

# **Global Conference Room Solutions Market Size study, by Type (Software, Services) by End-Users (BFSI, Transportation and Logistics, Manufacturing, Retail and Consumer Goods, IT and Telecom, Media and Entertainment, Government) and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Conference Room Solutions Market is valued approximately USD XXX Billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2021-2027.

Conference room solution or nervous system in business is defined as the workplace designed for the video and audio meeting that offers a private and productive space for the meeting to initiates and discuss plans within the organization.

Growing demand for high-performance conferencing solutions as well as rising number of corporate houses heightening the sales of conference room solutions can are driving the market.

For instance, in September 2019, Cisco System Inc., a U.S.-based company has introduced the acquisition of an enterprise voice assistant company named, Voicea, which enables real-time solutions such as voice search, meeting highlights, meeting transcription, action items, along with data privacy.

High cost of installation and extra security for mobiles and tablets and lack of awareness of advanced technology is hampering the market. However, continuous demand for and adoption of cloud communication solutions, digitization of workspaces and favourable government initiatives to develop digital infrastructure will result in high growth of market in forthcoming period.

The regional analysis of global Conference Room Solutions Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the

World. North America has considerable shares of global conference room solutions. Owing to the presence of fast-growing service providers in the region, the North American market is estimated to account over 32.4% of the global sales through 2021.

Major market player included in this report are:

Google  
ZOOM  
West  
Huawei  
Cisco  
Adobe  
Polycom  
BlueJeans Network  
Microsoft  
LogMeIn

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the Industrial within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Software

Services

By End-User:

BFSI

Transportation and Logistics

Manufacturing

Retail and Consumer Goods

IT and Telecom

Media and Entertainment

Government

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoASIA PACIFIC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Conference Room Solutions Market in Market Study:

Key Consulting Companies &amp; Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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