

Global Cold Seal Paper Market Size study, by Material (Unbleached Kraft Paper, Bleached Paper) by Thickness (Less than 50 GSM, 50-100 GSM, above 100 GSM) by End Use (Food, Automobile, Consumer goods, Pharmaceuticals, Retail & E-Commerce, Others) and Regional Forecasts 2021-2027

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Abstracts

Global Cold Seal Paper Market is valued approximately USD XXX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XXX% over the forecast period 2021-2027.

Cold seal paper is an adhesive-coated paper which sticks to itself and is designed to seal with pressure without needing any kind of glue. It not only protects the product from dirt and dust but also helps in saving time and cost which is involved in applying tapes which may cause a damage to the product inside it.

Increasing demand for AHS (Amplified Heat Sealing) technology in the manufacturing units and increasing use in the e-commerce sector are the factors contributing to the market growth. For instance, according to digital commerce 360, consumers spent nearly \$ 861.12 billion in the year 2020, a whopping 44% increase in the growth rate over the previous year. This was the highest ecommerce growth rate in the last two decades. However, huge amount of costs involved in the manufacturing of cold seal papers impede the growth of the market over the forecast period of 2021-2027. Also, increasing innovations in the cold seal paper manufacturing is likely to increase the growth of the market in the forecasting period.

The regional analysis of global Cold Seal Paper market when considering for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World has led to the analysis that North America is a significant region across the world

in terms of market share owing to technological improvements in the manufacturing of cold seal papers. Whereas, Asia Pacific is anticipated to exhibit the highest growth rate over the forecast period 2021-2027. Factors such as penetration of e-commerce sector in the region would create lucrative growth prospects for the Cold Seal Paper market across Asia-Pacific region.

Major market player included in this report are:

Packaging Products (Coatings) Ltd
POUCHMAKERS Canada
Tekni-Plex
SONOCO Products Company
Paper Bags Ethiopia
ANGLOSCAND Limited
Swiss Pack Europe
Mondi Group
FFP Packaging Ltd
C-P Flexible Packaging

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Material:

Unbleached Kraft Paper

Bleached Paper

Others (silicone release paper, blister paper, films etc)

By Thickness

Less than 50 GSM

50-100 GSM

Above 100 GSM

by End Use:

Food, Automobile
Consumer goods
Pharmaceuticals
Retail & E-Commerce
Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Cold Seal Paper Market in Market Study:

Key Consulting Companies & Advisors

Global Cold Seal Paper Market Size study, by Material (Unbleached Kraft Paper, Bleached Paper) by Thickness (L...

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
 - 1.2.1. Cold Seal Paper Market, by Region, 2019-2027 (USD Billion)
 - 1.2.2. Cold Seal Paper Market, by Material, 2019-2027 (USD Billion)
 - 1.2.3. Cold Seal Paper Market, by Thickness, 2019-2027 (USD Billion)
 - 1.2.4. Cold Seal Paper Market, by End Use, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL COLD SEAL PAPER MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL COLD SEAL PAPER MARKET DYNAMICS

- 3.1. Cold Seal Paper Market Impact Analysis (2019-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increasing demand for AHS (Amplified Heat Sealing) technology in the manufacturing units
 - 3.1.1.2. Increasing use in the e-commerce sector.
 - 3.1.2. Market Challenges
 - 3.1.2.1. Huge amount of costs involved in the manufacturing of cold seal papers
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Increasing innovations in the cold seal paper manufacturing

CHAPTER 4. GLOBAL COLD SEAL PAPER MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL COLD SEAL PAPER MARKET, BY MATERIAL

- 5.1. Market Snapshot
- 5.2. Global Cold Seal Paper Market by Material, Performance - Potential Analysis
- 5.3. Global Cold Seal Paper Market Estimates & Forecasts by Material 2018-2027 (USD Billion)
- 5.4. Cold Seal Paper Market, Sub Segment Analysis
 - 5.4.1. Unbleached Kraft Paper
 - 5.4.2. Bleached Paper
 - 5.4.3. Others (silicone release paper, blister paper, films etc)

