

# **Global Collagen Supplement Market Size study, by Source (Marine & Poultry, Porcine, and Bovine), Form (Pills & Gummies, Powder and Liquid/Drinks), Sales Channel (Pharmacy, Specialty Store and Online Store) and Regional Forecasts 2020-2027**

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## **Abstracts**

Global Collagen Supplement Market is valued approximately at USD 1.8 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 6.9% over the forecast period 2020-2027. Collagen Supplements are derived from the skin and bones of animals and fish. They are available in various forms like pills, gummies, powder, and drinks. They can be consumed without a medical prescription, which makes it more convenient for consumers to buy. Mostly, bodybuilders and regular fitness enthusiasts consume these supplements as they help them maintain the health of their skin and bones. Further, the rise in diseases, like arthritis, rheumatoid arthritis, and other inflammatory bone diseases, reducing dryness and wrinkles have made people more aware of these supplements. Growing investment in healthcare, retail infrastructure including e-commerce and health awareness among people have led to the adoption of Collagen Supplement across the forecast period. For instance: in 2019, Calculus Capital invested in Collagen Solutions at USD 8.19. For Instance: as per the company source, in 2020, Nestlé Health Science acquired a majority stake in Vital Proteins, America's collagen brand at the transaction price of USD 700m - 800m, this acquisition will expand the market business through premium products and innovation. In 2019, Rousselot and Fimalis (France) collaborated for joining the Canadian Food Inspection Agency (CFIA) 2019, this partnership has expanded their market base. However, high costs and growing vegan population impedes market over the forecast period of 2020-2027. Also, with the easy availability of supplements in the market and increasing prevalence of diseases, the adoption & demand for Collagen Supplement is likely to increase.

The regional analysis of global Collagen Supplement market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the growing geriatric population, promptness & affordability of the premium products and preference of consumers for healthy products. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as rising disposable income, rising incidences of diseases, growing awareness and improving retail infrastructure would create lucrative growth prospects for the Collagen Supplement market across Asia-Pacific region.

Major market player included in this report are:

Optimum Nutrition, Inc

BloTechUSA

TCI CO., LTD.

Further Food

Vital Proteins LLC

Hunter&Gather

Shiseido Co. Ltd

The Clorox Company

Nature's Bounty Co.

Codeage LLC.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Source:

Marine & Poultry

Porcine

Bovine

By Form:

Pills & Gummies

Powder

Liquid/Drinks

By Sales Channel:

Pharmacy

Specialty Store

Online Store

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Collagen Supplement Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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