

Global Cold Plunge Pools Market Size study, by Size (Small, Medium, Large, XL) by Category (Indoor, Outdoor), by End User (Hospitals, Specialty Physical Therapy Clinics, Home Care Settings, Fitness Centers and Beauty Spas, Others), by Application (Pain Management, Dermatology, Oncology, Orthopedics, Others) and Regional Forecasts 2021-2027

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Abstracts

Global Cold Plunge Pools Market is valued approximately at \$XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2021-2027. Cold plunge pools cool down water instantly and help in numbing human nerves in order to relieve joint aches and muscle strains. Growing popularity of leisure services such as spas is fueling the market as these are usually equipped at spas and saunas for relaxation. In addition to that, cold pools also provide various health benefits such as stimulated immune system, regulated blood pressure, etc. Growing awareness about these is also contributing to the market growth. In October 2020, Crespi, a high school based in California, U.S., unveiled its US\$10 Mn Robinson Family Aquatics Center includes a plunge pool that will be used by Olympic competitors and athletes for the 2028 Games. However, strict regulations on production and tourism may hinder the market growth. Also, increasing number of wellness and fitness centers will provide growth opportunities to the market. For instance, in September 2020, the construction of a new fitness center-"Middle Branch Fitness and Wellness Center," began in Baltimore, U.S. The US\$ 23.1 Mn project will include a lap pool, a plunge pool with a slide, a wading pool, and an open fitness area, and is expected to open in late 2021.

The regional analysis of the global Cold Plunge Pools Market is considered for the key



regions including Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is leading the market due to increased awareness about the health benefits of cold pools and risinf disposable income in the region. Whereas Asia Pacific is anticipated to exhibit the highest growth rate over the forecast period 2021-2027 owing to rising trends of leisure activities for relaxation.

Major market player included in this report are:

A&T Europe Spa

Fluidra S.A (AstralPool)

Diamond Spas, Inc.

HydroWorx

KLAFS GmbH & Co. KG

RivieraPool (RivieraPool Fertigschwimmbad GmbH)

Soake Pools, LLC

SwimEx

ColdTub

MILESTONE LANDSCAPING LLC

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Size:

Small

Medium

Large

XL

By Category:

Indoor

Outdoor

By End User:

Hospitals

Specialty Physical Therapy Clinics

Home Care Settings



Fitness Centers and Beauty Spas Others

By Application:

Pain Management

Dermatology

Oncology

Orthopedics

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year - 2018, 2019

Base year - 2020

Forecast period – 2021 to 2027.



Target Audience of the Global Cold Plunge Pools Marketin Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors



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