

Global Concussion Market Size study, by Diagnosis & Treatment (Diagnosis, Treatment), by End-User (Hospitals and Clinics, Diagnostic Centers, Payers) and Regional Forecasts 2020-2027

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Abstracts

Global Concussion Market is valued approximately at USD 6.8 billion in 2019 and is anticipated to grow with a growth rate of more than 3.6% over the forecast period 2020-2027. Concussion is defined as traumatic brain injury caused by a violent shaking of the head and body or a blow/bump to the head. This injury temporarily affects the brain functioning and can lead to temporary cognitive symptoms. Symptoms may consist headache, memory loss, nausea, and complications related to concentration, balance, and coordination. Although in the serious cases of concussion, the physicians may require CT scan and MRI scan of patient's brain to check for serious injuries. Also, some physician may prefer for special eye test to examine visual changes related to the concussion, which therefore enhance the utilization of concussion diagnosis and treatment procedures throughout the world. The increasing number of road accidents and sports injuries in the emerging countries, along with the rapidly growing incidence of mild traumatic brain injuries are few other factors responsible for the market growth over the forecast period. According to the International Journal of Environmental Research and Public Health, in 2018, nearly 244,937 road accidents were registered in China, that caused 63,194 fatalities, 258,532 injuries. Similarly, as per the Department for Transport, there were 25,511 people seriously injured in road traffic accidents in 2018, as compared to 24,831 in 2017. This, in turn, is expected to create a high prevalence of brain injuries, thereby accelerating the demand for concussion diagnosis and treatment procedures. However, the stringent regulatory framework and lack of awareness among people concerning concussion treatment are the prime factors impeding the market growth over the forecast period of 2020-2027.

The regional analysis of the global Concussion market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the rising government initiative and awareness campaigns regarding concussion prevention, along with the presence of significant number of market vendors in the region. Whereas Asia-Pacific is anticipated to exhibit the highest growth rate / CAGR over the forecast period 2020-2027. Factors such as the rising incidence of road accidents and sport injuries, along with the improving healthcare infrastructure in developing countries, such as China and India, would create lucrative growth prospects for the Concussion market across the Asia-Pacific region.

Major market player included in this report are:

Teva Pharmaceutical Industries Ltd.

Integra LifeSciences Corporation

Medtronic PLC

Sun Pharmaceutical Industries Ltd.

Lupin Limited

Zydus Cadila

Pfizer, Inc.

Mylan NV

Novartis AG

Sanofi SA

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Diagnosis & Treatment:

Diagnosis

Treatment

By End-User:

Hospitals and Clinics

Diagnostic Centers
Payers

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Concussion Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers
Investment bankers
Investors

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