

# **Global Commercial Telematics Market Size study & Forecast, by Solution Type (Automotive OEM Services and Aftermarket Telematics), by Application (Solutions and Services), by End-User (Transportation & Logistics, Insurance, Healthcare, Media & Entertainment, Vehicle Manufacturers & Dealers and Government Agencies) and Regional Analysis, 2022-2029**

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## **Abstracts**

Global Commercial Telematics Market is valued at approximately USD 19.20 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 14.3% over the forecast period 2022-2029. Commercial Telematics refers to automotive communication and information technologies intended for fleet and commercial trucks segment. Commercial telematics comprised of different components including GPS receiver, sensors, onboard diagnostics systems and sim card for data sharing, and camera setup, fleet communication services, buzzer and accelerometer among others. The commercial telematics system uses an onboard modem to send data to the company's central server facility. Telematics system provides insights related to location, vehicle usage, maintenance issues, fuel consumption, idling time, and instances of harsh driving etc. The increasing expansion of logistics & transportation sector and growing penetration of e-commerce services as well as recent strategic initiatives from leading market players are factors driving the market growth.

The rapid expansion of logistics and transportation sector is contributing to the growth of the Global Commercial Telematics Market. For instance, according to Statista – in 2020, the global logistics industry was valued at USD 5.56 trillion, and, by the year 2024 the

logistics industry is projected to exceed USD 6.60 trillion. Moreover, the surging expansion of e-commerce services is another factor driving the market growth. For instance, as per India Brand Equity Foundation (IBEF) estimates – in 2021, the Indian e-commerce market was valued at USD 74.8 billion, and the market is projected to reach USD 111 billion by 2024 and further USD 200 billion by 2026. Also, increasing investment in multimodal logistics infrastructure and favorable initiatives from government authorities to promote safe transportation would create a lucrative growth prospectus for the market over the forecast period. However, factors such as timely maintenance, high deployment cost and frequent changes in regulatory & compliance policies impede the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Commercial Telematics Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to growing expansion of logistics sector and presence of leading market players coupled with availability of required technological infrastructure in the region. Whereas Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as rising investment from authorities in logistics sector, and increasing penetration of direct to consumer (D2C) brands coupled with growing emergence of e-commerce platforms in the region.

Major market players included in this report are:

Cartrack  
Daimler Fleetboard GmbH  
Fleet Complete  
Geotab Inc.  
Microlise  
Masternaut Limited  
Mix Telematics  
Navistar, Inc  
Omnitracs  
Tomtom International Bv.

Recent Developments in the Market:

In June 2020, Ford Commercial Solutions, a division of USA based Ford Motors launched Ford Telematics™, a web-based software platform and subscription service intended for commercial vehicle customers. The new suite comes with Ford Telematics Drive mobile app and is compatible with both iOS and Android devices.

Global Commercial Telematics Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Solution Type, Application, End-User, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Solution Type

Automotive OEM Services

Aftermarket Telematics

By Application

Solutions

Services

By End-User

Transportation & Logistics

Insurance

Healthcare

Media & Entertainment

Vehicle Manufacturers & Dealers

Government Agencies)

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

RoLA

Rest of the World

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