

Global Construction Film Market Size study, by Type (LIDPE, LDPE, HDPE, PP/BOPP, PET/BOPET, POLYAMIDE/BOPA, PVB, PVC and others), Application (Barrier & protective and decorative) and Regional Forecasts 2019-2026

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Abstracts

Global Construction Film market is valued approximately USD 9.44 billion in 2018 and is anticipated to grow with a growth rate of more than 4.30% over the forecast period 2019-2026.

The construction films are said as general-purpose polymer film that is widely used in the construction projects due to its superior properties such as water & gas barrier and ultraviolet protection. The global construction film market is driving owing to the growing construction industry in the developing countries of Asia-Pacific and increasing demand for water barrier and protective film. Whereas, stringent environment and government regulation are the factors hampering the growth of market over the forecast years. However, increasing use of recyclable plastic products is a lucrative growth opportunity for the growth of market. For instance: As per Statista, in public sector in 2016 the spending in construction sector was USD 292 billion and increased up to USD 302 billion in 2018. Also, according to the Indian Brand Equity Foundation (IBEF), the real estate industry in India is expected to reach USD 1 trillion by 2030 from USD 120 billion in 2017 and contributed to the 13% of the country's GDP by 2025. Based on segment, the market is bifurcated into by type and application segment. Segment by type includes LIDPE, LDPE, HDPE, PP/BOPP, PET/ BOPET, POLYAMIDE/ BOPA, PVB, PVC and others and segment by application includes Barrier & Protective, Decorative and other application.

The regional analysis of global Construction Film market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the

World. Asia Pacific accounts for the largest share in global construction film market owing to the several government initiatives coupled with a substantial foreign investment in real estate development. Whereas, the petrochemical plant of India and China are continuously using vapor barrier in the green house and industry building. Also, government is taking initiative encouraging Public-Private Partnership programs to promote infrastructure development projects that propel the growth of market over the upcoming years. North America is the fastest growing region in the global construction film market owing to the rising investment in the construction liquefied natural gas terminals in the Gulf Coast region, expansion in the industrial sector and new power plant.

Market player included in this report are:

Raven

Saint-Gobain

Berry Global Group

Toray Industries

Eastman Chemical Company

RKW SE

Dupont Teijin Films

SKC

Polifilm

Dunmore Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

LIDPE

LDPE

HDPE

PP/BOPP

PET/ BOPET

POLYAMIDE/ BOPA
PVB
PVC
Others

By Application:
Barrier & Protective
Decorative
Other application

By Regions:
North America
U.S.
Canada
Europe
UK
Germany
Asia Pacific
China
India
Japan
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017
Base year – 2018
Forecast period – 2019 to 2026

Target Audience of the Global Construction Film Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists

Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2017-2026 (USD Billion)
 - 1.2.1. Construction Film Market, by Region, 2017-2026 (USD Billion)
 - 1.2.2. Construction Film Market, by Type, 2017-2026 (USD Billion)
 - 1.2.3. Construction Film Market, by Application, 2017-2026 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL CONSTRUCTION FILM MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL CONSTRUCTION FILM MARKET DYNAMICS

- 3.1. Construction Film Market Impact Analysis (2018-2026)
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. GLOBAL CONSTRUCTION FILM MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2016-2026)
- 4.2. PEST Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL CONSTRUCTION FILM MARKET, BY TYPE

- 5.1. Market Snapshot
- 5.2. Global Construction Film Market by Type, Performance - Potential Analysis
- 5.3. Global Construction Film Market Estimates & Forecasts by Type 2016-2026 (USD Billion)
- 5.4. Construction Film Market, Sub Segment Analysis
 - 5.4.1. LIDPE
 - 5.4.2. LDPE
 - 5.4.3. HDPE
 - 5.4.4. PP/BOPP
 - 5.4.5. PET/ BOPET
 - 5.4.6. POLYAMIDE/ BOPA
 - 5.4.7. PVB
 - 5.4.8. PVC
 - 5.4.9. Others

CHAPTER 6. GLOBAL CONSTRUCTION FILM MARKET, BY APPLICATION

- 6.1. Market Snapshot
- 6.2. Global Construction Film Market by Application, Performance - Potential Analysis
- 6.3. Global Construction Film Market Estimates & Forecasts by Application 2016-2026 (USD Billion)
- 6.4. Construction Film Market, Sub Segment Analysis
 - 6.4.1. Barrier & Protective
 - 6.4.2. Decorative
 - 6.4.3. Other application

CHAPTER 7. GLOBAL CONSTRUCTION FILM MARKET, REGIONAL ANALYSIS

- 7.1. Construction Film Market, Regional Market Snapshot
- 7.2. North America Construction Film Market

- 7.2.1. U.S. Construction Film Market
 - 7.2.1.1. Type breakdown estimates & forecasts, 2016-2026
 - 7.2.1.2. Application breakdown estimates & forecasts, 2016-2026
- 7.2.2. Canada Construction Film Market
- 7.3. Europe Construction Film Market Snapshot
 - 7.3.1. U.K. Construction Film Market
 - 7.3.2. Germany Construction Film Market
 - 7.3.3. Rest of Europe Construction Film Market
- 7.4. Asia-Pacific Construction Film Market Snapshot
 - 7.4.1. China Construction Film Market
 - 7.4.2. India Construction Film Market
 - 7.4.3. Japan Construction Film Market
 - 7.4.4. Rest of Asia Pacific Construction Film Market
- 7.5. Latin America Construction Film Market Snapshot
 - 7.5.1. Brazil Construction Film Market
 - 7.5.2. Mexico Construction Film Market
- 7.6. Rest of The World Construction Film Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Top Market Strategies
- 8.2. Company Profiles
 - 8.2.1. Raven
 - 8.2.1.1. Key Information
 - 8.2.1.2. Overview
 - 8.2.1.3. Financial (Subject to Data Availability)
 - 8.2.1.4. Product Summary
 - 8.2.1.5. Recent Developments
 - 8.2.2. Saint-Gobain
 - 8.2.3. Berry Global Group
 - 8.2.4. Toray Industries
 - 8.2.5. Eastman Chemical Company
 - 8.2.6. RKW SE
 - 8.2.7. Dupont Teijin Films
 - 8.2.8. SKC
 - 8.2.9. Polifilm
 - 8.2.10. Dunmore Corporation

