

Global Connected Motorcycle Market Size study with COVID-19 impact, by Technology (Ride Sharing Data, Charging, Navigation and Others), by Propulsion Type (IC Engine and Electric Engine) and Regional Forecasts 2020-2026

<https://marketpublishers.com/r/G7A6DDA1D0C1EN.html>

Date: May 2020

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G7A6DDA1D0C1EN

Abstracts

Global Connected Motorcycle Market is valued approximately USD 39 Million in 2019 and is anticipated to grow with a healthy growth rate of more than 48.30% over the forecast period 2020-2027. The connected motorcycles are referred as motorcycles those are equipped with IoT devices offering seamless internet connectivity in motorcycles and data sharing. It is a modern technology incorporated in motorcycles to provide smart and intelligent two-wheeler mobility. The connected motorcycle enables the rider to monitor four major areas of bike which includes ride data sharing, charging, system upgrade & updates and bike status & alerts. As the COVID-19 outbreaks across the globe it affects adversely towards the production of automobiles due to the lockdown in various economies. Whereas, the connected motorcycles are equipped with IoT devices and powered by artificial intelligence which is an advancement in technology equipped in with several electronic systems and devices that can offer easy locate and navigate services and ultimately monitor performance of motorcycles. Due to such advanced features it is creating large demand among customers, therefore, rise in sale of motorcycles across the globe is expected to propel the growth of market over the forecast years. For instance: As per MarkLines Co. Ltd, India is the largest manufacturer of two-wheeler in the world. In India, two-wheeler industry production grew from 23.2 million units in 2018 to 24.5 million units in 2019 and expected to increase up to 50.6 million units till 2026. Similarly, as per the European Association of Motorcycle Manufacturers (ACEM), in Europe, over 1,079,524 motorcycles were registered in 2019 which an increase of over 8% from the year 2018. Italy accounts for the largest share in the motorcycle market with having about 231,712 units of

motorcycle in the region, followed by France and Spain that have over 197,470 units and 177,037 units of motorcycles respectively in 2019. In addition, consumer shift towards premium motorcycles and adoption of safety and security features in motorcycles are the prominent factors creating a lucrative thrust to the growth of market. However, Absence of Connected Standards and Uniform Platform is the factor hampering the growth of market over the forecast years.

The regional analysis of global Connected Motorcycle market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the consumer shift towards premium motorcycle along with adoption of advanced technologies in the region. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2026. Factors such as increasing production of motorcycle vehicle in the region along with Consumer Demand for Smartphone Integration and Digital Dashboards would create lucrative growth prospects for the Connected Motorcycle market across Asia-Pacific region.

Major market player included in this report are:

Robert Bosch GmbH
Continental AG
Starcom Systems LTD
Vodafone
BMW Group
TE Connectivity
Panasonic Corporation
Aeris
Kpit
Autotalks LTD

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Technology offerings of key players. The detailed segments and sub-segment of the market are explained

below:

By Technology:

Ride Sharing Data

Charging

Navigation

Others

By Propulsion Type:

IC Engine

Electric Engine

By Region:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Connected Motorcycle Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2026 (USD Million)
 - 1.2.1. Connected Motorcycle Market, by Region, 2018-2026 (USD Million)
 - 1.2.2. Connected Motorcycle Market, by Technology, 2018-2026 (USD Million)
 - 1.2.3. Connected Motorcycle Market, by Propulsion Type, 2018-2026 (USD Million)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL CONNECTED MOTORCYCLE MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL CONNECTED MOTORCYCLE MARKET DYNAMICS

- 3.1. Connected Motorcycle Market Impact Analysis (2018-2026)
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. GLOBAL CONNECTED MOTORCYCLE MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry

- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2016-2026)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL CONNECTED MOTORCYCLE MARKET, BY TECHNOLOGY

- 5.1. Market Snapshot
- 5.2. Global Connected Motorcycle Market by Technology, Performance - Potential Analysis
- 5.3. Global Connected Motorcycle Market Estimates & Forecasts by Technology 2016-2026 (USD Million)
- 5.4. Connected Motorcycle Market, Sub Segment Analysis
 - 5.4.1. Ride Sharing Data
 - 5.4.2. Charging
 - 5.4.3. Navigation
 - 5.4.4. Others

CHAPTER 6. GLOBAL CONNECTED MOTORCYCLE MARKET, BY PROPULSION TYPE

- 6.1. Market Snapshot
- 6.2. Global Connected Motorcycle Market by Propulsion Type, Performance - Potential Analysis
- 6.3. Global Connected Motorcycle Market Estimates & Forecasts by Propulsion Type 2016-2026 (USD Million)
- 6.4. Connected Motorcycle Market, Sub Segment Analysis
 - 6.4.1. IC Engine
 - 6.4.2. Electric Engine