CHAPTER 6. GLOBAL COLD SEAL PAPER MARKET, BY THICKNESS

- 6.1. Market Snapshot
- 6.2. Global Cold Seal Paper Market by Thickness, Performance - Potential Analysis
- 6.3. Global Cold Seal Paper Market Estimates & Forecasts by Thickness 2018-2027 (USD Billion)
- 6.4. Cold Seal Paper Market, Sub Segment Analysis
 - 6.4.1. Less than 50 GSM
 - 6.4.2. 50-100 GSM
 - 6.4.3. Above 100 GSM

CHAPTER 7. GLOBAL COLD SEAL PAPER MARKET, BY END USE

- 7.1. Market Snapshot
- 7.2. Global Cold Seal Paper Market by End Use, Performance - Potential Analysis

7.3. Global Cold Seal Paper Market Estimates & Forecasts by End Use 2018-2027 (USD Billion)

7.4. Cold Seal Paper Market, Sub Segment Analysis

- 7.4.1. Food
- 7.4.2. Automobile
- 7.4.3. Consumer goods
- 7.4.4. Pharmaceuticals
- 7.4.5. Retail & E-Commerce
- 7.4.6. Others

CHAPTER 8. GLOBAL COLD SEAL PAPER MARKET, REGIONAL ANALYSIS

8.1. Cold Seal Paper Market, Regional Market Snapshot

8.2. North America Cold Seal Paper Market

8.2.1. U.S. Cold Seal Paper Market

- 8.2.1.1. Material breakdown estimates & forecasts, 2018-2027
- 8.2.1.2. Thickness breakdown estimates & forecasts, 2018-2027
- 8.2.1.3. End Use breakdown estimates & forecasts, 2018-2027

8.2.2. Canada Cold Seal Paper Market

8.3. Europe Cold Seal Paper Market Snapshot

- 8.3.1. U.K. Cold Seal Paper Market
- 8.3.2. Germany Cold Seal Paper Market
- 8.3.3. France Cold Seal Paper Market
- 8.3.4. Spain Cold Seal Paper Market
- 8.3.5. Italy Cold Seal Paper Market
- 8.3.6. Rest of Europe Cold Seal Paper Market

8.4. Asia-Pacific Cold Seal Paper Market Snapshot

- 8.4.1. China Cold Seal Paper Market
- 8.4.2. India Cold Seal Paper Market
- 8.4.3. Japan Cold Seal Paper Market
- 8.4.4. Australia Cold Seal Paper Market
- 8.4.5. South Korea Cold Seal Paper Market
- 8.4.6. Rest of Asia Pacific Cold Seal Paper Market

8.5. Latin America Cold Seal Paper Market Snapshot

- 8.5.1. Brazil Cold Seal Paper Market
- 8.5.2. Mexico Cold Seal Paper Market

8.6. Rest of The World Cold Seal Paper Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Top Market Strategies
- 9.2. Company Profiles
 - 9.2.1. Packaging Products (Coatings) Ltd
 - 9.2.1.1. Key Information
 - 9.2.1.2. Overview
 - 9.2.1.3. Financial (Subject to Data Availability)
 - 9.2.1.4. Product Summary
 - 9.2.1.5. Recent Developments
 - 9.2.2. POUCHMAKERS Canada
 - 9.2.3. Tekni-Plex
 - 9.2.4. SONOCO Products Company
 - 9.2.5. Paper Bags Ethiopia
 - 9.2.6. ANGLOSCAND Limited
 - 9.2.7. Swiss Pack Europe
 - 9.2.8. Mondi Group
 - 9.2.9. FFP Packaging Ltd
 - 9.2.10. C-P Flexible Packaging

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Cold Seal Paper market, report scope

TABLE 2. Global Cold Seal Paper market estimates & forecasts by Region 2018-2027
(USD Billion)

TABLE 3. Global Cold Seal Paper market estimates & forecasts by Material 2018-2027
(USD Billion)

