

Global Connected Enterprise Market Size study, By Offering (Solutions, Services {Professional Services, Managed Services}), By Type (Manufacturing Execution System, Customer Experience Management, Enterprise Infrastructure Management, Asset Performance Management, Remote Monitoring System, Others), By End-User (Manufacturing, IT & Telecommunication, Retail & E-commerce, BFSI, Healthcare, Energy and Utility, Others), and Regional Forecasts 2022-2028

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Abstracts

Global Connected Enterprise Market is valued at approximately USDXX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2028. The connected enterprise typically assists in machine monitoring and connects them to all business hubs to provide real-time capabilities, which allows for predictive analytics and deeper insight, along with improving the decision-making process. The growing need for automation and cloud computing across industries, the rise in technological advancements such as big data, cloud, and mobile devices in the enterprise, coupled with the high potential of voluminous data for better processes and operations are the several leading factors excelling the market demand across the globe. For instance, according to Statista, in 2019, the revenue of the global big data analytics market is accounted USD 14.85 billion. Also, the market is projected to grow and is likely to reach USD 68.09 billion by 2025. Consequentially, the flourishing growth of the big data analytics market is positively influencing the connected enterprise market, which, in turn, augments the market development in the approaching years.

However, the high cost of deployment and lack of uniform IoT standards and technological skills impede the growth of the market over the forecast period of 2022-2028. Also, the growing adoption of IoT in small and medium businesses and surging demand for system integrators are anticipated to act as a catalyzing factor for the market demand during the forecast period.

The key regions considered for the global Connected Enterprise Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the rising acceptance of novel technologies, and the growing proliferation of the Internet of Things (IoT). Whereas, Asia-Pacific is anticipated to exhibit the highest CAGR over the forecast period 2022-2028. Factors such as the growing presence of automation, manufacturing, and retail enterprises, as well as surging demand for system integrators, would create lucrative growth prospects for the Connected Enterprise Market across the Asia-Pacific region.

Major market players included in this report are:

Rockwell Automation Inc.

Cisco Systems Inc.

IBM Corporation

Microsoft Corporation

Bosch

Honeywell International

GE

Accelerite

Verizon Communications Inc.

PTC

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Offering:

Solutions

Services

Professional Services

Managed Services

By Type:

Manufacturing Execution System

Customer Experience Management

Enterprise Infrastructure Management

Asset Performance Management

Remote Monitoring System

Others

By End-User:

Manufacturing

IT & Telecommunication

Retail & E-commerce

BFSI

Healthcare

Energy and Utility

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Connected Enterprise Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Million)
 - 1.2.1. Connected Enterprise Market, by Region, 2020-2028 (USD Million)
 - 1.2.2. Connected Enterprise Market, by Offering, 2020-2028 (USD Million)
 - 1.2.3. Connected Enterprise Market, by Type, 2020-2028 (USD Million)
 - 1.2.4. Connected Enterprise Market, by End-User, 2020-2028 (USD Million)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL CONNECTED ENTERPRISE MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL CONNECTED ENTERPRISE MARKET DYNAMICS

- 3.1. Connected Enterprise Market Impact Analysis (2020-2028)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Growing need for automation and cloud computing across industries
 - 3.1.1.2. Rise in technological advancements such as big data, cloud, and mobile devices in enterprise
 - 3.1.2. Market Challenges
 - 3.1.2.1. High cost of deployment
 - 3.1.2.2. Lack of uniform IoT standards and technological skills
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Growing adoption of IoT in small and medium businesses
 - 3.1.3.2. Surging demand for system integrators

CHAPTER 4. GLOBAL CONNECTED ENTERPRISE MARKET INDUSTRY

ANALYSIS

4.1. Porter's 5 Force Model

4.1.1. Bargaining Power of Suppliers

4.1.2. Bargaining Power of Buyers

4.1.3. Threat of New Entrants

4.1.4. Threat of Substitutes

4.1.5. Competitive Rivalry

4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)

