

Global Construction Equipment Rental Market Size study & Forecast, by Vehicle Type (Earth Moving Equipment, Material Handling Equipment), by Drive Type (IC Engine, Hybrid Drive) and Regional Analysis, 2023-2030

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Abstracts

Global Construction Equipment Rental Market is valued at approximately USD 112.2 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 5.16% over the forecast period 2023-2030. Construction equipment rental refers to the practice of leasing or renting construction machinery and equipment for a specified period, typically on a short-term basis, to contractors, construction companies, or individuals involved in construction projects. It offers a flexible and cost-effective solution, allowing users to access a wide range of equipment without the need for substantial upfront investments. Rental providers take care of equipment maintenance and service, while customers benefit from increased flexibility, scalability, reduced maintenance costs, and access to the latest technology and specialized machinery tailored to their project needs. The driving factors boosting the market growth are increasing infrastructure investment and the adoption of rental culture.

Increasing infrastructure investment is set to boost the construction rental equipment market, as more funds are allocated to infrastructure projects, driving the demand for construction equipment. Rental equipment providers will benefit from the growing need for flexible and cost-effective equipment solutions, supporting construction companies and contractors in their project requirements. According to Statista, global infrastructure spending is expected to reach USD 9 trillion per year by 2025, driving the demand for construction equipment rental services. The adoption of rental culture and changing attitudes towards equipment ownership have contributed to the growth of the construction equipment rental market. Contractors and construction companies are

increasingly recognizing the benefits of renting equipment and are integrating rental solutions into their business strategies. Moreover, technological advancements in construction equipment and the growing trend for long-term rental contracts are expected to create abundant opportunities. However, the high cost of renting construction equipment and the shortage of skilled operators stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Construction Equipment Rental Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 due to developed infrastructure, large-scale construction projects, strong economy and construction sector and the presence of prominent construction equipment manufacturers. Asia Pacific is expected to become the fastest growing during the forecast period, owing to factors such as rapid urbanization and infrastructure development, emerging economies such as India and China that are investing heavily in infrastructure projects, and a growing focus on sustainable construction practices.

Major market player included in this report are:

Herc Rentals, Inc.

H&E Equipment Services Inc.

United Rentals Inc.

Ashtead Group PLC

Sumitomo Corp.

Hitachi Construction Machinery Co. Ltd. (Hitachi Group)

Liebherr International AG

Kanamoto Co. Ltd

HSS Hire Group PLC

Nishio Rent All Co. Ltd.

Recent Developments in the Market:

In December 2022, Dubai-based online crane rental service, MyCrane, established its own operations in the United States instead of opting for franchisees, as it has done in other regions. This decision reflects the company's strategic approach to directly oversee its operations in the US market.

In December 2022, Maxim Crane Works L.P., a leading rental giant in the US, introduced Maxim Marketplace™, an innovative online platform for selling used equipment. Developed in collaboration with Krank, the industry's first software developer, Maxim Marketplace™ offers a user-friendly interface to showcase and sell the company's extensive fleet-owned cranes and support equipment, enabling the rental

giant to efficiently refresh its fleet through this cutting-edge online sales platform.

Global Construction Equipment Rental Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Vehicle Type, Drive Type, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Vehicle Type:

Earth Moving Equipment

Material Handling Equipment

By Drive Type:

IC Engine

Hybrid Drive

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Billion)
 - 1.2.1. Construction Equipment Rental Market, by Region, 2020-2030 (USD Billion)
 - 1.2.2. Construction Equipment Rental Market, by Vehicle Type, 2020-2030 (USD Billion)
 - 1.2.3. Construction Equipment Rental Market, by Drive Type, 2020-2030 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL CONSTRUCTION EQUIPMENT RENTAL MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Industry Evolution
 - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL CONSTRUCTION EQUIPMENT RENTAL MARKET DYNAMICS

- 3.1. Construction Equipment Rental Market Impact Analysis (2020-2030)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increasing infrastructure investment
 - 3.1.1.2. Adoption of Rental Culture
 - 3.1.2. Market Challenges
 - 3.1.2.1. High Cost of renting construction equipment
 - 3.1.2.2. Shortage of Skilled Operators
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Technological advancements in construction equipment
 - 3.1.3.2. Growing trend for long-term rental contracts

CHAPTER 4. GLOBAL CONSTRUCTION EQUIPMENT RENTAL MARKET

Global Construction Equipment Rental Market Size study & Forecast, by Vehicle Type (Earth Moving Equipment, Ma...

INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Impact Analysis
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
 - 4.3.5. Environmental
 - 4.3.6. Legal
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. COVID-19 Impact Analysis
- 4.7. Disruptive Trends
- 4.8. Industry Expert Perspective
- 4.9. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL CONSTRUCTION EQUIPMENT RENTAL MARKET, BY VEHICLE TYPE

- 5.1. Market Snapshot
- 5.2. Global Construction Equipment Rental Market by Vehicle Type, Performance - Potential Analysis
- 5.3. Global Construction Equipment Rental Market Estimates & Forecasts by Vehicle Type 2020-2030 (USD Billion)
- 5.4. Construction Equipment Rental Market, Sub Segment Analysis
 - 5.4.1. Earth Moving Equipment
 - 5.4.2. Material Handling Equipment

CHAPTER 6. GLOBAL CONSTRUCTION EQUIPMENT RENTAL MARKET, BY DRIVE TYPE

- 6.1. Market Snapshot

- 6.2. Global Construction Equipment Rental Market by Drive Type, Performance - Potential Analysis
- 6.3. Global Construction Equipment Rental Market Estimates & Forecasts by Drive Type 2020-2030 (USD Billion)
- 6.4. Construction Equipment Rental Market, Sub Segment Analysis
 - 6.4.1. IC Engine
 - 6.4.2. Hybrid Drive

CHAPTER 7. GLOBAL CONSTRUCTION EQUIPMENT RENTAL MARKET, REGIONAL ANALYSIS

- 7.1. Top Leading Countries
- 7.2. Top Emerging Countries
- 7.3. Construction Equipment Rental Market, Regional Market Snapshot
- 7.4. North America Construction Equipment Rental Market
 - 7.4.1. U.S. Construction Equipment Rental Market
 - 7.4.1.1. Vehicle Type breakdown estimates & forecasts, 2020-2030
 - 7.4.1.2. Drive Type breakdown estimates & forecasts, 2020-2030
 - 7.4.2. Canada Construction Equipment Rental Market
- 7.5. Europe Construction Equipment Rental Market Snapshot
 - 7.5.1. U.K. Construction Equipment Rental Market
 - 7.5.2. Germany Construction Equipment Rental Market
 - 7.5.3. France Construction Equipment Rental Market
 - 7.5.4. Spain Construction Equipment Rental Market
 - 7.5.5. Italy Construction Equipment Rental Market
 - 7.5.6. Rest of Europe Construction Equipment Rental Market
- 7.6. Asia-Pacific Construction Equipment Rental Market Snapshot
 - 7.6.1. China Construction Equipment Rental Market
 - 7.6.2. India Construction Equipment Rental Market
 - 7.6.3. Japan Construction Equipment Rental Market
 - 7.6.4. Australia Construction Equipment Rental Market
 - 7.6.5. South Korea Construction Equipment Rental Market
 - 7.6.6. Rest of Asia Pacific Construction Equipment Rental Market
- 7.7. Latin America Construction Equipment Rental Market Snapshot
 - 7.7.1. Brazil Construction Equipment Rental Market
 - 7.7.2. Mexico Construction Equipment Rental Market
- 7.8. Middle East & Africa Construction Equipment Rental Market
 - 7.8.1. Saudi Arabia Construction Equipment Rental Market
 - 7.8.2. South Africa Construction Equipment Rental Market

7.8.3. Rest of Middle East & Africa Construction Equipment Rental Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

8.1. Key Company SWOT Analysis

8.1.1. Company

8.1.2. Company

8.1.3. Company

8.2. Top Market Strategies

8.3. Company Profiles

8.3.1. Herc Rentals Inc.

8.3.1.1. Key Information

8.3.1.2. Overview

8.3.1.3. Financial (Subject to Data Availability)

8.3.1.4. Product Summary

8.3.1.5. Recent Developments

8.3.2. H&E Equipment Services Inc.

8.3.3. United Rentals Inc.

8.3.4. Ashtead Group PLC

8.3.5. Sumitomo Corp.

8.3.6. Hitachi Construction Machinery Co. Ltd.(Hitachi Group)

8.3.7. Liebherr International AG

8.3.8. Kanamoto Co. Ltd

8.3.9. HSS Hire Group PLC

8.3.10. Nishio Rent All Co. Ltd.

CHAPTER 9. RESEARCH PROCESS

9.1. Research Process

9.1.1. Data Mining

9.1.2. Analysis

9.1.3. Market Estimation

9.1.4. Validation

9.1.5. Publishing

9.2. Research Attributes

9.3. Research Assumption

12. List of Tables

TABLE 1. Global Construction Equipment Rental Market, report scope

TABLE 2. Global Construction Equipment Rental Market estimates & forecasts by

Region 2020-2030 (USD Billion)

TABLE 3. Global Construction Equipment Rental Market estimates & forecasts by Vehicle Type 2020-2030 (USD Billion)

TABLE 4. Global Construction Equipment Rental Market estimates & forecasts by Drive Type 2020-2030 (USD Billion)

