

Global Concierge Medicine Market Size study & Forecast, by Specialty (Primary Care, Pediatrics, Osteopathy, Cardiology, Others), by Ownership (Standalone, Group) and Regional Analysis, 2022-2029

<https://marketpublishers.com/r/G8F243C1DACEEN.html>

Date: April 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G8F243C1DACEEN

Abstracts

Global Concierge Medicine Market is valued at approximately USD 13.1 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 6.4% over the forecast period 2022-2029. Concierge medicine is also called retainer medicine, direct primary care, platinum practice, boutique medicine, and concierge care. It is a patient-primary care physician relationship in which the patient pays an annual fee or retainer, this may or may not be in addition to other fees. It is a developing business model across the healthcare sector that emphasizes creating a connection between the patient and healthcare provider. The market growth is primarily driven by the factors such as increasing adoption of concierge medicine among physicians, coupled with the rising entry of specialists in concierge medicine.

The dearth of primary care physicians is one of the major driving factors that is propelling the demand for concierge medicine around the world. Concierge doctors are generally present for patients and provide coordinated care by creating appointments with specialists on their behalf. For instance, according to recent data from the AAMC (Association of American Medical Colleges), the US experience a physician shortage of between 37,800 and 124,000 by 2034, affecting both general and specialty care. Thereby, the unavailability of primary care physicians is bolstering the concierge medicine demand in the global market. Moreover, rising awareness regarding the advantages of concierge medicine to patients, as well as the surging demand for personalized care are presenting various lucrative opportunities over the forecasting years. However, the lack of health insurance coverage, and high impact on patient care access due to physicians downsizing patient panels are challenging factors for the

market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Concierge Medicine Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America dominated the market in terms of revenue, owing to the rise in the number of retainer physicians in the US, the shortage of primary care physicians, along with the high volume of people visiting hospitals daily. Whereas, the Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as the increasing prevalence of obesity, cancer, diabetes, and various other psychological disorders, as well as surging demand for personalized healthcare services in the market space.

Major market players included in this report are:

PartnerMD

Crossover Health

MDVIP

CONCIERGE CONSULTANTS & CARDIOLOGY

Signature MD

Peninsula Doctor

Winstead PC

Castle Connolly Private Health Partners,

Specialdocs Consultants, LLC.

Priority Physicians, Inc.

Recent Developments in the Market:

In January 2022, Sollis Health, a concierge medical service for urgent care customers, launched its series of financing rounds that were carried out by Torch Capital and Denali Growth Partners. With the help of this investment, Sollis will be able to connect with more patients in well-established areas like Emerging Los Angeles, New York, and Miami/Palm Beach as well as new markets like San Francisco.

In January 2022, HeyRenee- a personal healthcare concierge service, received \$4.4 million in funding to provide consumers with a full healthcare solution that includes personal care assistants for patients. For HeyRenee and other investors such as Fika Ventures, City Light Capital, Global Founders Capital, SaaS Ventures, Mucker Capital, and Tau Ventures, Quiet Capital managed the second seed round. The business aims to serve as an open platform that flawlessly assembles the ideal set of services for each patient and assists in leading patients through a straightforward, interactive daily schedule.

Global Concierge Medicine Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Specialty, Ownership, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Specialty:

Primary Care

Pediatrics

Osteopathy

Cardiology

Others

By Ownership:

Standalone

Group

By Region:

North America

U.S.

Canada

Europe

UK

Germany
France
Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
RoLA
Rest of the World

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
 - 1.2.1. Concierge Medicine Market, by Region, 2019-2029 (USD Billion)
 - 1.2.2. Concierge Medicine Market, by Specialty, 2019-2029 (USD Billion)
 - 1.2.3. Concierge Medicine Market, by Ownership, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL CONCIERGE MEDICINE MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL CONCIERGE MEDICINE MARKET DYNAMICS

- 3.1. Concierge Medicine Market Impact Analysis (2019-2029)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Rising entry of specialists in concierge medicine
 - 3.1.1.2. Dearth of primary care physicians
 - 3.1.2. Market Challenges
 - 3.1.2.1. Lack of health insurance coverage
 - 3.1.2.2. High impact on patient care access due to physicians downsizing patient panel
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Rising awareness regarding the advantages of concierge medicine to patients
 - 3.1.3.2. Surging demand for personalized care

CHAPTER 4. GLOBAL CONCIERGE MEDICINE MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. Industry Experts Prospective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL CONCIERGE MEDICINE MARKET, BY SPECIALTY

- 6.1. Market Snapshot
- 6.2. Global Concierge Medicine Market by Specialty, Performance - Potential Analysis
- 6.3. Global Concierge Medicine Market Estimates & Forecasts by Specialty 2019-2029 (USD Billion)
- 6.4. Concierge Medicine Market, Sub Segment Analysis
 - 6.4.1. Primary Care
 - 6.4.2. Pediatrics
 - 6.4.3. Osteopathy
 - 6.4.4. Cardiology
 - 6.4.5. Others

