

Global Companion Animal Health Market Size study, by Product Type (Therapeutics and Diagnostics), by Animal Type (Dogs, Cats, and Others) and Regional Forecasts 2020-2027

<https://marketpublishers.com/r/GA0B101EFD44EN.html>

Date: May 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GA0B101EFD44EN

Abstracts

Global Companion Animal Health Market is valued approximately USD 18.43 Billion in 2019 and is anticipated to grow with a healthy growth rate of more than 9.60 % over the forecast period 2020-2027. Pets such as dogs and cats held for the safety of an individual, business, land, or residence are known as companion animals. These animals aid in the prevention of theft and have a secure atmosphere. Many people value companion animals because they give them a sense of belonging and obligation. The most widely used products for animal healthcare are animal health products, especially feeds. It also brings with it a demand for products such as pharmaceuticals and vaccines that benefit the health and well-being of these animals. The global companion animal healthcare market is being driven by an increasing number of pets, increased government funding, and technological advancements. Pets save lives by protecting people, property, and homes, resulting in an increase in pet ownership around the world, thus helping to drive the global companion animal healthcare industry forward. According to Pet Secure, the United States has the highest pet ownership rate of any country (with 69,929,000 dogs, 74,059,000 cats, 8,300,000 birds, and 57,750,000 fish) and spends USD 50 billion a year on pets. Also, as per survey by People's Dispensary for Sick Animals (PDSA) animal Wellbeing (PAW), 2019, over 50% of United Kingdom adults own a pet out of which over 24% of UK adults own cat, 26% of adults own dogs and over 2% of adults own rabbit. The ownership of cat in UK increased to 10.9 million in 2019 from 10.3 million in 2017 and similarly dog's ownership rose to 9.9 million in 2019 from 9.3 million in 2017. However, high cost of animal diagnosis of a product recall and rise in the complication issues is expected to hamper the growth of market.

The regional analysis of global Companion Animal Health market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the presence of many existing players in the market focusing on promoting investment opportunities in the animal healthcare industry. Whereas Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as increasing support from the government with the upcoming construction activities of the hospitals would create lucrative growth prospects for the Companion Animal Health market across Asia-Pacific region.

Major market player included in this report are:

Merck Animal Health

Ceva Sant? Animale

Vetiquinol S.A.

Zoetis

Boehringer Ingelheim GmbH

Bayer AG

Elanco

Nutreco N.V.

Virbac

DRE Veterinary

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Product Type offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Therapeutics

Diagnostics

By Animal Type:

Dogs

Cats
Other Companion Animals

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Companion Animal Health Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Billion)
 - 1.2.1. Companion Animal Health Market, by Region, 2018-2027 (USD Billion)
 - 1.2.2. Companion Animal Health Market, by Product Type, 2018-2027 (USD Billion)
 - 1.2.3. Companion Animal Health Market, by Animal Type, 2018-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL COMPANION ANIMAL HEALTH MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL COMPANION ANIMAL HEALTH MARKET DYNAMICS

- 3.1. Companion Animal Health Market Impact Analysis (2018-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Rising number of pets
 - 3.1.1.2. Growing government support and technological development
 - 3.1.2. Market Challenges
 - 3.1.2.1. High cost of animal diagnosis of a product recall
 - 3.1.2.2. Rise in the compilation issues
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Collaborative initiatives unifying clinical care
 - 3.1.3.2. Introduction of initiatives to improve healthcare standards for animal

CHAPTER 4. GLOBAL COMPANION ANIMAL HEALTH MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2017-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL COMPANION ANIMAL HEALTH MARKET, BY PRODUCT TYPE

- 5.1. Market Snapshot
- 5.2. Global Companion Animal Health Market by Product Type, Performance - Potential Analysis
- 5.3. Global Companion Animal Health Market Estimates & Forecasts by Product Type 2017-2027 (USD Billion)
- 5.4. Companion Animal Health Market, Sub Segment Analysis
 - 5.4.1. Therapeutics
 - 5.4.2. Diagnostics

CHAPTER 6. GLOBAL COMPANION ANIMAL HEALTH MARKET, BY ANIMAL TYPE

- 6.1. Market Snapshot
- 6.2. Global Companion Animal Health Market by Animal Type, Performance - Potential Analysis
- 6.3. Global Companion Animal Health Market Estimates & Forecasts by Animal Type 2017-2027 (USD Billion)
- 6.4. Companion Animal Health Market, Sub Segment Analysis
 - 6.4.1. Dogs
 - 6.4.2. Cats
 - 6.4.3. Other Companion Animals

CHAPTER 7. GLOBAL COMPANION ANIMAL HEALTH MARKET, REGIONAL ANALYSIS

- 7.1. Companion Animal Health Market, Regional Market Snapshot
- 7.2. North America Companion Animal Health Market
 - 7.2.1. U.S. Companion Animal Health Market
 - 7.2.1.1. Product Type breakdown estimates & forecasts, 2017-2027
 - 7.2.1.2. Animal Type breakdown estimates & forecasts, 2017-2027
 - 7.2.2. Canada Companion Animal Health Market
- 7.3. Europe Companion Animal Health Market Snapshot
 - 7.3.1. U.K. Companion Animal Health Market
 - 7.3.2. Germany Companion Animal Health Market
 - 7.3.3. France Companion Animal Health Market
 - 7.3.4. Spain Companion Animal Health Market
 - 7.3.5. Italy Companion Animal Health Market
 - 7.3.6. Rest of Europe Companion Animal Health Market
- 7.4. Asia-Pacific Companion Animal Health Market Snapshot
 - 7.4.1. China Companion Animal Health Market
 - 7.4.2. India Companion Animal Health Market
 - 7.4.3. Japan Companion Animal Health Market
 - 7.4.4. Australia Companion Animal Health Market
 - 7.4.5. South Korea Companion Animal Health Market
 - 7.4.6. Rest of Asia Pacific Companion Animal Health Market
- 7.5. Latin America Companion Animal Health Market Snapshot
 - 7.5.1. Brazil Companion Animal Health Market
 - 7.5.2. Mexico Companion Animal Health Market
- 7.6. Rest of The World Companion Animal Health Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Top Market Strategies
- 8.2. Company Profiles
 - 8.2.1. Merck Animal Health
 - 8.2.1.1. Key Information
 - 8.2.1.2. Overview
 - 8.2.1.3. Financial (Subject to Data Availability)
 - 8.2.1.4. Product Type Summary
 - 8.2.1.5. Recent Developments

