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Global Collaboration Display Market Size study, By Offering (Hardware, Software & Services), By Screen Size (Up to 65 Inches, Above 65 Inches), By Application (Large Meeting Rooms, Huddle Rooms, Classrooms, Open Layouts, Offices, Others), By End User (Corporate Offices, Educational Institutions, Government Organizations, Others), and Regional Forecasts 2022-2028

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Abstracts

Global Collaboration Display Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2028.

Collaborative Display is a form of a platform that facilitates people to work together irrespective of physical distance. This display is highly adopted as a medium of collaboration from a centralized location like a company's headquarters. This display is equivalent to whiteboards in digital form. The increasing demand for collaboration displays in the education sector, integration of advanced technologies with collaboration displays, coupled with the rising investments in technological developments are the primary factors that are surging the market demand across the globe. For instance, according to the India Brand Equity Foundation (IBEF), in 2018, the Indian education sector was accounted for USD 91.7 billion and the amount is increased and reached USD 101.1 billion in 2019. Moreover, in India, the edtech market is projected to reach USD 4 billion by 2025, from USD 750 million in 2020. Thereby, the rapid growth of the education sector is propelling the demand for collaboration display, which, in turn, augments the market growth worldwide. However, the higher cost of collaboration

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displays in comparison with conventional whiteboards and rising adoption of smartphones and tablets in the education sector impedes the growth of the market over the forecast period of 2022-2028. Also, increasing government funding for the installation of interactive displays in educational institutes and growing applications of collaboration displays is anticipated to act as a catalyzing factor for the market demand during the forecast period.

The key regions considered for the global Collaboration Display Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the increasing spending on technological developments, growth in end-use sectors, and rising adoption of collaboration displayed by corporate and education sectors. Whereas, Asia-Pacific is anticipated to exhibit the highest CAGR over the forecast period 2022-2028. Factors such as the high emergence of new business models, as well as growing investments from various government bodies, would create lucrative growth prospects for the Collaboration Display Market across the Asia-Pacific region.

Major market players included in this report are:
Sharp Corporation
ViewSonic Corporation
Cisco
Microsoft Corporation
Smart Technologies
Google LLC
LG Electronics Inc.
Samsung Electronics Co. Ltd.
Panasonic Corporation
Hitachi Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:
By Offering:

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Hardware
Software & Services
By Screen Size:
Up to 65 Inches
Above 65 Inches
By Application:
Large Meeting Rooms
Huddle Rooms
Classrooms
Open Layouts
Offices
Others
By End User:
Corporate Offices
Educational Institutions
Government Organizations
Others
By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico

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Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020
Base year – 2021
Forecast period – 2022 to 2028

Target Audience of the Global Collaboration Display Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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