CHAPTER 7. GLOBAL CONCIERGE MEDICINE MARKET, BY OWNERSHIP

- 7.1. Market Snapshot
- 7.2. Global Concierge Medicine Market by Ownership, Performance - Potential Analysis

7.3. Global Concierge Medicine Market Estimates & Forecasts by Ownership
2019-2029 (USD Billion)

7.4. Concierge Medicine Market, Sub Segment Analysis

7.4.1. Standalone

7.4.2. Group

CHAPTER 8. GLOBAL CONCIERGE MEDICINE MARKET, REGIONAL ANALYSIS

8.1. Concierge Medicine Market, Regional Market Snapshot

8.2. North America Concierge Medicine Market

8.2.1. U.S. Concierge Medicine Market

8.2.1.1. Specialty breakdown estimates & forecasts, 2019-2029

8.2.1.2. Ownership breakdown estimates & forecasts, 2019-2029

8.2.2. Canada Concierge Medicine Market

8.3. Europe Concierge Medicine Market Snapshot

8.3.1. U.K. Concierge Medicine Market

8.3.2. Germany Concierge Medicine Market

8.3.3. France Concierge Medicine Market

8.3.4. Spain Concierge Medicine Market

8.3.5. Italy Concierge Medicine Market

8.3.6. Rest of Europe Concierge Medicine Market

8.4. Asia-Pacific Concierge Medicine Market Snapshot

8.4.1. China Concierge Medicine Market

8.4.2. India Concierge Medicine Market

8.4.3. Japan Concierge Medicine Market

8.4.4. Australia Concierge Medicine Market

8.4.5. South Korea Concierge Medicine Market

8.4.6. Rest of Asia Pacific Concierge Medicine Market

8.5. Latin America Concierge Medicine Market Snapshot

8.5.1. Brazil Concierge Medicine Market

8.5.2. Mexico Concierge Medicine Market

8.5.3. Rest of Latin America Concierge Medicine Market

8.6. Rest of The World Concierge Medicine Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

9.1. Top Market Strategies

9.2. Company Profiles

9.2.1. PartnerMD

- 9.2.1.1. Key Information
- 9.2.1.2. Overview
- 9.2.1.3. Financial (Subject to Data Availability)
- 9.2.1.4. Product Summary
- 9.2.1.5. Recent Developments
- 9.2.2. Crossover Health
- 9.2.3. MDVIP
- 9.2.4. CONCIERGE CONSULTANTS & CARDIOLOGY
- 9.2.5. Signature MD
- 9.2.6. Peninsula Doctor
- 9.2.7. Winstead PC
- 9.2.8. Castle Connolly Private Health Partners,
- 9.2.9. Specialdocs Consultants, LLC.
- 9.2.10. Priority Physicians, Inc.

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Concierge Medicine Market, report scope

TABLE 2. Global Concierge Medicine Market estimates & forecasts by Region
2019-2029 (USD Billion)

TABLE 3. Global Concierge Medicine Market estimates & forecasts by Specialty
2019-2029 (USD Billion)

TABLE 4. Global Concierge Medicine Market estimates & forecasts by Ownership
2019-2029 (USD Billion)

TABLE 5. Global Concierge Medicine Market by segment, estimates & forecasts,
2019-2029 (USD Billion)

TABLE 6. Global Concierge Medicine Market by region, estimates & forecasts,
2019-2029 (USD Billion)

TABLE 7. Global Concierge Medicine Market by segment, estimates & forecasts,
2019-2029 (USD Billion)

TABLE 8. Global Concierge Medicine Market by region, estimates & forecasts,
2019-2029 (USD Billion)

TABLE 9. Global Concierge Medicine Market by segment, estimates & forecasts,
2019-2029 (USD Billion)

TABLE 10. Global Concierge Medicine Market by region, estimates & forecasts,
2019-2029 (USD Billion)

TABLE 11. Global Concierge Medicine Market by segment, estimates & forecasts,
2019-2029 (USD Billion)

TABLE 12. Global Concierge Medicine Market by region, estimates & forecasts,
2019-2029 (USD Billion)

TABLE 13. Global Concierge Medicine Market by segment, estimates & forecasts,
2019-2029 (USD Billion)

TABLE 14. Global Concierge Medicine Market by region, estimates & forecasts,
2019-2029 (USD Billion)

TABLE 15. U.S. Concierge Medicine Market estimates & forecasts, 2019-2029 (USD
Billion)

TABLE 16. U.S. Concierge Medicine Market estimates & forecasts by segment
2019-2029 (USD Billion)