TABLE 4. Global Cold Seal Paper market estimates & forecasts by Thickness
2018-2027 (USD Billion)

TABLE 5. Global Cold Seal Paper market estimates & forecasts by End Use 2018-2027
(USD Billion)

TABLE 6. Global Cold Seal Paper market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 7. Global Cold Seal Paper market by region, estimates & forecasts, 2018-2027
(USD Billion)

TABLE 8. Global Cold Seal Paper market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 9. Global Cold Seal Paper market by region, estimates & forecasts, 2018-2027
(USD Billion)

TABLE 10. Global Cold Seal Paper market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 11. Global Cold Seal Paper market by region, estimates & forecasts, 2018-2027
(USD Billion)

TABLE 12. Global Cold Seal Paper market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 13. Global Cold Seal Paper market by region, estimates & forecasts, 2018-2027
(USD Billion)

TABLE 14. Global Cold Seal Paper market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 15. Global Cold Seal Paper market by region, estimates & forecasts, 2018-2027
(USD Billion)

TABLE 16. U.S. Cold Seal Paper market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 17. U.S. Cold Seal Paper market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 18. U.S. Cold Seal Paper market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 19. Canada Cold Seal Paper market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 20. Canada Cold Seal Paper market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 21. Canada Cold Seal Paper market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 22. UK Cold Seal Paper market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 23. UK Cold Seal Paper market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 24. UK Cold Seal Paper market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 25. Germany Cold Seal Paper market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 26. Germany Cold Seal Paper market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 27. Germany Cold Seal Paper market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 28. RoE Cold Seal Paper market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 29. RoE Cold Seal Paper market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 30. RoE Cold Seal Paper market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 31. China Cold Seal Paper market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 32. China Cold Seal Paper market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 33. China Cold Seal Paper market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 34. India Cold Seal Paper market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 35. India Cold Seal Paper market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 36. India Cold Seal Paper market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 37. Japan Cold Seal Paper market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 38. Japan Cold Seal Paper market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 39. Japan Cold Seal Paper market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 40. RoAPAC Cold Seal Paper market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 41. RoAPAC Cold Seal Paper market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 42. RoAPAC Cold Seal Paper market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 43. Brazil Cold Seal Paper market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 44. Brazil Cold Seal Paper market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 45. Brazil Cold Seal Paper market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 46. Mexico Cold Seal Paper market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 47. Mexico Cold Seal Paper market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 48. Mexico Cold Seal Paper market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 49. RoLA Cold Seal Paper market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 50. RoLA Cold Seal Paper market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 51. RoLA Cold Seal Paper market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 52. Row Cold Seal Paper market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 53. Row Cold Seal Paper market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 54. Row Cold Seal Paper market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 55. List of secondary sources, used in the study of global Cold Seal Paper
market

TABLE 56. List of primary sources, used in the study of global Cold Seal Paper market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Cold Seal Paper market, research methodology
- FIG 2. Global Cold Seal Paper market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Cold Seal Paper market, key trends 2020
- FIG 5. Global Cold Seal Paper market, growth prospects 2021-2027
- FIG 6. Global Cold Seal Paper market, porters 5 force model
- FIG 7. Global Cold Seal Paper market, pest analysis
- FIG 8. Global Cold Seal Paper market, value chain analysis
- FIG 9. Global Cold Seal Paper market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Cold Seal Paper market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Cold Seal Paper market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Cold Seal Paper market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Cold Seal Paper market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Cold Seal Paper market, regional snapshot 2018 & 2027
- FIG 15. North America Cold Seal Paper market 2018 & 2027 (USD Billion)
- FIG 16. Europe Cold Seal Paper market 2018 & 2027 (USD Billion)
- FIG 17. Asia pacific Cold Seal Paper market 2018 & 2027 (USD Billion)
- FIG 18. Latin America Cold Seal Paper market 2018 & 2027 (USD Billion)
- FIG 19. Global Cold Seal Paper market, company market share analysis (2020)

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