4.2. PEST Analysis

4.2.1. Political

4.2.2. Economical

4.2.3. Social

4.2.4. Technological

4.3. Investment Adoption Model

4.4. Analyst Recommendation & Conclusion

4.5. Top investment opportunity

4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

5.1.1. Assessment of the overall impact of COVID-19 on the industry

5.1.2. Pre COVID-19 and post COVID-19 market scenario

CHAPTER 6. GLOBAL CONNECTED ENTERPRISE MARKET, BY OFFERING

6.1. Market Snapshot

6.2. Global Connected Enterprise Market by Offering, Performance - Potential Analysis

6.3. Global Connected Enterprise Market Estimates & Forecasts by Offering, 2018-2028 (USD Million)

6.4. Connected Enterprise Market, Sub Segment Analysis

6.4.1. Solutions

6.4.2. Services

6.4.2.1. Professional Services

6.4.2.2. Managed Services

CHAPTER 7. GLOBAL CONNECTED ENTERPRISE MARKET, BY TYPE

7.1. Market Snapshot

- 7.2. Global Connected Enterprise Market by Type, Performance – Potential Analysis
- 7.3. Global Connected Enterprise Market Estimates & Forecasts by Type, 2018-2028 (USD Million)
- 7.4. Connected Enterprise Market, Sub Segment Analysis
 - 7.4.1. Manufacturing Execution System
 - 7.4.2. Customer Experience Management
 - 7.4.3. Enterprise Infrastructure Management
 - 7.4.4. Asset Performance Management
 - 7.4.5. Remote Monitoring System
 - 7.4.6. Others

CHAPTER 8. GLOBAL CONNECTED ENTERPRISE MARKET, BY END-USER

- 8.1. Market Snapshot
- 8.2. Global Connected Enterprise Market by End-User, Performance - Potential Analysis
- 8.3. Global Connected Enterprise Market Estimates & Forecasts by End-User, 2018-2028 (USD Million)
- 8.4. Connected Enterprise Market, Sub Segment Analysis
 - 8.4.1. Manufacturing
 - 8.4.2. IT & Telecommunication
 - 8.4.3. Retail & E-commerce
 - 8.4.4. BFSI
 - 8.4.5. Healthcare
 - 8.4.6. Energy and Utility
 - 8.4.7. Others

CHAPTER 9. GLOBAL CONNECTED ENTERPRISE MARKET, REGIONAL ANALYSIS

- 9.1. Connected Enterprise Market, Regional Market Snapshot
- 9.2. North America Connected Enterprise Market
 - 9.2.1. U.S. Connected Enterprise Market
 - 9.2.1.1. Offering breakdown estimates & forecasts, 2018-2028
 - 9.2.1.2. Type breakdown estimates & forecasts, 2018-2028
 - 9.2.1.3. End-User breakdown estimates & forecasts, 2018-2028
 - 9.2.2. Canada Connected Enterprise Market
- 9.3. Europe Connected Enterprise Market Snapshot
 - 9.3.1. U.K. Connected Enterprise Market

- 9.3.2. Germany Connected Enterprise Market
- 9.3.3. France Connected Enterprise Market
- 9.3.4. Spain Connected Enterprise Market
- 9.3.5. Italy Connected Enterprise Market
- 9.3.6. Rest of Europe Connected Enterprise Market
- 9.4. Asia-Pacific Connected Enterprise Market Snapshot
 - 9.4.1. China Connected Enterprise Market
 - 9.4.2. India Connected Enterprise Market
 - 9.4.3. Japan Connected Enterprise Market
 - 9.4.4. Australia Connected Enterprise Market
 - 9.4.5. South Korea Connected Enterprise Market
 - 9.4.6. Rest of Asia Pacific Connected Enterprise Market
- 9.5. Latin America Connected Enterprise Market Snapshot
 - 9.5.1. Brazil Connected Enterprise Market
 - 9.5.2. Mexico Connected Enterprise Market
- 9.6. Rest of The World Connected Enterprise Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Top Market Strategies
- 10.2. Company Profiles
 - 10.2.1. Rockwell Automation Inc.
 - 10.2.1.1. Key Information
 - 10.2.1.2. Overview
 - 10.2.1.3. Financial (Subject to Data Availability)
 - 10.2.1.4. Product Summary
 - 10.2.1.5. Recent Developments
 - 10.2.2. Cisco Systems Inc.
 - 10.2.3. IBM Corporation
 - 10.2.4. Microsoft Corporation
 - 10.2.5. Bosch
 - 10.2.6. Honeywell International
 - 10.2.7. GE
 - 10.2.8. Accelerite
 - 10.2.9. Verizon Communications Inc.
 - 10.2.10. PTC

CHAPTER 11. RESEARCH PROCESS

11.1. Research Process

11.1.1. Data Mining

11.1.2. Analysis

11.1.3. Market Estimation

11.1.4. Validation

11.1.5. Publishing

11.2. Research Attributes

11.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Connected Enterprise Market, report scope

TABLE 2. Global Connected Enterprise Market estimates & forecasts by Region
2018-2028 (USD Million)

TABLE 3. Global Connected Enterprise Market estimates & forecasts by Offering
2018-2028 (USD Million)

TABLE 4. Global Connected Enterprise Market estimates & forecasts by Type
2018-2028 (USD Million)

TABLE 5. Global Connected Enterprise Market estimates & forecasts by End-User
2018-2028 (USD Million)

