

Global Commercial Trucks Market Size study & Forecast, by Fuel (Diesel, Natural Gas, Hybrid Electric), by Application (Freight Delivery, Utility Services), by Ownership (Fleet Operator, Owner Operator), and Regional Forecasts 2025–2035

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Abstracts

The Global Commercial Trucks Market is valued approximately at USD 9.63 trillion in 2024 and is anticipated to register a compelling CAGR of more than 7.00% during the forecast period 2025–2035. The commercial trucking sector, which acts as the lifeblood of supply chains and logistics infrastructures across continents, is undergoing a transformative shift propelled by economic globalization, e-commerce proliferation, and an intensifying need for agile goods movement. These trucks are increasingly becoming smarter, more efficient, and environmentally adaptable—thanks to major strides in drivetrain technologies, AI-enabled fleet management, and alternative fuel integration. The expanding reliance on just-in-time inventory systems and increased demand for cross-border trade transport are making commercial trucks indispensable for industries ranging from retail and agriculture to manufacturing and construction.

Increased investment in infrastructure modernization, a rebound in mining and construction activities, and a surge in international freight traffic have further accelerated the uptake of heavy-duty and medium-duty trucks worldwide. Notably, the advent of clean fuel technologies such as natural gas and hybrid electric drivetrains is reshaping fleet procurement decisions, particularly among environmentally conscious operators and urban logistic providers. Additionally, digitized telematics, predictive maintenance, and IoT-based route optimization have elevated the efficiency metrics of fleet operations, attracting large-scale investments in connected vehicle ecosystems. However, this growth trajectory is tempered by persistent issues such as stringent emissions regulations, fluctuating diesel prices, and a shortage of skilled drivers—factors

that continue to challenge the market's operational dynamics and profitability thresholds.

From a regional standpoint, North America continues to dominate the commercial trucks landscape, driven by its mature transportation network, strong regulatory support for emission control technologies, and a high rate of fleet replacement cycles. Meanwhile, Europe is witnessing a major transition toward electrification and low-emission zones, with countries like Germany and the Netherlands leading investments in electric commercial trucks and hydrogen-powered fleets. Asia Pacific, led by China and India, is emerging as the fastest-growing region, buoyed by rapid urbanization, booming logistics demand, government investments in green mobility, and local manufacturing incentives. Latin America and the Middle East & Africa are also progressing steadily, supported by rising import-export volumes and increasing road freight infrastructure developments.

Major market player included in this report are:

Daimler AG

Volvo Group

Scania AB

MAN SE

PACCAR Inc.

Navistar International Corporation

Isuzu Motors Ltd.

Ashok Leyland

Hino Motors Ltd.

CNH Industrial N.V.

Tata Motors Limited

Dongfeng Motor Corporation

FAW Group Corporation

BYD Auto Co., Ltd.

Mitsubishi Fuso Truck and Bus Corporation

Global Commercial Trucks Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period – 2025–2035

Report Coverage – Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope – North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope – Free report customization (equivalent up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players.

The detailed segments and sub-segments of the market are explained below:

By Fuel:

Global Commercial Trucks Market Size study & Forecast, by Fuel (Diesel, Natural Gas, Hybrid Electric), by Appl...

Diesel

Natural Gas

Hybrid Electric

By Application:

Freight Delivery

Utility Services

Construction & Mining

By Ownership:

Fleet Operator

Owner Operator

By Region:

North America:

U.S.

Canada

Europe:

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific:

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America:

Brazil

Mexico

Middle East & Africa:

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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