

Global Cold Pressed Oil Market Size study & Forecast, by Product (Coconut Oil, Palm Oil, Ground Nut Oil, Rapeseed Oil, Soybean Oil, Sunflower Oil, Others), By Distribution Channel (Hypermarkets & Supermarkets, Convenience Stores, Online, Others) and Regional Analysis, 2022-2029

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Abstracts

Global Cold Pressed Oil Market is valued at approximately USD 27.05 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 5.70% over the forecast period 2022-2029.

Cold Pressed Oils are those made by pressing fruit or seeds in a modern steel press that preserves all of its aroma flavor, and nutritional value, making them ideal for cooking and skin care. Cold pressed oils contain natural antioxidants derived from the seed from which they were extracted. The Cold Pressed Oil market is expanding because of factors such as increasing demand in the personal care industry and increasing consumption of healthy food. However, the foremost key factor driving is increasing the personal care industry owing to high nutrition due to the increase in the market demand for cold-pressed oils over the world. Moreover, another key factor driving this is the increasing consumption of healthy food due to the increase in the market growth of the cold pressed oil market over the world.

According to Statista, the revenue of the personal care industry in the year 2022 is USD 238.90 billion and the expected revenue of the personal care industry in the year 2025 is USD 324.70 billion. Moreover, another key factor driving is increasing the consumption of healthy food. For instance, according to Statista, the market value of healthy food in the year 2022 is USD 841.1 billion and the expected market value of healthy food in the year 2026 is USD 1000 billion. The opportunity cold pressed oils is

The key regions considered for the Global Cold Pressed Oil Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the dominance of increasing health awareness, it is pollution-free and increasing awareness of eco-friendly environment which is increasing the demand for cold pressed oil market over the world. Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as easy availability of raw materials, increasing health awareness would create lucrative growth prospects for the Cold Pressed Oil market across the Asia Pacific region.

FreshMill Oils

In December 2018, Marico unveiled the introduction of its new line of cold-pressed virgin coconut oils under the brand name “Coco Soul”, which is popular for its natural and farm-fresh foods. This new product line comprises 100% organic and natural Coco Soul that is sourced from farms where coconuts are handpicked and freshly harvested.

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Coconut Oil

Palm Oil

Ground Nut Oil

Rapeseed Oil

Soybean Oil

Sunflower Oil

Others

By Distribution Channel:

Hypermarkets & Supermarkets

Convenience Stores

Online

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany
France
Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

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