TABLE 6. Global Connected Enterprise Market by segment, estimates & forecasts,
2018-2028 (USD Million)

TABLE 7. Global Connected Enterprise Market by region, estimates & forecasts,
2018-2028 (USD Million)

TABLE 8. Global Connected Enterprise Market by segment, estimates & forecasts,
2018-2028 (USD Million)

TABLE 9. Global Connected Enterprise Market by region, estimates & forecasts,
2018-2028 (USD Million)

TABLE 10. Global Connected Enterprise Market by segment, estimates & forecasts,
2018-2028 (USD Million)

TABLE 11. Global Connected Enterprise Market by region, estimates & forecasts,
2018-2028 (USD Million)

TABLE 12. Global Connected Enterprise Market by segment, estimates & forecasts,
2018-2028 (USD Million)

TABLE 13. Global Connected Enterprise Market by region, estimates & forecasts,
2018-2028 (USD Million)

TABLE 14. Global Connected Enterprise Market by segment, estimates & forecasts,
2018-2028 (USD Million)

TABLE 15. Global Connected Enterprise Market by region, estimates & forecasts,
2018-2028 (USD Million)

TABLE 16. U.S. Connected Enterprise Market estimates & forecasts, 2018-2028 (USD
Million)

TABLE 17. U.S. Connected Enterprise Market estimates & forecasts by segment
2018-2028 (USD Million)

TABLE 18. U.S. Connected Enterprise Market estimates & forecasts by segment
2018-2028 (USD Million)

TABLE 19. Canada Connected Enterprise Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 20. Canada Connected Enterprise Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 21. Canada Connected Enterprise Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 22. UK Connected Enterprise Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 23. UK Connected Enterprise Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 24. UK Connected Enterprise Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 25. Germany Connected Enterprise Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 26. Germany Connected Enterprise Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 27. Germany Connected Enterprise Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 28. RoE Connected Enterprise Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 29. RoE Connected Enterprise Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 30. RoE Connected Enterprise Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 31. China Connected Enterprise Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 32. China Connected Enterprise Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 33. China Connected Enterprise Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 34. India Connected Enterprise Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 35. India Connected Enterprise Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 36. India Connected Enterprise Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 37. Japan Connected Enterprise Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 38. Japan Connected Enterprise Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 39. Japan Connected Enterprise Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 40. RoAPAC Connected Enterprise Market estimates & forecasts, 2018-2028

(USD Million)

TABLE 41. RoAPAC Connected Enterprise Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 42. RoAPAC Connected Enterprise Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 43. Brazil Connected Enterprise Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 44. Brazil Connected Enterprise Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 45. Brazil Connected Enterprise Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 46. Mexico Connected Enterprise Market estimates & forecasts, 2018-2028

(USD Million)

TABLE 47. Mexico Connected Enterprise Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 48. Mexico Connected Enterprise Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 49. RoLA Connected Enterprise Market estimates & forecasts, 2018-2028 (USD Million)

(USD Million)

TABLE 50. RoLA Connected Enterprise Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 51. RoLA Connected Enterprise Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 52. Row Connected Enterprise Market estimates & forecasts, 2018-2028 (USD Million)

(USD Million)

TABLE 53. Row Connected Enterprise Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 54. Row Connected Enterprise Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 55. List of secondary sources, used in the study of global Connected Enterprise Market

TABLE 56. List of primary sources, used in the study of global Connected Enterprise Market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Connected Enterprise Market, research methodology
- FIG 2. Global Connected Enterprise Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Connected Enterprise Market, key trends 2021
- FIG 5. Global Connected Enterprise Market, growth prospects 2022-2028
- FIG 6. Global Connected Enterprise Market, porters 5 force model
- FIG 7. Global Connected Enterprise Market, pest analysis
- FIG 8. Global Connected Enterprise Market, value chain analysis
- FIG 9. Global Connected Enterprise Market by segment, 2018 & 2028 (USD Million)
- FIG 10. Global Connected Enterprise Market by segment, 2018 & 2028 (USD Million)
- FIG 11. Global Connected Enterprise Market by segment, 2018 & 2028 (USD Million)
- FIG 12. Global Connected Enterprise Market by segment, 2018 & 2028 (USD Million)
- FIG 13. Global Connected Enterprise Market by segment, 2018 & 2028 (USD Million)
- FIG 14. Global Connected Enterprise Market, regional snapshot 2018 & 2028
- FIG 15. North America Connected Enterprise Market 2018 & 2028 (USD Million)
- FIG 16. Europe Connected Enterprise Market 2018 & 2028 (USD Million)
- FIG 17. Asia Pacific Connected Enterprise market 2018 & 2028 (USD Million)
- FIG 18. Latin America Connected Enterprise Market 2018 & 2028 (USD Million)
- FIG 19. Global Connected Enterprise Market, company market share analysis (2021)

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