

Global Confectionery Coatings Market Size study, by Flavour (Milk Chocolate, White Chocolate, Dark Chocolate and Others), By Form (Wafers, Blocks, Others), Product Type (Biscuit & Cookies, Dried Fruits and Nuts, Candies and Others), Nature (Organic and Conventional) and Regional Forecasts 2022-2028

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Abstracts

Global Confectionery Coatings Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2028. Compound coating, candy wafers, and melting wafers are all terms used to describe confectionery coating. Because the wafers are prepared without trans fats, there is no need to temper them. It can also be used as a substitute for real chocolate, but because it is manufactured using palm kernel oil rather than cocoa butter, it is not considered real chocolate. Confectionery coatings serve as a flavoring agent, glazing agent, colour enhancer, and strengthening agent in confectionery items. The market is driven by key factors such as growing demand for easy and fast food and increase in food processing. As per Statista, California had the most Fast-food restaurants, with about 31.5 thousand, according to a 2019 ranking of the states with the most Fast-food restaurants, while Wyoming had the least, with only a few hundred. As a result of the coronavirus (COVID-19) pandemic, the overall revenue of the QSR industry in the United States fell to 239 billion dollars in 2020 from 273 billion dollars in 2019. Moreover, increase in the launch of confectionery coatings containing healthy and label-friendly ingredients propel the market growth in near future. However, increase in the price of raw materials of chocolate and confectionery product impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Confectionery Coatings Market study include

Asia Pacific, North America, Europe, Latin America, and Rest of the World. In which, North America is dominating the market share, owing to high consumption of salty snacks and increase in frozen food consumption. However, APAC is expected to be the fastest growing region, due to rising population growth in China and India which leads to increase in demand for processed food products in the region.

Major market players included in this report are:

The Warrell Corporation

Capol LLC

Rascal Confectionery Ltd.

Sweetdreams Limited

Mantrose-Hauser Co. Inc.

Thew Arnott & Co Ltd.

Clasen Quality Coatings Inc.

Barry Callebaut AG

Norevo GmbH

Cargill

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Application offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Flavour:

Milk chocolate

White chocolate

Dark chocolate

Others

By Form:

Wafers

Blocks

Others

By Product type:

Biscuits & Cookies

Dried fruits & Nuts

Candies

Others

By Nature:

Organic

Conventional

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Confectionery Coatings Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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