

Global Connected Device Analytics Market Size study, by Component (Solution and Services), by Deployment Mode (On-Premises And Cloud), by Organization Size (Large Enterprises and Small and Medium-Sized Enterprises), by Application (Security and Emergency Management, Sales and Customer Management, Remote Monitoring, Predictive Maintenance and Asset Management, Inventory Management, Energy Management, Building Automation and Others), by Vertical (Manufacturing, Transportation and Logistics, Energy and Utilities, Retail and eCommerce, BFSI, Healthcare and Life Sciences, Government and Defense and Others) and Regional Forecasts 2020-2027

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Abstracts

Global Connected Device Analytics Market is valued approximately at USD 11.6 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 23% over the forecast period 2020-2027. Connected device analytics is the platform that provides data to organization based on IoT or web-connected devices, including information about the device, technical errors, network, its working status, and other custom properties. It manages the security data, remote monitoring, predictive maintenance, asset management, energy management, etc. that further helps in connecting devices to find errors and operate properly. The increasing focus on remote monitoring in

support of work from home initiative, growing adoption of smart payment technologies and business need to build digital infrastructure for large-scale deployments are the factors responsible for the growth of the market over the forecast period. Further the demand for collecting the data form the connected device and need for managing the mata storage and providing efficiency encourages the growth of Connected Device Analytics Market. Furthermore, the rising advancements and other strategic alliance by market key players will create a lucrative demand for this market. For instance: on 28th October 2019, Microsoft Corporation launched IoT Solutions for better business outcomes, improve safety and address social issues by predicting and preventing equipment failures, improving patient outcomes and worker safety, optimizing smart buildings for space utilization and energy management, tracking assets across a supply chain, and more. However, legacy database technologies limiting IoT product integration and lack of skilled professional workforce is the major factor restraining the growth of global Connected Device Analytics market during the forecast period.

The regional analysis of global Connected Device Analytics Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the growing adoption advanced technologies has led the growth of the market. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027.

Major market player included in this report are:

Microsoft Corporation
Oracle Corporation
SAP SE
International Business Machines Corporation (IBM)
PTC Inc.
Amazon Web Services
Cisco Systems, Inc.
Google LLC
Adobe Inc.
Teradata Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also

caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component:

Solutions
Services

Deployment Mode:

On-Premises
Cloud

By Organization Size:

Large Enterprises
Small and Medium-Sized Enterprises

By Application:

Security and Emergency Management
Sales and Customer Management
Remote Monitoring
Predictive Maintenance and Asset Management
Inventory Management
Energy Management
Building Automation
Others

By Vertical:

Manufacturing
Transportation and Logistics
Energy and Utilities
Retail and eCommerce
BFSI
Healthcare and Life Sciences
Government and Defense
Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Connected Device Analytics Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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COMPANIES MENTIONED

Microsoft Corporation

Oracle Corporation

SAP SE

International Business Machines Corporation (IBM)

PTC Inc.

Amazon Web Services

Cisco Systems, Inc.

Google LLC

Adobe Inc.

Teradata Corporation

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