- 8.2.2. Ceva Sant? Animale
- 8.2.3. Vetiquinol S.A.
- 8.2.4. Zoetis
- 8.2.5. Boehringer Ingelheim GmbH
- 8.2.6. Bayer AG
- 8.2.7. Elanco
- 8.2.8. Nutreco N.V.
- 8.2.9. Virbac
- 8.2.10. DRE Veterinary

CHAPTER 9. RESEARCH PROCESS

- 9.1. Research Process
 - 9.1.1. Data Mining
 - 9.1.2. Analysis
 - 9.1.3. Market Estimation
 - 9.1.4. Validation
 - 9.1.5. Publishing
- 9.2. Research Attributes
- 9.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Companion Animal Health market, report scope

TABLE 2. Global Companion Animal Health market estimates & forecasts by Region 2017-2027 (USD Billion)

TABLE 3. Global Companion Animal Health market estimates & forecasts by Product Type 2017-2027 (USD Billion)

TABLE 4. Global Companion Animal Health market estimates & forecasts by Animal Type 2017-2027 (USD Billion)

TABLE 5. Global Companion Animal Health market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 6. Global Companion Animal Health market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 7. Global Companion Animal Health market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 8. Global Companion Animal Health market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 9. Global Companion Animal Health market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 10. Global Companion Animal Health market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 11. Global Companion Animal Health market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 12. Global Companion Animal Health market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 13. Global Companion Animal Health market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 14. Global Companion Animal Health market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 15. U.S. Companion Animal Health market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 16. U.S. Companion Animal Health market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 17. U.S. Companion Animal Health market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 18. Canada Companion Animal Health market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 19. Canada Companion Animal Health market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 20. Canada Companion Animal Health market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 21. UK Companion Animal Health market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 22. UK Companion Animal Health market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 23. UK Companion Animal Health market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 24. Germany Companion Animal Health market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 25. Germany Companion Animal Health market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 26. Germany Companion Animal Health market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 27. RoE Companion Animal Health market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 28. RoE Companion Animal Health market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 29. RoE Companion Animal Health market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 30. China Companion Animal Health market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 31. China Companion Animal Health market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 32. China Companion Animal Health market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 33. India Companion Animal Health market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 34. India Companion Animal Health market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 35. India Companion Animal Health market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 36. Japan Companion Animal Health market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 37. Japan Companion Animal Health market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 38. Japan Companion Animal Health market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 39. RoAPAC Companion Animal Health market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 40. RoAPAC Companion Animal Health market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 41. RoAPAC Companion Animal Health market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 42. Brazil Companion Animal Health market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 43. Brazil Companion Animal Health market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 44. Brazil Companion Animal Health market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 45. Mexico Companion Animal Health market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 46. Mexico Companion Animal Health market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 47. Mexico Companion Animal Health market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 48. RoLA Companion Animal Health market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 49. RoLA Companion Animal Health market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 50. RoLA Companion Animal Health market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 51. Row Companion Animal Health market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 52. Row Companion Animal Health market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 53. Row Companion Animal Health market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 54. List of secondary sources, used in the study of global Companion Animal Health market

TABLE 55. List of primary sources, used in the study of global Companion Animal Health market

TABLE 56. Years considered for the study

TABLE 57. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Companion Animal Health market, research methodology
- FIG 2. Global Companion Animal Health market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Companion Animal Health market, key trends 2019
- FIG 5. Global Companion Animal Health market, growth prospects 2020-2027
- FIG 6. Global Companion Animal Health market, porters 5 force model
- FIG 7. Global Companion Animal Health market, pest analysis
- FIG 8. Global Companion Animal Health market, value chain analysis
- FIG 9. Global Companion Animal Health market by segment, 2017 & 2027 (USD Billion)
- FIG 10. Global Companion Animal Health market by segment, 2017 & 2027 (USD Billion)
- FIG 11. Global Companion Animal Health market by segment, 2017 & 2027 (USD Billion)
- FIG 12. Global Companion Animal Health market by segment, 2017 & 2027 (USD Billion)
- FIG 13. Global Companion Animal Health market by segment, 2017 & 2027 (USD Billion)
- FIG 14. Global Companion Animal Health market, regional snapshot 2017 & 2027
- FIG 15. North America Companion Animal Health market 2017 & 2027 (USD Billion)
- FIG 16. Europe Companion Animal Health market 2017 & 2027 (USD Billion)
- FIG 17. Asia pacific Companion Animal Health market 2017 & 2027 (USD Billion)
- FIG 18. Latin America Companion Animal Health market 2017 & 2027 (USD Billion)
- FIG 19. Global Companion Animal Health market, company market share analysis (2019)

I would like to order

Product name: Global Companion Animal Health Market Size study, by Product Type (Therapeutics and Diagnostics), by Animal Type (Dogs, Cats, and Others) and Regional Forecasts 2020-2027

Product link: <https://marketpublishers.com/r/GA0B101EFD44EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA0B101EFD44EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970