CHAPTER 7. GLOBAL CONNECTED MOTORCYCLE MARKET, REGIONAL ANALYSIS

- 7.1. Connected Motorcycle Market, Regional Market Snapshot
- 7.2. North America Connected Motorcycle Market

- 7.2.1. U.S. Connected Motorcycle Market
 - 7.2.1.1. Technology breakdown estimates & forecasts, 2016-2026
 - 7.2.1.2. Propulsion Type breakdown estimates & forecasts, 2016-2026
- 7.2.2. Canada Connected Motorcycle Market
- 7.3. Europe Connected Motorcycle Market Snapshot
 - 7.3.1. U.K. Connected Motorcycle Market
 - 7.3.2. Germany Connected Motorcycle Market
 - 7.3.3. Rest of Europe Connected Motorcycle Market
- 7.4. Asia-Pacific Connected Motorcycle Market Snapshot
 - 7.4.1. China Connected Motorcycle Market
 - 7.4.2. India Connected Motorcycle Market
 - 7.4.3. Japan Connected Motorcycle Market
 - 7.4.4. Rest of Asia Pacific Connected Motorcycle Market
- 7.5. Latin America Connected Motorcycle Market Snapshot
 - 7.5.1. Brazil Connected Motorcycle Market
 - 7.5.2. Mexico Connected Motorcycle Market
- 7.6. Rest of The World Connected Motorcycle Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Top Market Strategies
- 8.2. Company Profiles
 - 8.2.1. Robert Bosch GmbH
 - 8.2.1.1. Key Information
 - 8.2.1.2. Overview
 - 8.2.1.3. Financial (Subject to Data Availability)
 - 8.2.1.4. Technology Summary
 - 8.2.1.5. Recent Developments
 - 8.2.2. Continental AG
 - 8.2.3. Starcom Systems Inc.
 - 8.2.4. Vodafone Group plc
 - 8.2.5. BMW Group
 - 8.2.6. TE Connectivity
 - 8.2.7. Panasonic Corporation
 - 8.2.8. Aeris Communications, Inc.
 - 8.2.9. Kpit Technologies Limited
 - 8.2.10. Autotalks Ltd

CHAPTER 9. RESEARCH PROCESS

9.1. Research Process

9.1.1. Data Mining

9.1.2. Analysis

9.1.3. Market Estimation

9.1.4. Validation

9.1.5. Publishing

9.2. Research Attributes

9.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. LIST OF SECONDARY SOURCES, USED IN THE STUDY OF GLOBAL CONNECTED MOTORCYCLE MARKET

TABLE 2. LIST OF PRIMARY SOURCES, USED IN THE STUDY OF GLOBAL CONNECTED MOTORCYCLE MARKET

TABLE 3. GLOBAL CONNECTED MOTORCYCLE MARKET, REPORT SCOPE

TABLE 4. YEARS CONSIDERED FOR THE STUDY

TABLE 5. EXCHANGE RATES CONSIDERED

TABLE 6. GLOBAL CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS BY REGION 2016-2026 (USD MILLION)

TABLE 7. GLOBAL CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS BY TECHNOLOGY 2016-2026 (USD MILLION)

TABLE 8. GLOBAL CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS BY PROPULSION TYPE 2016-2026 (USD MILLION)

TABLE 9. GLOBAL CONNECTED MOTORCYCLE MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)

TABLE 10. GLOBAL CONNECTED MOTORCYCLE MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)

TABLE 11. GLOBAL CONNECTED MOTORCYCLE MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)

TABLE 12. GLOBAL CONNECTED MOTORCYCLE MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)

TABLE 13. GLOBAL CONNECTED MOTORCYCLE MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)

TABLE 14. GLOBAL CONNECTED MOTORCYCLE MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)

TABLE 15. GLOBAL CONNECTED MOTORCYCLE MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)

TABLE 16. GLOBAL CONNECTED MOTORCYCLE MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)

TABLE 17. GLOBAL CONNECTED MOTORCYCLE MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)

TABLE 18. GLOBAL CONNECTED MOTORCYCLE MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)

TABLE 19. U.S. CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)

TABLE 20. U.S. CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)

TABLE 21. U.S. CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)

TABLE 22. CANADA CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)

TABLE 23. CANADA CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)

TABLE 24. CANADA CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)

TABLE 25. UK CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)

TABLE 26. UK CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)

