market by segment, estimates & forecasts,
2020-2030 (USD Billion)

TABLE 10. Global Content Intelligence Market by region, estimates & forecasts,
2020-2030 (USD Billion)

TABLE 11. Global Content Intelligence Market by segment, estimates & forecasts,
2020-2030 (USD Billion)

TABLE 12. Global Content Intelligence Market by region, estimates & forecasts,
2020-2030 (USD Billion)

TABLE 13. Global Content Intelligence Market by segment, estimates & forecasts,
2020-2030 (USD Billion)

TABLE 14. Global Content Intelligence Market by region, estimates & forecasts,
2020-2030 (USD Billion)

TABLE 15. Global Content Intelligence Market by segment, estimates & forecasts,
2020-2030 (USD Billion)

TABLE 16. Global Content Intelligence Market by region, estimates & forecasts,
2020-2030 (USD Billion)

TABLE 17. U.S. Content Intelligence Market estimates & forecasts, 2020-2030 (USD
Billion)

TABLE 18. U.S. Content Intelligence Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 19. U.S. Content Intelligence Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 20. Canada Content Intelligence Market estimates & forecasts, 2020-2030 (USD
Billion)

TABLE 21. Canada Content Intelligence Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 22. Canada Content Intelligence Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 23. UK Content Intelligence Market estimates & forecasts, 2020-2030 (USD
Billion)

TABLE 24. UK Content Intelligence Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 25. UK Content Intelligence Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 26. Germany Content Intelligence Market estimates & forecasts, 2020-2030
(USD Billion)

TABLE 27. Germany Content Intelligence Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 28. Germany Content Intelligence Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 29. France Content Intelligence Market estimates & forecasts, 2020-2030 (USD
Billion)

TABLE 30. France Content Intelligence Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 31. France Content Intelligence Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 32. Italy Content Intelligence Market estimates & forecasts, 2020-2030 (USD
Billion)

TABLE 33. Italy Content Intelligence Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 34. Italy Content Intelligence Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 35. Spain Content Intelligence Market estimates & forecasts, 2020-2030 (USD
Billion)

TABLE 36. Spain Content Intelligence Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 37. Spain Content Intelligence Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 38. RoE Content Intelligence Market estimates & forecasts, 2020-2030 (USD

Billion)

TABLE 39. RoE Content Intelligence Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 40. RoE Content Intelligence Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 41. China Content Intelligence Market estimates & forecasts, 2020-2030 (USD
Billion)

TABLE 42. China Content Intelligence Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 43. China Content Intelligence Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 44. India Content Intelligence Market estimates & forecasts, 2020-2030 (USD
Billion)

TABLE 45. India Content Intelligence Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 46. India Content Intelligence Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 47. Japan Content Intelligence Market estimates & forecasts, 2020-2030 (USD
Billion)

TABLE 48. Japan Content Intelligence Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 49. Japan Content Intelligence Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 50. South Korea Content Intelligence Market estimates & forecasts, 2020-2030
(USD Billion)

TABLE 51. South Korea Content Intelligence Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 52. South Korea Content Intelligence Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 53. Australia Content Intelligence Market estimates & forecasts, 2020-2030
(USD Billion)

TABLE 54. Australia Content Intelligence Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 55. Australia Content Intelligence Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 56. RoAPAC Content Intelligence Market estimates & forecasts, 2020-2030
(USD Billion)

TABLE 57. RoAPAC Content Intelligence Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 58. RoAPAC Content Intelligence Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 59. Brazil Content Intelligence Market estimates & forecasts, 2020-2030 (USD
Billion)

TABLE 60. Brazil Content Intelligence Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 61. Brazil Content Intelligence Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 62. Mexico Content Intelligence Market estimates & forecasts, 2020-2030 (USD
Billion)

TABLE 63. Mexico Content Intelligence Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 64. Mexico Content Intelligence Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 65. RoLA Content Intelligence Market estimates & forecasts, 2020-2030 (USD
Billion)

TABLE 66. RoLA Content Intelligence Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 67. RoLA Content Intelligence Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 68. Saudi Arabia Content Intelligence Market estimates & forecasts, 2020-2030
(USD Billion)

TABLE 69. South Africa Content Intelligence Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 70. RoMEA Content Intelligence Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 71. List of secondary sources, used in the study of global Content Intelligence
Market

TABLE 72. List of primary sources, used in the study of global Content Intelligence
Market

TABLE 73. Years considered for the study

TABLE 74. Exchange rates considered

List of tables and figures are dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Content Intelligence Market, research methodology
 - FIG 2. Global Content Intelligence Market, Market estimation techniques
 - FIG 3. Global Market size estimates & forecast methods
 - FIG 4. Global Content Intelligence Market, key trends 2022
 - FIG 5. Global Content Intelligence Market, growth prospects 2023-2030
 - FIG 6. Global Content Intelligence Market, porters 5 force model
 - FIG 7. Global Content Intelligence Market, pest analysis
 - FIG 8. Global Content Intelligence Market, value chain analysis
 - FIG 9. Global Content Intelligence Market by segment, 2020 & 2030 (USD Billion)
 - FIG 10. Global Content Intelligence Market by segment, 2020 & 2030 (USD Billion)
 - FIG 11. Global Content Intelligence Market by segment, 2020 & 2030 (USD Billion)
 - FIG 12. Global Content Intelligence Market by segment, 2020 & 2030 (USD Billion)
 - FIG 13. Global Content Intelligence Market by segment, 2020 & 2030 (USD Billion)
 - FIG 14. Global Content Intelligence Market, regional snapshot 2020 & 2030
 - FIG 15. North America Content Intelligence Market 2020 & 2030 (USD Billion)
 - FIG 16. Europe Content Intelligence Market 2020 & 2030 (USD Billion)
 - FIG 17. Asia pacific Content Intelligence Market 2020 & 2030 (USD Billion)
 - FIG 18. Latin America Content Intelligence Market 2020 & 2030 (USD Billion)
 - FIG 19. Middle East & Africa Content Intelligence Market 2020 & 2030 (USD Billion)
- List of tables and figures are dummy in nature, final lists may vary in the final deliverable

I would like to order

Product name: Global Content Intelligence Market Size study & Forecast, by component (Solutions, Services) by Deployment (Cloud, On-Premise, Hybrid), by Organization Type (Small and Medium Enterprises (SMEs), Large Premises), by Vertical (Banking, Financial Services and Insurance (BFSI), Government & Public Sector, Healthcare & Life Sciences, IT & Telecommunication, Manufacturing, Media & Entertainment, Retail & Consumer Goods, Travel & Hospitality, Other) and Regional Analysis, 2023-2030

Product link: <https://marketpublishers.com/r/G24DFB3566C2EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G24DFB3566C2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970