

# **Global Cold Seal Paper Market Size study, by Material (Unbleached Kraft Paper, Bleached Paper) by Thickness (Less than 50 GSM, 50-100 GSM, above 100 GSM) by End Use (Food, Automobile, Consumer goods, Pharmaceuticals, Retail & E-Commerce, Others) and Regional Forecasts 2021-2027**

<https://marketpublishers.com/r/G04E7B6EF757EN.html>

Date: August 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G04E7B6EF757EN

## **Abstracts**

Global Cold Seal Paper Market is valued approximately USD XXX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XXX% over the forecast period 2021-2027.

Cold seal paper is an adhesive-coated paper which sticks to itself and is designed to seal with pressure without needing any kind of glue. It not only protects the product from dirt and dust but also helps in saving time and cost which is involved in applying tapes which may cause a damage to the product inside it.

Increasing demand for AHS (Amplified Heat Sealing) technology in the manufacturing units and increasing use in the e-commerce sector are the factors contributing to the market growth. For instance, according to digital commerce 360, consumers spent nearly \$ 861.12 billion in the year 2020, a whopping 44% increase in the growth rate over the previous year. This was the highest ecommerce growth rate in the last two decades. However, huge amount of costs involved in the manufacturing of cold seal papers impede the growth of the market over the forecast period of 2021-2027. Also, increasing innovations in the cold seal paper manufacturing is likely to increase the growth of the market in the forecasting period.

The regional analysis of global Cold Seal Paper market when considering for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World has led to the analysis that North America is a significant region across the world

in terms of market share owing to technological improvements in the manufacturing of cold seal papers. Whereas, Asia Pacific is anticipated to exhibit the highest growth rate over the forecast period 2021-2027. Factors such as penetration of e-commerce sector in the region would create lucrative growth prospects for the Cold Seal Paper market across Asia-Pacific region.

Major market player included in this report are:

Packaging Products (Coatings) Ltd  
POUCHMAKERS Canada  
Tekni-Plex  
SONOCO Products Company  
Paper Bags Ethiopia  
ANGLOSCAND Limited  
Swiss Pack Europe  
Mondi Group  
FFP Packaging Ltd  
C-P Flexible Packaging

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Material:

Unbleached Kraft Paper

Bleached Paper

Others (silicone release paper, blister paper, films etc)

By Thickness

Less than 50 GSM

50-100 GSM

Above 100 GSM

by End Use:

Food, Automobile  
Consumer goods  
Pharmaceuticals  
Retail & E-Commerce  
Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Cold Seal Paper Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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