

# Global Commercial Cleaning Products Market Size study, by Product (Surface Cleaners, Metal Surface Cleaners, Glass Cleaners, Fabric Cleaners and Others) by Distribution (Online, offline) and Regional Forecasts 2021-2027

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## **Abstracts**

Global Commercial Cleaning Products Market is valued approximately USD 17.3 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 9.5 % over the forecast period 2021-2027. Commercial cleaning products are used for cleaning purpose in commercial areas such as surface cleaners, glass cleansers.. Rising development in commercial sector, higher prominence of workplace cleanliness and hygiene for better productivity and enhance the corporate performance are the key factors driving the market growth. For Instance: according to Indian brand equity foundation, from January to June 2021, the new supply of office spaces in India have reached 25.11 million square feet (sq. ft.), which shows an increase of 75% as compared to 14.38 million square feet in year from January to June 2020. Also, according to Commercial Real Estate Development Association in U.S. in year 2019, around 563.3 million square feet were supply for the development new commercial places. As a result, rising commercial development is driving the growth of market. (Also, new advancement in commercial cleaning products and rising focus on maintaining the clean as well as hygienic environment on commercial places is likely to enhance the growth of market during the forecast period. However, Strict government regulation for usage of chemicals in commercial cleaning products impedes the growth of the market over the forecast period of 2021-2027.

The key regions considered for the global Commercial Cleaning Products market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading region across the world in terms of market share owing to



growth in commercial sector, particularly restaurants and cafes across the region, is driving the demand for commercial cleaning products. Whereas, Asia-Pacific is anticipated to exhibit highest growth rate over the forecast period 2021-2027. Factors such as rising disposable income, development of commercial infrastructure and high investment in construction industry would create lucrative growth prospects for the Commercial Cleaning Products market across Asia-Pacific region.

Major market player included in this report are:

3M

Ecolab

SC Johnson

Medline Industries

P&G

Unilever

Betco

The Clorox Company

Diversity Inc.

Lonza

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

**Surface Cleaners** 

Metal Surface Cleaners

Glass Cleaners

Fabric Cleaners

Others

By Distribution:

Online

Offline

By Region:

North America



U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World
Furthermore, years considered for the study are as follows:
Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027
Target Audience of the Global Commercial Cleaning Products Market in Market Study:
Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors



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