

# Global Consumer Drones Market Size study, by Product (Multi-Rotor, Nano, Other Product), by Application (Prosumer, Toy, Photogrammetry) and Regional Forecasts 2018-2025

https://marketpublishers.com/r/G81C92C81C0EN.html

Date: December 2018 Pages: 200 Price: US\$ 2,568.00 (Single User License) ID: G81C92C81C0EN

# **Abstracts**

Global Consumer Drones Market to reach USD XX million by 2025.

Global Consumer Drones Market valued approximately USD 406.5 million in 2017 is anticipated to grow with a healthy growth rate of more than 16.0% over the forecast period 2018-2025. Consumer drone market is growing at a significant pace. The major driving factor of global Consumer Drones market are rising disposable income of the individual and drones are widely adopted by photography enthusiasts. In addition, ease of operation and advancement & emergence of low-cost drones are another prominent factor aiding the consumer drones market growth. The major restraining factor of global consumer drones' market are high cost and existence of certain rules and regulations associated with drone. Furthermore, lack of proper training to fly drone is also a major restraining factor of consumer drone market. Consumer drone is an unnamed aerial vehicle (UAV) which is designed for the mass market. The consumer drone market has their utility in both private sector as well as public sector. There are many key benefits of drones such as drones are easy to control and maneuver, drones can hover vertically in the air, they have long lasting flight time which increases if the drone is gas powered, They have ability to carry more weight and it can be used to transport packages, foods or other goods to consumer across long distances. The regional analysis of Global Consumer Drones Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World.

The major market player included in this report are:



3D Robotics Blade Cheerson DJI Innovations Eachine Hubsan JJRC

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Multi-Rotor

Nano

Other Product

By Application:

Prosumer

Тоу



#### Photogrammetry

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year - 2015, 2016



Base year - 2017

Forecast period – 2018 to 2025

Target Audience of the Global Consumer Drones Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors



# Contents

#### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Key Trends
- 1.3. Global & Segmental Market Estimates & Forecasts, 2015-2025 (USD Billion)
- 1.3.1. Consumer Drones Market, by Product, 2015-2025 (USD Billion)
- 1.3.2. Consumer Drones Market, by Application, 2015-2025 (USD Billion)
- 1.3.3. Consumer Drones Market, by Region, 2015-2025 (USD Billion)
- 1.4. Estimation Methodology
- 1.5. Research Assumption

#### **CHAPTER 2. CONSUMER DRONES MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
- 2.2.1. Industry Evolution
- 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

#### **CHAPTER 3. CONSUMER DRONES MARKET DYNAMICS**

- 3.1. See Saw Analysis
  - 3.1.1. Market Drivers
  - 3.1.2. Market Challenges
  - 3.1.3. Market Opportunities

#### **CHAPTER 4. CONSUMER DRONES MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Buyers
  - 4.1.2. Bargaining Power of Suppliers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.2. PEST Analysis



- 4.2.1. Political Scenario
- 4.2.2. Economic Scenario
- 4.2.3. Social Scenario
- 4.2.4. Technological Scenario
- 4.3. Value Chain Analysis
- 4.3.1. Supplier
- 4.3.2. Manufacturers/Service Provider
- 4.3.3. Distributors
- 4.3.4. End-Users
- 4.4. Key Buying Criteria
- 4.5. Regulatory Framework
- 4.6. Cost Structure Analysis
  - 4.6.1. Raw Material Cost Analysis
  - 4.6.2. Manufacturing Cost Analysis
- 4.6.3. Labour Cost Analysis
- 4.7. Investment Vs Adoption Scenario
- 4.8. Analyst Recommendation & Conclusion

# CHAPTER 5. CONSUMER DRONES MARKET, BY PRODUCT

- 5.1. Market Snapshot
- 5.2. Market Performance Potential Model
- 5.3. Key Market Players
- 5.4. Consumer Drones Market, Sub Segment Analysis
- 5.4.1. Multi-Rotor
  - 5.4.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 5.4.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion) 5.4.2. Nano
- 5.4.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 5.4.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 5.4.3. Other Product
  - 5.4.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
  - 5.4.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

# CHAPTER 6. CONSUMER DRONES MARKET, BY APPLICATION

- 6.1. Market Snapshot
- 6.2. Market Performance Potential Model
- 6.3. Key Market Players



6.4. Consumer Drones Market, Sub Segment Analysis

6.4.1. Prosumer

6.4.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

6.4.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion) 6.4.2. Toy

- 6.4.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 6.4.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 6.4.3. Photogrammetry
- 6.4.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)

6.4.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

# CHAPTER 7. CONSUMER DRONES MARKET, BY REGIONAL ANALYSIS

7.1. Consumer Drones Market, Regional Market Snapshot (2015-2025)

7.2. North America Consumer Drones Market Snapshot

7.2.1. U.S.

7.2.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

- 7.2.1.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.2.1.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.2.1.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.2.2. Canada

- 7.2.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 7.2.2.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.2.2.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.2.2.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.3. Europe Consumer Drones Market Snapshot

7.3.1. U.K.

- 7.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.1.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.1.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.1.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.3.2. Germany

- 7.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.2.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.2.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.2.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.3.3. France

- 7.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.3.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)



- 7.3.3.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.3.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.3.4. Rest of Europe

- 7.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.4.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.4.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.4.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.4. Asia Consumer Drones Market Snapshot

# 7.4.1. China

- 7.4.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 7.4.1.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.4.1.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.4.1.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.4.2. India

- 7.4.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 7.4.2.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.4.2.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.4.2.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.4.3. Japan
- 7.4.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 7.4.3.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.4.3.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.4.3.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.4.4. Rest of Asia Pacific
- 7.4.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 7.4.4.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.4.4.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.4.4.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.5. Latin America Consumer Drones Market Snapshot

7.5.1. Brazil

- 7.5.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 7.5.1.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.5.1.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.5.1.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.5.2. Mexico

- 7.5.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 7.5.2.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.5.2.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.5.2.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)



7.6. Rest of The World

- 7.6.1. South America
  - 7.6.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
  - 7.6.1.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.6.1.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.6.1.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.6.2. Middle East and Africa
  - 7.6.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 7.6.2.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.6.2.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.6.2.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)

# **CHAPTER 8. COMPETITIVE INTELLIGENCE**

- 8.1. Company Market Share (Subject to Data Availability)
- 8.2. Top Market Strategies
- 8.3. Company Profiles
- 8.3.1. 3D Robotics
  - 8.3.1.1. Overview
  - 8.3.1.2. Financial (Subject to Data Availability)
  - 8.3.1.3. Product Summary
  - 8.3.1.4. Recent Developments
- 8.3.2. Blade
- 8.3.3. Cheerson
- 8.3.4. DJI Innovations
- 8.3.5. Eachine
- 8.3.6. Hubsan
- 8.3.7. JJRC

# **CHAPTER 9. RESEARCH PROCESS**

- 9.1. Research Process
  - 9.1.1. Data Mining
  - 9.1.2. Analysis
  - 9.1.3. Market Estimation
  - 9.1.4. Validation
  - 9.1.5. Publishing
  - 9.1.6. Research Assumption



#### I would like to order

Product name: Global Consumer Drones Market Size study, by Product (Multi-Rotor, Nano, Other Product), by Application (Prosumer, Toy, Photogrammetry) and Regional Forecasts 2018-2025

Product link: https://marketpublishers.com/r/G81C92C81C0EN.html

Price: US\$ 2,568.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G81C92C81C0EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below



and fax the completed form to +44 20 7900 3970