

Global Consumer Electronics Packaging Market Size study & Forecast, by Material (Plastics, Paper) by Application (Smartphones, Computing Devices, Television/DTH Box, Electronic Wearables, Other Applications) and Regional Analysis, 2023-2030

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Abstracts

Global Consumer Electronics Packaging Market is valued approximately USD XXX billion in 2022 and is anticipated to grow with a healthy growth rate of more than XXX% over the forecast period 2023-2030. Consumer electronics packaging refers to the packaging used for various consumer electronics products such as smartphones, laptops, tablets, cameras, and other electronic gadgets. It is an essential aspect of the marketing and distribution of these products, as it not only protects the product during transportation but also conveys important information about the product to the end-user. Consumer electronics packaging typically consists of a cardboard or plastic box that contains the product along with various accessories such as charging cables, user manuals, and warranty cards. The packaging design may vary depending on the product and the target market, but it usually features eye-catching graphics and branding to attract consumers. The key factor driving the market growth is rising adoption of electronics in smart houses, growing focus on the protective packaging of electronic products, rising digitalization, and growing demand in the anti-counterfeit in electronics packaging that anticipated to create the lucrative demand for the market.

Moreover, the rising adoption of consumer electronics is a significant factor contributing to the growth of the Consumer Electronics Packaging Market. Consumer electronics packaging refers to the packaging materials used to protect, store, transport, and display electronic devices such as smartphones, tablets, laptops, televisions, and others. According to Statista, 2022 the volume of the consumer electronics market worldwide was 8014.5 million and the number is anticipated to reach 8974.35 million by

the year 2028. Additionally, surge in demand for retail-ready and rigid packaging is anticipated to create the lucrative opportunity for the market during forecasted. However, the strict guidelines for recycling and packaging garbage stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Consumer Electronics Packaging Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the growing adoption of advanced electronics in smart homes, and growing electronic industry in the region. Asia Pacific is expected to grow significantly during the forecast period, owing to factors such as growing demand for smartphones, tablets, wearable electronics, televisions, etc., and growing e-commerce industry in the region.

Major market player included in this report are:

DS Smith Plc

Mondi Group

International Paper Company

Sonoco Products Company

Sealed Air Corporation

Huhtamaki Oyj

Smurfit Kappa Group PLC

WestRock Company

UFP Technologies, Inc.

Stora Enso Oyi

Recent Developments in the Market:

In January 2023, One of the biggest corrugated packaging manufacturers in the Benelux nations, De Jong Packaging Group, based in the Netherlands, has been acquired by Stora Enso. Aproximate value of the acquisition is EUR 1,020 million.

Global Consumer Electronics Packaging Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Material, Application, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working

hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Material:

Plastics

Paper

By Application:

Smartphones

Computing Devices

Television/DTH Box

Electronic Wearables

Other Applications

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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