

Global Colored polyurethane foams Market Size study, by Product Type (Rigid PU Foams, Flexible PU Foams) by End Use Industry (Construction, Automotive, Packaging, Footwear, Electronic Appliances, Furniture and Interiors, Others) and Regional Forecasts 2021-2027

https://marketpublishers.com/r/G9106DDAE086EN.html

Date: December 2021

Pages: 200

Price: US\$ 3,218.00 (Single User License)

ID: G9106DDAE086EN

Abstracts

Global Colored polyurethane foams Market is valued approximately USD 68.54 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 8.28 % over the forecast period 2021-2027. Polyurethane foam is made up of compounds derived from petrochemicals. It is widely used in the industries such as automotive, interior construction, furniture, electronics appliances, footwear, sports, packaging, leisure apparel, etc. Growing Packaging and Automotive Sectors are driving growth of Colored polyurethane foams Market. According to Smither's 'The Future of Global Packaging to 2024' Report- In 2019 the total value of the packaging globally was \$917 billion, and this will grow steadily at 2.8% to reach \$1.05 trillion in 2024. Also, due to increasing spending on infrastructure development and construction, the adoption & demand for Colored polyurethane foams is likely to increase the market growth during the forecast period. However, volatile prices of PU foams will impact growth of the market over the forecast period of 2021-2027.

The key regions considered for the global Colored polyurethane foams market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the growth of automotive and construction industries in US. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2021-2027. Factors such as rapid urbanization and growing infrastructure development



spending would create lucrative growth prospects for the Colored polyurethane foams market across Asia-Pacific region.

Major market player included in this report are:

Huntsman

BASF

The Dow Chemical

Saint-Gobain Performance Plastics

Rogers

Carpenter

Recticel

Bayer MaterialScience

Stepan

INOAC

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Rigid colored PU foams

Flexible colored PU foams

By End Use Industry:

Furniture and interiors

Construction

Electronic appliances

Automotive

Footwear

Packaging

Others

By Region:



North America	
U.S.	
Canada	
Europe	
UK	
Germany	
France	
Spain	
Italy	
ROE	
Asia Pacific	
China	
India	
Japan	
Australia	
South Korea	
RoAPAC	
Latin America	
Brazil	
Mexico	
Rest of the World	
Furthermore, years consid	dered for the study are as follows:
Historical year – 2018, 20	19
Base year – 2020	
Forecast period – 2021 to	2027
Target Audience of the GI	obal Colored polyurethane foams Market in Market Study:
Key Consulting Companie	es & Advisors
Large, medium-sized, and	I small enterprises
Venture capitalists	
Value-Added Resellers (V	'ARs)
Third-party knowledge pro	oviders
Investment bankers	
Investors	



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BASF

The Dow Chemical

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