

# **Global Companion Animal Postoperative Pain Management Therapeutics Market Size Study, by Animal (Dogs, Cats, Horses, Others), Product (NSAIDs, Anesthetics, Opioids), Route of Administration (Oral, Injectable), End-use (Retail, E-Commerce, Veterinary Hospitals & Clinics), and Regional Forecasts 2022-2032**

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## **Abstracts**

The Global Companion Animal Postoperative Pain Management Therapeutics Market, valued at approximately USD 5.57 million in 2023, is projected to experience robust growth at a CAGR of 8.50% during the forecast period 2024-2032. With an ever-growing emphasis on improving animal health and welfare, the market for effective postoperative pain management solutions is gaining significant momentum globally. Therapeutics aimed at minimizing pain post-surgery are emerging as a vital part of veterinary medicine, reflecting a paradigm shift toward compassionate and evidence-based animal care.

The market's expansion is fueled by the increasing prevalence of surgical procedures among companion animals, driven by heightened awareness among pet owners and advancements in veterinary surgical practices. NSAIDs remain the most widely used products, attributed to their efficiency in reducing inflammation and alleviating pain. Meanwhile, anesthetics and opioids continue to play a crucial role in comprehensive pain management protocols, often tailored to individual animal needs. The advent of injectable options provides veterinarians with precise control over dosage and administration, enhancing treatment outcomes.

Despite the significant advancements, the market grapples with challenges such as

regulatory barriers, the high cost of certain therapeutics, and the need for specialized training for veterinary practitioners. However, innovations in pain management technologies, coupled with an increase in e-commerce channels for veterinary products, are mitigating these issues. The rise of telemedicine in the veterinary sector is further enhancing the accessibility and adoption of these therapeutics, ensuring broader reach across various demographics.

North America commands a dominant position in the market, supported by well-established veterinary infrastructure, high pet adoption rates, and favorable reimbursement policies for veterinary procedures. Europe follows closely, underpinned by stringent animal welfare regulations and increasing adoption of companion animals. Meanwhile, the Asia Pacific region is anticipated to witness the fastest growth, fueled by urbanization, rising disposable incomes, and growing awareness regarding advanced veterinary care. Latin America and the Middle East & Africa present untapped opportunities, driven by improving veterinary healthcare infrastructure and expanding pet ownership.

Major market players included in this report are:

Zoetis Inc.

Elanco Animal Health

Merck Animal Health

Vetoquinol S.A.

Boehringer Ingelheim Animal Health

Ceva Santé Animale

Bayer Animal Health (now part of Elanco)

Virbac

Norbrook Laboratories

Dechra Pharmaceuticals

IDEXX Laboratories

Kindred Biosciences

Orion Corporation

Neogen Corporation

Animalcare Group plc

The detailed segments and sub-segment of the market are explained below:

By Animal:

Dogs

Cats

Horses

Others

By Product:

NSAIDs

Anesthetics

Opioids

By Route of Administration:

Oral

Injectable

By End-use:

Retail

E-Commerce

Veterinary Hospitals & Clinics

By Region: North America:

U.S.

Canada

Europe:

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific:

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America:

Brazil

Mexico

Rest of Latin America

Middle East & Africa:

Saudi Arabia

South Africa

Rest of Middle East & Africa

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Key Takeaways:

Market estimates and forecasts spanning 2022-2032.

Comprehensive segmentation covering animals, products, administration routes, and end-use.

Detailed regional insights, including country-level analysis.

Profiles of major market players and their strategies.

Examination of market trends, challenges, and growth opportunities.



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