

# **Global Collagen Drinks Market Size study & Forecast, by End user (Male, Female), by Application (Food Industry, Cosmetics & Personal Care Industry, Nutraceuticals Industry, Pharmaceuticals Industry, and Others), by Sale Channel (Modern Trade, Specialty Stores, Drug Stores, Online Retail Store) and Regional Analysis, 2022-2029**

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## **Abstracts**

Global Collagen Drinks Market is valued at approximately USD 250 million in 2021 and is anticipated to grow with a healthy growth rate of more than 9.70% over the forecast period 2022-2029. Collagen drinks are dietary Supplements containing collagen proteins such as hydroxyproline, amino acids, glycine and proline and people are consuming collagen drinks as beauty drinks to enhance skin tone. The consumption of collagen drinks can help increase muscle mass and maintain the health of nails, hair, skin, and joints. The increasing demand for nutritional drinks and the growing demand for skin care products are key factors accelerating the market growth over the forecast period 2022-2029.

The Increasing demand for collagen drinks in the skincare industry is the primary factor in the market's growth. For instance, according to Statista– In 2020, the worldwide market revenue for Skin care products is USD 21.09 billion and is projected to grow annually by 3.42%. Also, various product launches by key players and increasing investment in healthcare create a lucrative growth prospectus for the market over the forecast period. For instance- In Apr 2021, The Reneva collagen drink launched a new green apple flavor to make nutritious and delicious beverages. Moreover, Rising awareness about the health benefits, global population growth and a rise in per capita income are expected to drive market growth. However, high costs and a growing vegan

population are limiting the growth of the collagen drink market.

The key regions considered for the Global Collagen Drinks Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. Europe dominated the market due to increased expenditure on R&D by engaged stakeholders, increased demand for the beauty drink, and rising per capita income, which are expected to sustain its dominance throughout its forecast period. The Asia-Pacific region is projected to grow with the highest CAGR during the forecast period due to the factors such as increased consumer awareness of the beauty and health benefits of collagen drinks and development in the food & beverage industry.

Major market player included in this report are:

Shiseido Company Ltd.

Vital Protein LLC

AmorePacific Corporation

ATP CO. LTD

Sappe Public Company Ltd.

Asterism Healthcare

Hangzhou Nutrition Biotechnology Co. Ltd.

Wel-Bloom Bio-Tech Corporation

Kinohimitsu

Bottles Science Ltd

Recent Developments in the Market:

In June 2020, Nestle Health Science acquired a majority stake in Vital Proteins, a leading collagen brand and a lifestyle and wellness platform offering supplements, beverages, and food products. Vital Proteins has 150 SKUs across 35,000 retail stores in North America and Europe, including Whole Foods, Costco, Target, Walgreens and Kroger.

In February 2020, Rejuvenated Ltd unveiled its first compostable packaging, 'bio-pouch', for its Collagen Shots, a powdered skin care supplement drink. The eco-friendly packaging is suitable for home composting as the pouch meets the Vin?otte OK Compost's certification requirements.

Global Collagen Drinks Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered End user, Application, sale channel, Region  
Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World  
Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*  
The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By End user:

Male

Female

By Application:

Food Industry

Cosmetics & Personal Care Industry

Nutraceuticals Industry

Pharmaceuticals Industry

Other

By Sale Channel:

Modern Trade

Specialty Stores

Drug Stores

Online Retail Store

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France  
Spain  
Italy  
ROE  
Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

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