TABLE 5. Global Construction Equipment Rental Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 6. Global Construction Equipment Rental Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 7. Global Construction Equipment Rental Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 8. Global Construction Equipment Rental Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 9. Global Construction Equipment Rental Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 10. Global Construction Equipment Rental Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 11. Global Construction Equipment Rental Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 12. Global Construction Equipment Rental Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 13. Global Construction Equipment Rental Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 14. Global Construction Equipment Rental Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 15. U.S. Construction Equipment Rental Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 16. U.S. Construction Equipment Rental Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 17. U.S. Construction Equipment Rental Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 18. Canada Construction Equipment Rental Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 19. Canada Construction Equipment Rental Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 20. Canada Construction Equipment Rental Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 21. UK Construction Equipment Rental Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 22. UK Construction Equipment Rental Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 23. UK Construction Equipment Rental Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 24. Germany Construction Equipment Rental Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 25. Germany Construction Equipment Rental Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 26. Germany Construction Equipment Rental Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 27. France Construction Equipment Rental Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 28. France Construction Equipment Rental Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 29. France Construction Equipment Rental Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 30. Italy Construction Equipment Rental Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 31. Italy Construction Equipment Rental Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 32. Italy Construction Equipment Rental Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 33. Spain Construction Equipment Rental Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 34. Spain Construction Equipment Rental Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 35. Spain Construction Equipment Rental Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 36. RoE Construction Equipment Rental Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 37. RoE Construction Equipment Rental Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 38. RoE Construction Equipment Rental Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 39. China Construction Equipment Rental Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 40. China Construction Equipment Rental Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 41. China Construction Equipment Rental Market estimates & forecasts by

segment 2020-2030 (USD Billion)

TABLE 42. India Construction Equipment Rental Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 43. India Construction Equipment Rental Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 44. India Construction Equipment Rental Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 45. Japan Construction Equipment Rental Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 46. Japan Construction Equipment Rental Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 47. Japan Construction Equipment Rental Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 48. South Korea Construction Equipment Rental Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 49. South Korea Construction Equipment Rental Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 50. South Korea Construction Equipment Rental Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 51. Australia Construction Equipment Rental Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 52. Australia Construction Equipment Rental Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 53. Australia Construction Equipment Rental Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 54. RoAPAC Construction Equipment Rental Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 55. RoAPAC Construction Equipment Rental Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 56. RoAPAC Construction Equipment Rental Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 57. Brazil Construction Equipment Rental Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 58. Brazil Construction Equipment Rental Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 59. Brazil Construction Equipment Rental Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 60. Mexico Construction Equipment Rental Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 61. Mexico Construction Equipment Rental Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 62. Mexico Construction Equipment Rental Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 63. RoLA Construction Equipment Rental Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 64. RoLA Construction Equipment Rental Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 65. RoLA Construction Equipment Rental Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 66. Saudi Arabia Construction Equipment Rental Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 67. South Africa Construction Equipment Rental Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 68. RoMEA Construction Equipment Rental Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 69. 12. List of secondary sources, used in the study of global Construction Equipment Rental Market

TABLE 70. 12. List of primary sources, used in the study of global Construction Equipment Rental Market

TABLE 71. Years considered for the study

TABLE 72. Exchange rates considered

12. List of tables and figures and dummy in nature, final lists may vary in the final deliverable

12. List of figures

FIG 1. Global Construction Equipment Rental Market, research methodology

FIG 2. Global Construction Equipment Rental Market, Market estimation techniques

FIG 3. Global Market size estimates & forecast methods

FIG 4. Global Construction Equipment Rental Market, key trends 2022

FIG 5. Global Construction Equipment Rental Market, growth prospects 2023-2030

FIG 6. Global Construction Equipment Rental Market, porters 5 force model

FIG 7. Global Construction Equipment Rental Market, pest analysis

FIG 8. Global Construction Equipment Rental Market, value chain analysis

FIG 9. Global Construction Equipment Rental Market by segment, 2020 & 2030 (USD Billion)

FIG 10. Global Construction Equipment Rental Market by segment, 2020 & 2030 (USD Billion)

FIG 11. Global Construction Equipment Rental Market by segment, 2020 & 2030 (USD Billion)

FIG 12. Global Construction Equipment Rental Market by segment, 2020 & 2030 (USD Billion)

FIG 13. Global Construction Equipment Rental Market by segment, 2020 & 2030 (USD Billion)

FIG 14. Global Construction Equipment Rental Market, regional snapshot 2020 & 2030

FIG 15. North America Construction Equipment Rental Market 2020 & 2030 (USD Billion)

FIG 16. Europe Construction Equipment Rental Market 2020 & 2030 (USD Billion)

FIG 17. Asia pacific Construction Equipment Rental Market 2020 & 2030 (USD Billion)

FIG 18. Latin America Construction Equipment Rental Market 2020 & 2030 (USD Billion)

FIG 19. Middle East & Africa Construction Equipment Rental Market 2020 & 2030 (USD Billion)

12. List of tables and figures and dummy in nature, final lists may vary in the final deliverable

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