CHAPTER 9. RESEARCH PROCESS

9.1. Research Process

9.1.1. Data Mining

9.1.2. Analysis

9.1.3. Market Estimation

9.1.4. Validation

9.1.5. Publishing

9.2. Research Attributes

9.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. LIST OF SECONDARY SOURCES, USED IN THE STUDY OF GLOBAL CONSTRUCTION FILM MARKET

TABLE 2. LIST OF PRIMARY SOURCES, USED IN THE STUDY OF GLOBAL CONSTRUCTION FILM MARKET

TABLE 3. GLOBAL CONSTRUCTION FILM MARKET, REPORT SCOPE

TABLE 4. YEARS CONSIDERED FOR THE STUDY

TABLE 5. EXCHANGE RATES CONSIDERED

TABLE 6. GLOBAL CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS BY REGION 2016-2026 (USD BILLION)

TABLE 7. GLOBAL CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS BY TYPE 2016-2026 (USD BILLION)

TABLE 8. GLOBAL CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS BY APPLICATION 2016-2026 (USD BILLION)

TABLE 9. GLOBAL CONSTRUCTION FILM MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 10. GLOBAL CONSTRUCTION FILM MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 11. GLOBAL CONSTRUCTION FILM MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 12. GLOBAL CONSTRUCTION FILM MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 13. GLOBAL CONSTRUCTION FILM MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 14. GLOBAL CONSTRUCTION FILM MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 15. GLOBAL CONSTRUCTION FILM MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 16. GLOBAL CONSTRUCTION FILM MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 17. GLOBAL CONSTRUCTION FILM MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 18. GLOBAL CONSTRUCTION FILM MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 19. U.S. CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 20. U.S. CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 21. U.S. CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 22. CANADA CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 23. CANADA CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 24. CANADA CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 25. UK CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 26. UK CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 27. UK CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 28. GERMANY CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 29. GERMANY CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 30. GERMANY CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 31. ROE CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 32. ROE CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 33. ROE CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 34. CHINA CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 35. CHINA CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 36. CHINA CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 37. INDIA CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 38. INDIA CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 39. INDIA CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS BY

SEGMENT 2016-2026 (USD BILLION)

TABLE 40. JAPAN CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 41. JAPAN CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 42. JAPAN CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 43. ROAPAC CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 44. ROAPAC CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 45. ROAPAC CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 46. BRAZIL CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 47. BRAZIL CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 48. BRAZIL CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 49. MEXICO CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 50. MEXICO CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 51. MEXICO CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 52. ROLA CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 53. ROLA CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 54. ROLA CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 55. ROW CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 56. ROW CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 57. ROW CONSTRUCTION FILM MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

List Of Figures

LIST OF FIGURES

FIG 1. GLOBAL CONSTRUCTION FILM MARKET, RESEARCH METHODOLOGY

FIG 2. GLOBAL CONSTRUCTION FILM MARKET, MARKET ESTIMATION
TECHNIQUES

FIG 3. GLOBAL MARKET SIZE ESTIMATES & FORECAST METHODS

FIG 4. GLOBAL CONSTRUCTION FILM MARKET, KEY TRENDS 2018

FIG 5. GLOBAL CONSTRUCTION FILM MARKET, GROWTH PROSPECTS
2019-2026

FIG 6. GLOBAL CONSTRUCTION FILM MARKET, PORTERS 5 FORCE MODEL

FIG 7. GLOBAL CONSTRUCTION FILM MARKET, PEST ANALYSIS

FIG 8. GLOBAL CONSTRUCTION FILM MARKET, VALUE CHAIN ANALYSIS

FIG 9. GLOBAL CONSTRUCTION FILM MARKET BY SEGMENT, 2016 & 2026 (USD
BILLION)

FIG 10. GLOBAL CONSTRUCTION FILM MARKET BY SEGMENT, 2016 & 2026 (USD
BILLION)

FIG 11. GLOBAL CONSTRUCTION FILM MARKET BY SEGMENT, 2016 & 2026 (USD
BILLION)

FIG 12. GLOBAL CONSTRUCTION FILM MARKET BY SEGMENT, 2016 & 2026 (USD
BILLION)

FIG 13. GLOBAL CONSTRUCTION FILM MARKET BY SEGMENT, 2016 & 2026 (USD
BILLION)

FIG 14. GLOBAL CONSTRUCTION FILM MARKET, REGIONAL SNAPSHOT 2016 &
2026

FIG 15. NORTH AMERICA CONSTRUCTION FILM MARKET 2016 & 2026 (USD
BILLION)

FIG 16. EUROPE CONSTRUCTION FILM MARKET 2016 & 2026 (USD BILLION)

FIG 17. ASIA PACIFIC CONSTRUCTION FILM MARKET 2016 & 2026 (USD BILLION)

FIG 18. LATIN AMERICA CONSTRUCTION FILM MARKET 2016 & 2026 (USD
BILLION)

FIG 19. GLOBAL CONSTRUCTION FILM MARKET, COMPANY MARKET SHARE
ANALYSIS (2018)

COMPANIES MENTIONED

Raven

Saint-Gobain

Berry Global Group

Toray industries

Eastman chemical company

RKW SE

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