TABLE 17. U.S. Concierge Medicine Market estimates & forecasts by segment
2019-2029 (USD Billion)

TABLE 18. Canada Concierge Medicine Market estimates & forecasts, 2019-2029 (USD
Billion)

TABLE 19. Canada Concierge Medicine Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 20. Canada Concierge Medicine Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 21. UK Concierge Medicine Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 22. UK Concierge Medicine Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 23. UK Concierge Medicine Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 24. Germany Concierge Medicine Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 25. Germany Concierge Medicine Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 26. Germany Concierge Medicine Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 27. France Concierge Medicine Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 28. France Concierge Medicine Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 29. France Concierge Medicine Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 30. Italy Concierge Medicine Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 31. Italy Concierge Medicine Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 32. Italy Concierge Medicine Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 33. Spain Concierge Medicine Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 34. Spain Concierge Medicine Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 35. Spain Concierge Medicine Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 36. RoE Concierge Medicine Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 37. RoE Concierge Medicine Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 38. RoE Concierge Medicine Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 39. China Concierge Medicine Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 40. China Concierge Medicine Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 41. China Concierge Medicine Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 42. India Concierge Medicine Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 43. India Concierge Medicine Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 44. India Concierge Medicine Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 45. Japan Concierge Medicine Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 46. Japan Concierge Medicine Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 47. Japan Concierge Medicine Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 48. South Korea Concierge Medicine Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 49. South Korea Concierge Medicine Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 50. South Korea Concierge Medicine Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 51. Australia Concierge Medicine Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 52. Australia Concierge Medicine Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 53. Australia Concierge Medicine Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 54. RoAPAC Concierge Medicine Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 55. RoAPAC Concierge Medicine Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 56. RoAPAC Concierge Medicine Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 57. Brazil Concierge Medicine Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 58. Brazil Concierge Medicine Market estimates & forecasts by segment
2019-2029 (USD Billion)

TABLE 59. Brazil Concierge Medicine Market estimates & forecasts by segment
2019-2029 (USD Billion)

TABLE 60. Mexico Concierge Medicine Market estimates & forecasts, 2019-2029 (USD
Billion)

TABLE 61. Mexico Concierge Medicine Market estimates & forecasts by segment
2019-2029 (USD Billion)

TABLE 62. Mexico Concierge Medicine Market estimates & forecasts by segment
2019-2029 (USD Billion)

TABLE 63. RoLA Concierge Medicine Market estimates & forecasts, 2019-2029 (USD
Billion)

TABLE 64. RoLA Concierge Medicine Market estimates & forecasts by segment
2019-2029 (USD Billion)

TABLE 65. RoLA Concierge Medicine Market estimates & forecasts by segment
2019-2029 (USD Billion)

TABLE 66. Row Concierge Medicine Market estimates & forecasts, 2019-2029 (USD
Billion)

TABLE 67. Row Concierge Medicine Market estimates & forecasts by segment
2019-2029 (USD Billion)

TABLE 68. Row Concierge Medicine Market estimates & forecasts by segment
2019-2029 (USD Billion)

TABLE 69. List of secondary sources, used in the study of global Concierge Medicine
Market

TABLE 70. List of primary sources, used in the study of global Concierge Medicine
Market

TABLE 71. Years considered for the study

TABLE 72. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final
deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Concierge Medicine Market, research methodology
 - FIG 2. Global Concierge Medicine Market, Market estimation techniques
 - FIG 3. Global Market size estimates & forecast methods
 - FIG 4. Global Concierge Medicine Market, key trends 2021
 - FIG 5. Global Concierge Medicine Market, growth prospects 2022-2029
 - FIG 6. Global Concierge Medicine Market, porters 5 force model
 - FIG 7. Global Concierge Medicine Market, pest analysis
 - FIG 8. Global Concierge Medicine Market, value chain analysis
 - FIG 9. Global Concierge Medicine Market by segment, 2019 & 2029 (USD Billion)
 - FIG 10. Global Concierge Medicine Market by segment, 2019 & 2029 (USD Billion)
 - FIG 11. Global Concierge Medicine Market by segment, 2019 & 2029 (USD Billion)
 - FIG 12. Global Concierge Medicine Market by segment, 2019 & 2029 (USD Billion)
 - FIG 13. Global Concierge Medicine Market by segment, 2019 & 2029 (USD Billion)
 - FIG 14. Global Concierge Medicine Market, regional snapshot 2019 & 2029
 - FIG 15. North America Concierge Medicine Market 2019 & 2029 (USD Billion)
 - FIG 16. Europe Concierge Medicine Market 2019 & 2029 (USD Billion)
 - FIG 17. Asia Pacific Concierge Medicine Market 2019 & 2029 (USD Billion)
 - FIG 18. Latin America Concierge Medicine Market 2019 & 2029 (USD Billion)
 - FIG 19. Global Concierge Medicine Market, company Market share analysis (2021)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

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