

# **Global Connected Logistics Market Size study, by Software (Asset Management, Warehouse IoT, Security, Data Management, Network Management, Streaming Analytics), Service (Professional Services, Managed Service), Transportation Mode (Roadways, Railways, Airways, Seaways), End-user Industries and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Connected Logistics Market is valued approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2021-2027. Connected Logistics technology refers to a system of interconnected devices operated with the help of IoT, Big Data and Analytics Technology to boost the operating efficiency in the logistics and supply chain management. Connected logistics technologies include fleet management and tracking, monitoring, transportation management, warehouse management. Growing Artificial intelligence and big data analytics industry and rising food and increasing technological advancements in supply chain Management (SCM) industry are key drivers for the growth of Connected Logistics market. According to International Finance Corporation (IFC) in 2017, the global market for transportation-related Artificial Intelligence technologies reached to USD 1.4 billion, and it is estimated to grow to USD 3.5 billion by 2023. Also, with the rising Logistics and Supply chain management industry and increasing cross border Logistics, the adoption & demand for Connected Logistics is likely to increase the market growth during the forecast period. However, lack of government regulation in implementation of smart technology in logistics industry impedes the growth of the market over the forecast period of 2021-2027.

The key regions considered for the global Connected Logistics market study includes

Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to presence of leading market players and growing application automation and big data in the region. Whereas, Asia-Pacific is anticipated to exhibit highest growth rate / CAGR over the forecast period 2021-2027. Factors such improvements in technology and increasing automation would create lucrative growth prospects for the Connected Logistics market across Asia-Pacific region.

Major market player included in this report are:

Bosch Service Solutions GmbH

Cisco Systems, Inc

AT&T Inc.

IBM Corporation

Intel Corporation

SAP SE

Oracle Corporation

Freightgate Inc.

Orbcomm Inc.

HCL Technologies Limited

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Software:

Asset Management,

Warehouse IoT,

Security,

Data Management,

Network Management,

Streaming Analytics

By Service:

Professional Services

Managed Service

**By Transportation Mode:**

Roadways,

Railways,

Airways,

Seaways

**By End Use Industries:**

Automotive

Manufacturing

Oil and Gas

IT &amp; Telecom

Healthcare

IT and Telecommunication

Retail

Food and Beverage

Other End-user Industries

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Connected Logistics Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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