TABLE 27. UK CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)

TABLE 28. GERMANY CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)

TABLE 29. GERMANY CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)

TABLE 30. GERMANY CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)

TABLE 31. ROE CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)

TABLE 32. ROE CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)

TABLE 33. ROE CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)

TABLE 34. CHINA CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)

TABLE 35. CHINA CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)

TABLE 36. CHINA CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)

TABLE 37. INDIA CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)

TABLE 38. INDIA CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)

TABLE 39. INDIA CONNECTED MOTORCYCLE MARKET ESTIMATES &

FORECASTS BY SEGMENT 2016-2026 (USD MILLION)

TABLE 40. JAPAN CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)

TABLE 41. JAPAN CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)

TABLE 42. JAPAN CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)

TABLE 43. ROAPAC CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)

TABLE 44. ROAPAC CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)

TABLE 45. ROAPAC CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)

TABLE 46. BRAZIL CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)

TABLE 47. BRAZIL CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)

TABLE 48. BRAZIL CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)

TABLE 49. MEXICO CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)

TABLE 50. MEXICO CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)

TABLE 51. MEXICO CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)

TABLE 52. ROLA CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)

TABLE 53. ROLA CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)

TABLE 54. ROLA CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)

TABLE 55. ROW CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS, 2016-2026 (USD MILLION)

TABLE 56. ROW CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)

TABLE 57. ROW CONNECTED MOTORCYCLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD MILLION)

List Of Figures

LIST OF FIGURES

FIG 1. GLOBAL CONNECTED MOTORCYCLE MARKET, RESEARCH METHODOLOGY

FIG 2. GLOBAL CONNECTED MOTORCYCLE MARKET, MARKET ESTIMATION TECHNOLOGYS

FIG 3. GLOBAL MARKET SIZE ESTIMATES & FORECAST METHODS

FIG 4. GLOBAL CONNECTED MOTORCYCLE MARKET, KEY TRENDS 2019

FIG 5. GLOBAL CONNECTED MOTORCYCLE MARKET, GROWTH PROSPECTS 2020-2026

FIG 6. GLOBAL CONNECTED MOTORCYCLE MARKET, PORTERS 5 FORCE MODEL

FIG 7. GLOBAL CONNECTED MOTORCYCLE MARKET, PEST ANALYSIS

FIG 8. GLOBAL CONNECTED MOTORCYCLE MARKET, VALUE CHAIN ANALYSIS

FIG 9. GLOBAL CONNECTED MOTORCYCLE MARKET BY SEGMENT, 2016 & 2026 (USD MILLION)

FIG 10. GLOBAL CONNECTED MOTORCYCLE MARKET BY SEGMENT, 2016 & 2026 (USD MILLION)

FIG 11. GLOBAL CONNECTED MOTORCYCLE MARKET BY SEGMENT, 2016 & 2026 (USD MILLION)

FIG 12. GLOBAL CONNECTED MOTORCYCLE MARKET BY SEGMENT, 2016 & 2026 (USD MILLION)

FIG 13. GLOBAL CONNECTED MOTORCYCLE MARKET BY SEGMENT, 2016 & 2026 (USD MILLION)

FIG 14. GLOBAL CONNECTED MOTORCYCLE MARKET, REGIONAL SNAPSHOT 2016 & 2026

FIG 15. NORTH AMERICA CONNECTED MOTORCYCLE MARKET 2016 & 2026 (USD MILLION)

FIG 16. EUROPE CONNECTED MOTORCYCLE MARKET 2016 & 2026 (USD MILLION)

FIG 17. ASIA PACIFIC CONNECTED MOTORCYCLE MARKET 2016 & 2026 (USD MILLION)

FIG 18. LATIN AMERICA CONNECTED MOTORCYCLE MARKET 2016 & 2026 (USD MILLION)

FIG 19. GLOBAL CONNECTED MOTORCYCLE MARKET, COMPANY MARKET SHARE ANALYSIS (2019)

COMPANIES MENTIONED

Robert Bosch GmbH
Continental AG
Starcom Systems LTD
Vodafone
BMW Group
TE Connectivity
Panasonic Corporation
Aeris
Kpit
Autotalks LTD

I would like to order

Product name: Global Connected Motorcycle Market Size study with COVID-19 impact, by Technology (Ride Sharing Data, Charging, Navigation and Others), by Propulsion Type (IC Engine and Electric Engine) and Regional Forecasts 2020-2026

Product link: <https://marketpublishers.com/r/G7A6DDA1D0C1EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G7A6DDA1D0C1EN.html>